

Sectorwatch: Accounting Consulting

August 2022



Accounting Consulting

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Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

DASHBOARD

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

VALUATION COMPARISON

• Graphical, detailed comparison of valuation multiples for the public basket.

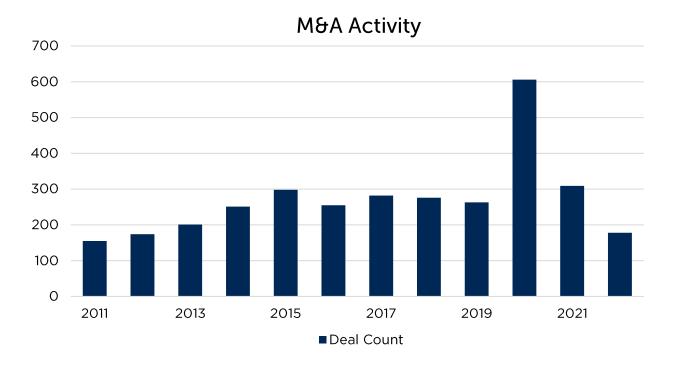
RECENT DEALS

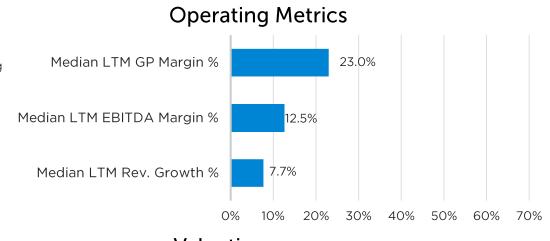
• The most recently announced deals in the sector

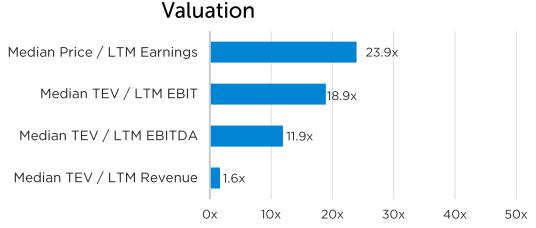


Dashboard

1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining









Public Basket Overview

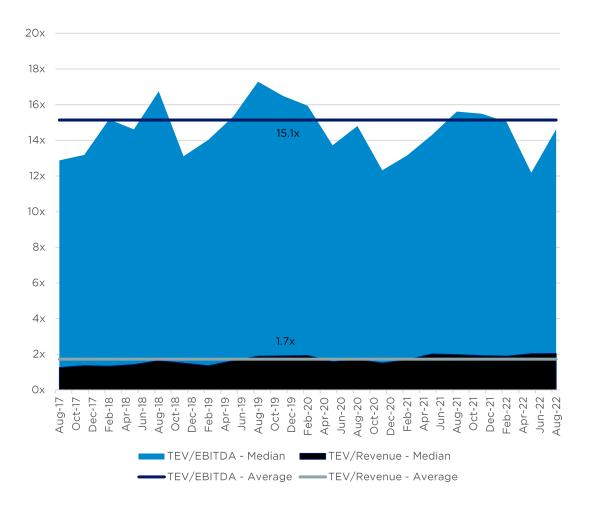




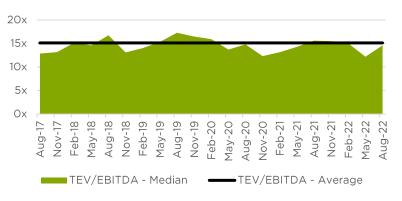
| Company | TEV \$m | LTM EBITDA \$m | LTM Rev \$m | Rev Growth YoY | GP % | EBITDA % | TEV / Rev X | TEV / EBITDA X | # FTEs | Rev / FTE \$k |
|--------------------------|---------|-------------------|----------------|----------------------|--------|----------|-------------|-------------------|---------|------------------|
| Genpact | 10,212 | 698 | 4,145 | 11.0% | 35.5% | 16.8% | 2.5x | 14.6x | 115,300 | 36 |
| PRA Group | 4,132 | 340 | 1,047 | -5.1% | 71.4% | 32.5% | 3.9x | 12.2x | 3,444 | 304 |
| FTI Consulting | 5,844 | 332 | 2,857 | 8.0% | 31.1% | 11.6% | 2.0x | 17.6x | 7,048 | 405 |
| Insperity | 4,139 | 229 | 5,264 | 21.2% | 16.2% | 4.3% | 0.8x | 17.1x | 3,600 | 1,462 |
| CBIZ | 2,848 | 173 | 1,279 | 24.3% | 16.8% | 13.5% | 2.2x | 16.5x | 6,000 | 213 |
| Huron Consulting Group | 1,784 | 153 | 1,034 | 22.1% | 29.2% | 14.7% | 1.7x | 11.7× | 4,609 | 224 |
| Charles River Associates | 891 | 83 | 568 | 7.4% | 29.8% | 14.5% | 1.6x | 10.8x | 861 | 659 |
| Charles River Associates | 031 | 03 | 300 | 7.470 | 29.070 | 14.570 | 1.00 | 10.0x | 801 | O |

