

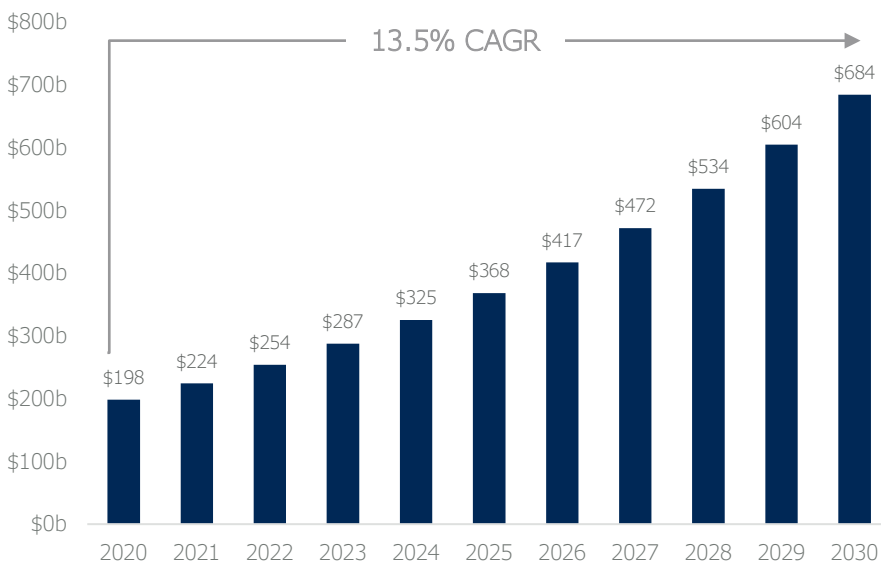
Market Update Data Science & Analytics

- 1 Market Overview
- 2 Sector Snapshot
- 3 Public Markets
- 4 Notable Deals

The Data Science and Analytics sector is expected to be a demanding industry throughout 2023 as there is a large push by private equity firms and global strategies to invest heavily in data and analytics practices to keep pace with growing market demand. The increasing demand for assets with advanced data and analytics capabilities has resulted in numerous M&A transactions during Q1 2023, such as Velir acquiring Brooklyn Data Company. 7 Mile expects the underlying M&A trends in the Data Science and Analytics sector heading into 2023.

Deal volumes and valuations remain strong and high as strategic and financial buyers have been aggressively investing in emerging data and cloud analytics spaces. In particular, the global big data and business analytics market has been a demanding industry by investors and is currently valued at \$254.0b globally. Moreover, the market is expected to reach \$684.1b by 2030, growing at 13.5% CAGR during the period.

Big Data and Business Analytics Market



7MA has completed several M&A transactions for companies across the world in the data science and analytics space and has developed unparalleled deal expertise and knowledge of the industry trends, valuation trends, and most active strategic and financial buyers. Please contact Tim Frye or Iliia Ulianchuk if you would like to learn more about Data Science and Analytics.

Sector Coverage Team



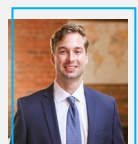
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Velir Acquires Brooklyn Data Co., a full-stack data and analytics consultancy



Velir, has acquired Brooklyn Data Co., a full-stack data and analytics consultancy that delivers best-in-class data capabilities to clients. This acquisition expands Velir’s existing data capabilities and bolsters its presence as a leading, national, integrated agency creating digital experiences that connect people and elevate brands.

Brooklyn Data Co.’s ability to fully implement the modern data stack and leverage the strengths of leading data platforms such as Snowflake, dbt, Sigma, Fivetran, and Hightouch will bolster Velir’s data capabilities that help clients to better manage, understand, and act on their organizational data. Combining Velir’s customer experience expertise with Brooklyn Data Co.’s modern data stack capabilities creates a new level of data-driven impact.