| Ave | erage | 4,264 | 287 | 2,313 | 12.7% | 32.8% | 15.4% | 2.1x | 14.4x | 20,123 | 472 |
|-----|-------|-------|-----|-------|-------|-------|-------|------|-------|--------|-----|
| Me | edian | 4,132 | 229 | 1,279 | 11.0% | 29.8% | 14.5% | 2.0x | 14.6x | 4,609 | 304 |

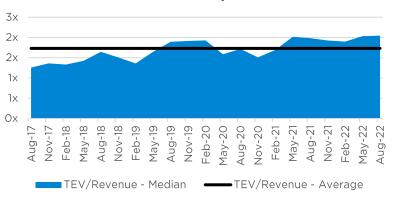




Public EBITDA Multiples over Time



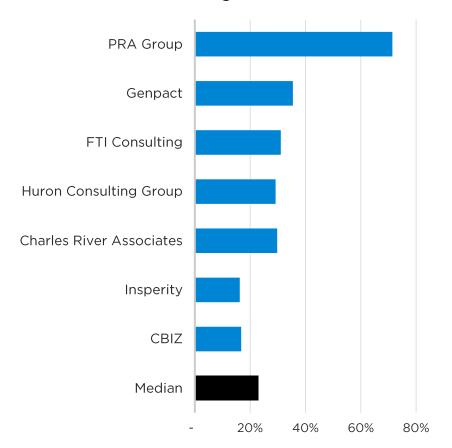
Public Revenue Multiples over Time



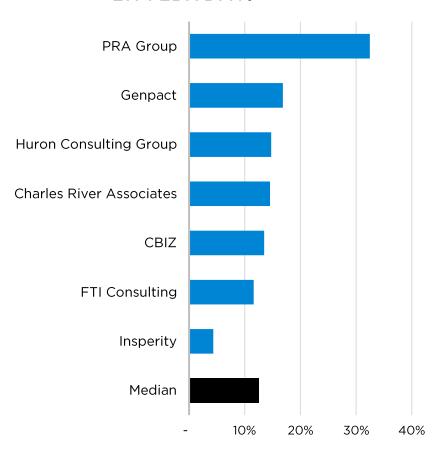


Operational Metrics

LTM Gross Profit Margin %



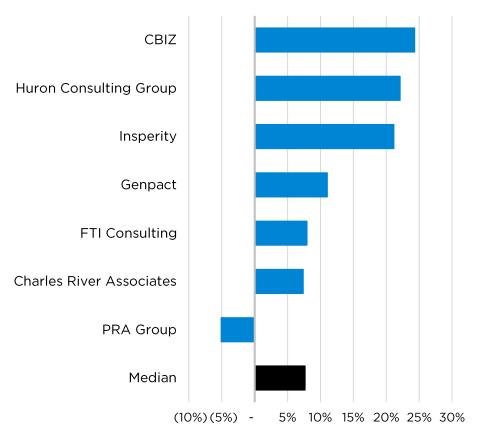
LTM EBITDA %



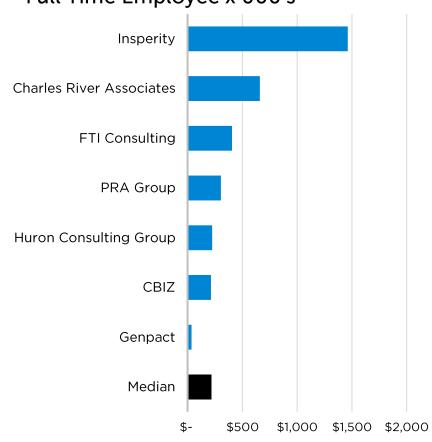


Operational Metrics





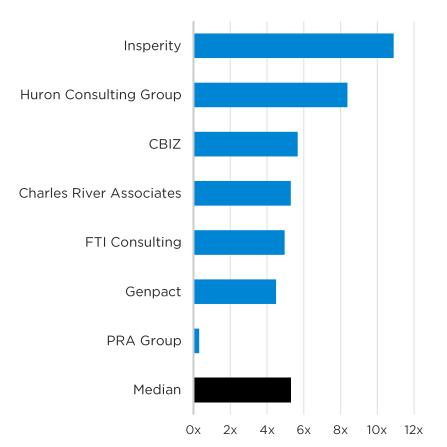
LTM Revenue per Full Time Employee x 000's

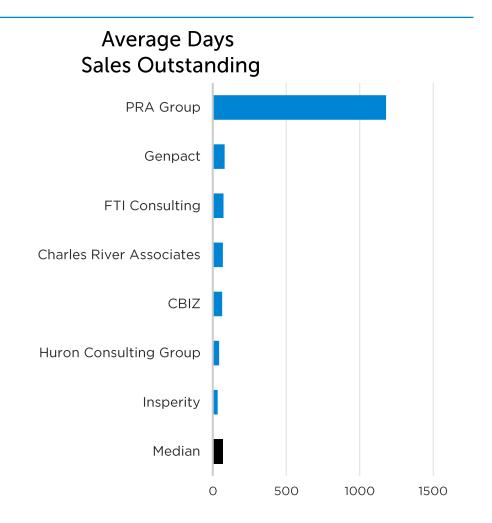




Operational Metrics

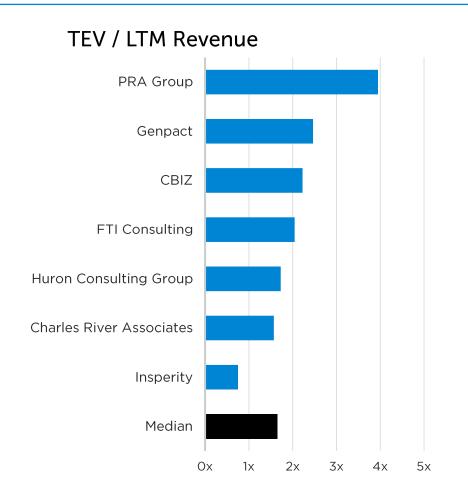
Accounts Receivable Turnover

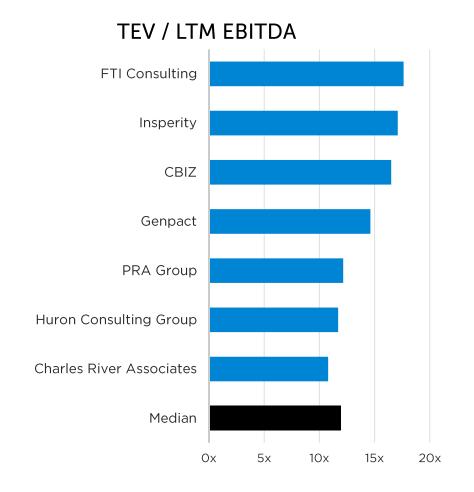






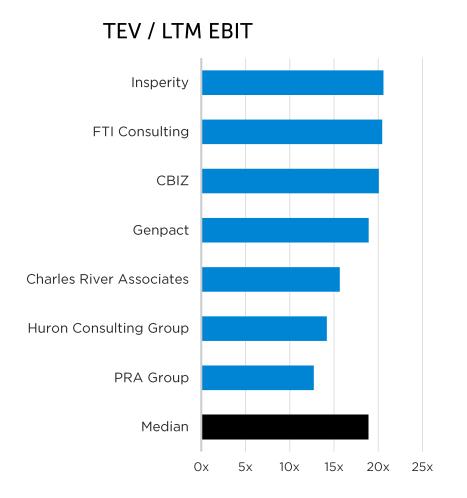
Valuation



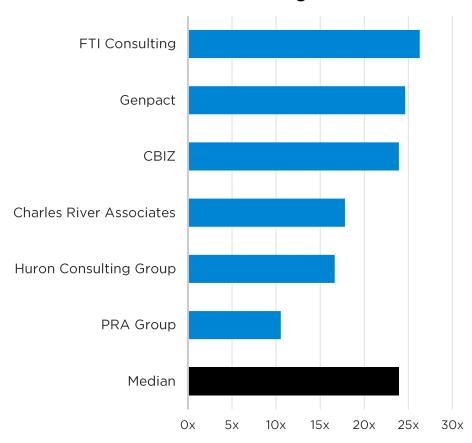




Valuation



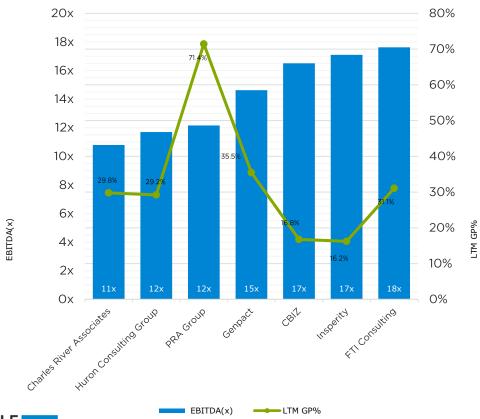
Price / LTM Earnings



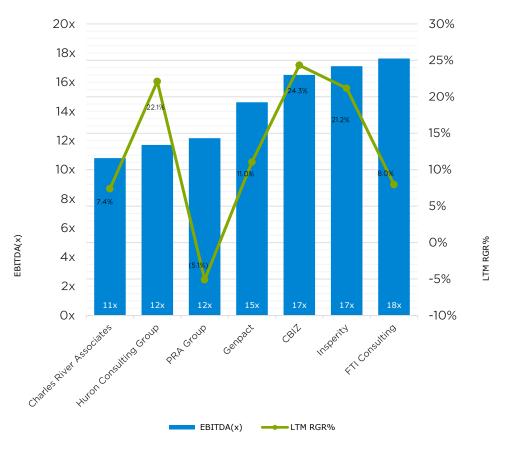


Valuation

Historical Valuation Multiples versus Gross Profit



Historical Valuation Multiples versus Revenue Growth Rate





Recent Transactions

| Date | Target | Buyer | Total Transaction Amount | Target Revenue (TTM at time of deal) | TEV / Revenue | TEV / EBITDA |
|-----------|-------------------------------------------|-----------------------------------------|-----------------------------|--------------------------------------------|---------------|--------------|
| 21-Jul-22 | CPasNET | Aprio (Atlanta) | - | - | - | - |
| 17-May-22 | RBM | Postlethwaite & Netterville | _ | _ | _ | - |
| 03-May-22 | Crowe | LeaseQuery | _ | _ | - | - |
| 01-Feb-22 | Accounting Services Group | Reconciled | _ | _ | _ | - |
| 07-Jan-22 | Neral and Company | Holman Frenia Allison P.C. | _ | - | - | - |
| 01-Jan-22 | Anderson & Co. | Nisivoccia & Company | _ | - | - | - |
| 01-Jan-22 | Briggs & Veselka Company | Crowe | _ | - | - | - |
| 01-Jan-22 | The Lamastra Group | Herbein + Company | - | - | - | - |
| 15-Dec-21 | SGA CPAs & Consultants | Sensiba San Filippo | - | - | - | - |