Date: March 21, 2023
Deal Type: LBO / Add On
Target HQ: USA

Blend360 Acquires Fourth Point, a UK-based data consultancy



Blend360, a global provider of data, analytics, and talent solutions for Fortune 500 companies, announced today the acquisition of Forth Point, an award-winning data business focused on Data Engineering, AI, and ML solutions based in Scotland.

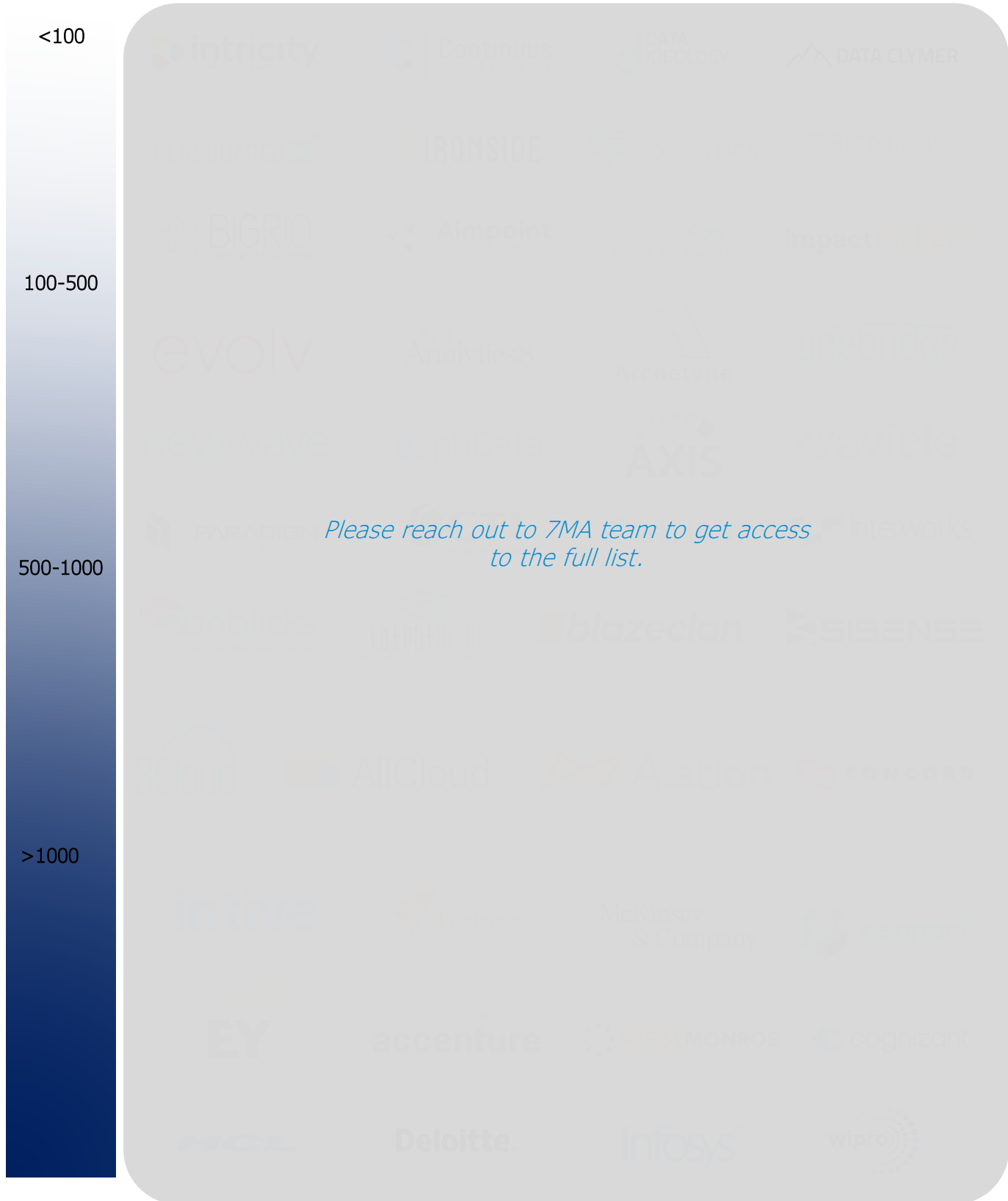
This acquisition will further strengthen Blend360’s global data capability, a key step in its journey to being at the forefront of data innovation and delivery for clients. This acquisition has come at a pivotal time for both organizations, as the Forth Point team continues to grow quickly to meet increasing demand and Blend360 looks to expand into new and existing markets in Europe.