| 01-Nov-21 | ALL CPAs | LitmanGerson Associates | - | - | - | - |
| 01-Nov-21 | Bekkerus Schott Helmeke DeConcini Johnson | Haga Kommer | - | - | - | - |
| 01-Nov-21 | Maffei, Masiello & Company | Withum | _ | _ | _ | _ |
| 01-Oct-21 | Tubiello-Harr & Associates | Herbein + Company | _ | _ | _ | _ |
| 13-Sep-21 | PKF Clear Thinking | PKF O'Connor Davies | _ | _ | _ | _ |
| 01-Aug-21 | Gordon & Hale | Burt & Company | _ | _ | _ | - |
| 01-Aug-21 | Ryan & McDonald | Moss Adams | _ | _ | _ | - |
| 01-Jun-21 | Mueller Prost | Wipfli | _ | - | - | - |
| 02-Feb-21 | Goldin Peiser & Peiser | EisnerAmper | _ | - | - | - |
| 07-Jan-21 | Russell Thompson Butler & Houston | Carr, Riggs & Ingram | - | - | - | - |
| 01-Jan-21 | Monheit Frisch Group | Landmark Accounting firm | - | - | - | - |
| 10-Dec-20 | Hochschild Bloom & Company | Sikich | - | - | - | - |
| 01-Dec-20 | Rustam R. Kassam | Narinder Singh Professional Corporation | - | - | - | - |
| 01-Nov-20 | Squar Milner | Baker Tilly | _ | _ | _ | _ |
| 23-Sep-20 | Albrecht Viggiano Zureck & Company | PKF O'Connor Davies | _ | _ | _ | _ |
| 01-Sep-20 | CBIZ ARC Consulting | CBIZ | _ | _ | _ | _ |
| 03-Aug-20 | CoNexus CPA Group | Cherry Bekaert | _ | _ | _ | _ |
| 01-Aug-20 | Anton Collins Mitchell | BDO | _ | _ | _ | _ |
| 23-Jul-20 | Heinold-Banwart | Sikich | _ | _ | - | - |
| 30-Jun-20 | Cummings, Ristau & Associates | Anders CPAs + Advisors | _ | _ | _ | _ |
| 01-Jun-20 | Scott A. Goffstein & Associates | AAFCPAs | - | - | - | - |