Date: February 16, 2023
Deal Type: LBO / Add On
Target HQ: USA

Most Notable M&A Data Analytics Acquirers in Q1 2023



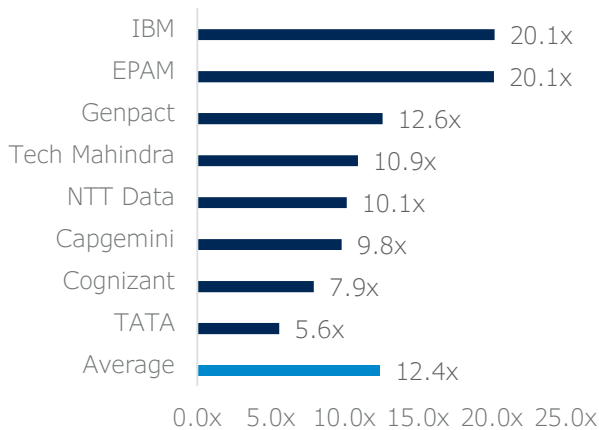
of Employees



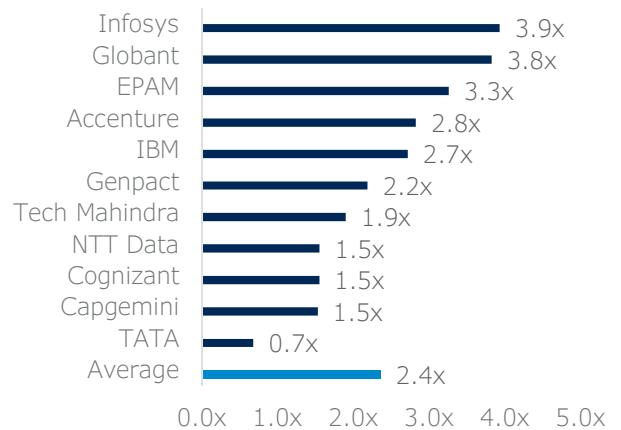
Publicly-traded Data & Analytics Service Providers – Q1 2023

Companies	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# of FTEs	Rev / FTE \$k
Accenture	178,158	12,317	63,144	22%	32%	20%	2.8x	14.5x	738,000	24
IBM	164,263	8,155	60,530	6%	54%	13%	2.7x	20.1x	311,300	53
Infosys	70,427	-	17,937	20%	30%	-	3.9x	-	346,845	20
Cognizant	30,064	3,806	19,428	5%	36%	20%	1.5x	7.9x	355,300	8
Capgemini	35,307	3,609	23,126	21%	27%	16%	1.5x	9.8x	324,684	11
NTT Data	36,660	3,620	23,663	10%	26%	15%	1.5x	10.1x	155,531	24
Tech Mahindra	12,475	1,146	6,578	18%	45%	17%	1.9x	10.9x	125,490	10
EPAM	15,699	781	4,825	28%	32%	16%	3.3x	20.1x	59,300	26
Globant	6,804	-	1,780	37%	38%	-	3.8x	-	27,122	25
Genpact	9,541	760	4,371	9%	35%	17%	2.2x	12.6x	118,900	8
TATA	737	133	1,093	11%	57%	12%	0.7x	5.6x	5,200	14
Average	50,921	3,814	20,589	17%	37%	16%	2.4x	12.4x	233,425	20
Median	30,064	3,609	17,937	18%	35%	16%	2.2x	10.9x	155,531	20