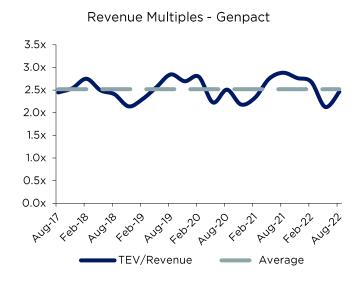
Genpact

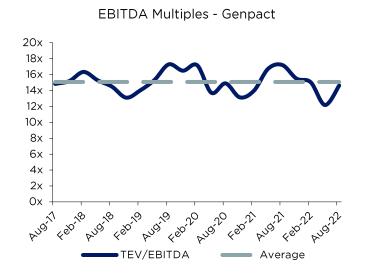
Genpact Ltd is a provider of business process management services.

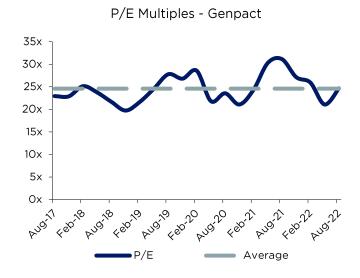
Clients are industry verticals and operate in banking and financial services, insurance, capital markets, consumer product goods, life sciences, infrastructure, manufacturing and services, healthcare, and high-tech. Genpact's services include aftermarket, direct procurement, risk and compliance, human resources, IT, industrial solutions, collections, finance and accounting, and media services. Genpact's end market by revenue is India. The company is a General Electric spin-off, which is still a large source of revenue for Genpact.



Genpact







| Company Name | Date | Deal Synopsis |
|----------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Hoodoo Digital | 31-Dec-21 | The company was acquired by Genpact (NYS: G) for \$66.59 million on December 31, 2021. The acquisition furthers Genpact's strategy to fuse experience and process innovation to help clients drive end-to-end digital transformation and win in the growing experience economy. |

Enquero 31-Dec-20

The company was acquired by Genpact (NYS: G) for \$148.9 million on December 31, 2020. The acquisition will accelerate Genpact's ability to leverage data and cloud technologies to drive digital transformation services through advanced analytics.



PRA Group

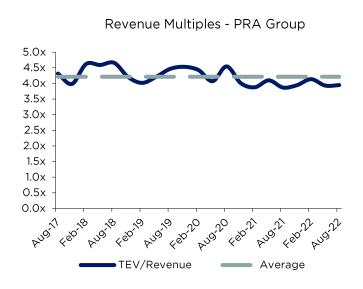
PRA Group Inc is a company that primarily acquires, collects, and processes nonperforming loans in the Americas and Europe.

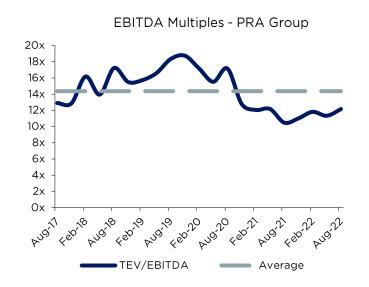
The accounts acquired by the company are unpaid obligations of individuals owed to credit grantors, which primarily include banks and other types of consumer, retail, and auto finance companies It acquires portfolios of nonperforming loans in two categories:

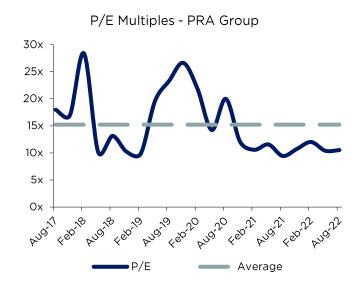
Core and Insolvency. The company generates the majority of its sales from the United States.