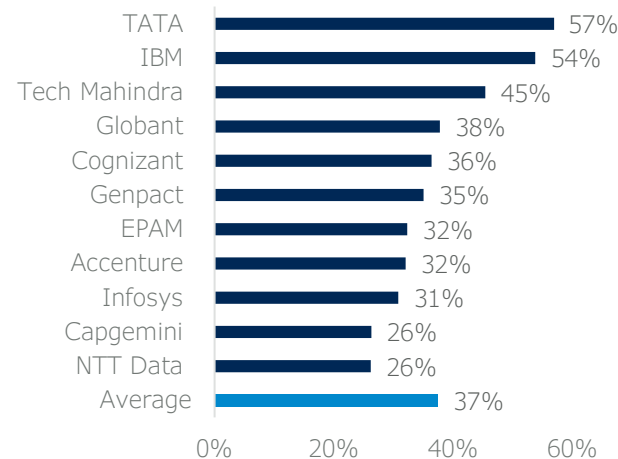
TEV / EBITDA X



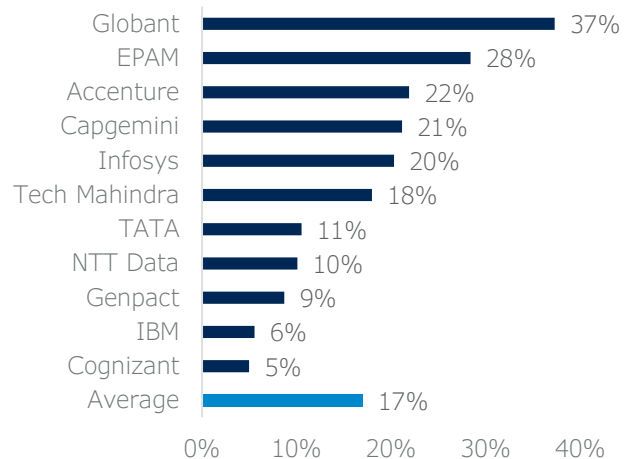
TEV / Rev X



Gross Margin %



Rev Growth YoY



Q1 2023 M&A Transactions

Date	Target	Buyer / Investor	Target Description
February 9, 2023		 	<p>Valantic has acquired end-to-end boutique consultancy Sieger Consulting. With the acquisition of SIEGER Consulting Valantic is broadening its expertise in the areas of data strategy, analytics, data science, and data management. In addition, Valantic is strengthening its position in the highly regulated pharmaceutical, finance, and public sectors.</p>
February 22, 2023		 	<p>cBEYONData has acquired Summit2Sea Consulting, a provider of data analytics, robotic process automation, and enterprise application modernization. The acquisition will expand cBEYONData's data analytics capabilities and ability to support federal government customers.</p>
March 1, 2023			<p>TVH Consulting has acquired end-to-end digital transformation consultancy, Algorithma. The transaction will help broaden TVH Consulting's digital transformation capabilities and extend its geographical reach.</p>
March 21, 2023			<p>Redeploy Group has taken another important step in its journey towards becoming the leading group of innovative public cloud solutions in the Nordics by acquiring Reinsight, a Swedish company specializing in data analysis, business intelligence, and AI. The group is now expanding its range of public cloud solutions by acquiring Reinsight, a market leader in cloud-based data analytics.</p>

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. All securities transactions are executed by 7M Securities, LLC, member FINRA / SIPC. For more information, including research on the M&A markets, visit www.7mileadvisors.com.



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Notable 7 Mile Transactions

EVOLYTICS
EVOLVING ANALYTICS

CONCORD
a portfolio company of **HFC**
TECH CAPITAL

STARSHEMA

HCL

MS³

argano
a portfolio company of
TRINITY HUNT
PRIVATE EQUITY

GRYPHON INVESTORS | **3Cloud**

CCG

acuant
a portfolio company of **Audax Private Equity**

HELLOSODA

ZILKER TECHNOLOGY

EY