PRA Group







| Company Name | Date | Deal Synopsis |
|--------------|------|---------------|
| | | |

CCL Financial

04-Mar-19

The company, a subsidiary of Resurgent, was acquired by PRA Group (NAS:PRAA) on March 4, 2019 for an undisclosed sum.

eGov Systems

07-Jul-16

The company was acquired by PRA Group (Nasdaq: PRAA) for an undisclosed amount on July 7, 2016. The transaction will allow PRA's government business to develop and maintain scalable online payment portals, as well as enhance its ability to expand its services and client base.



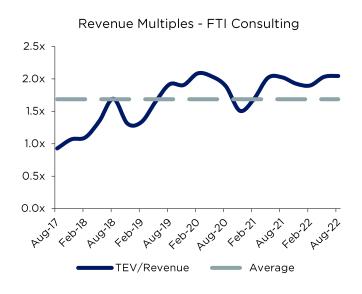
FTI Consulting

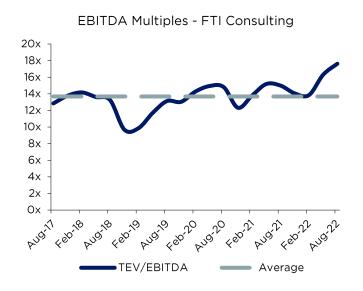
FTI Consulting Inc is a firm that generates its sales by providing professional business advisory services to customers.

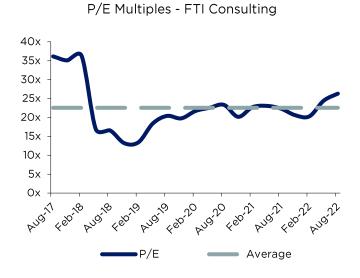
The company operates through five segments, namely corporate finance and restructuring, forensic and litigation consulting, economic consulting, technology, and strategic communications. Customers of the company come from a wide array of sectors, including construction, energy and power, environmental, financial institutions, healthcare and life science, insurance, real estate and infrastructure, retail and consumer products, telecom, media, and technology. The majority of the company's revenue is derived from serving customers in the United States.



FTI Consulting







| Company Name | Date | Deal Synopsis |
|--------------|------|---------------|
| · • | | |

Bold Capital Management

2/2/22

The company was acquired by FTI Consulting (NYS: FCN) for an undisclosed amount on February 2, 2022. The acquisition extends FTI Consulting's restructuring, business transformation, digital and transactions teams to the Dutch market and will provide BOLD's existing clients with access to FTI Consulting's diversified platform.

TravelTek 6/23/21 The company received GBP 1.3 million of development capital from FTI Consulting and YFM Equity Partners on June 23, 2021. The funds will be used to expedite the journey to not only reinvent and rebuild its core product, but also create the world's leading travel technology platform.



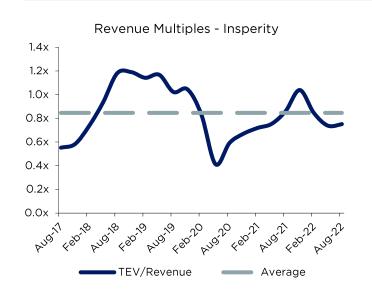
Insperity

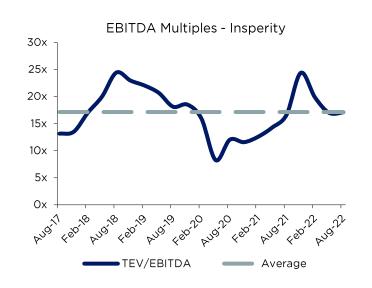
Insperity Inc is a company that primarily provides a wide range of human resources and business solutions that help businesses improve their performance.

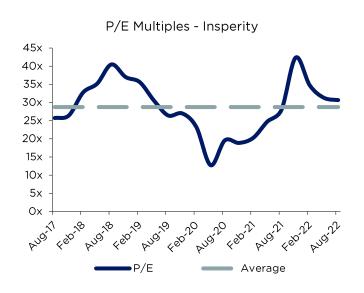
Small and midsize enterprises are the company's primary target customers. Most of the company's products are offered through the company's Workforce Optimization and Workforce Synchronization solutions, which comprise various human resource functions, such as payroll and employment administration, employee benefits and compensation, government compliance, performance management, training and development services, and human capital management. The company generates all of its revenue in the United States.



Insperity







| Company Name | Date | Deal Synopsis |
|--------------|------|---------------|
| | | |

Galaxy Technologies

29-Jul-10

The company was acquired by Insperity (NYSE: NSP) for \$10.2 million on July 29, 2010.

ExpensAble

15-Jun-10

The company was acquired by Administaff (NYSE:ASF) for \$9.5 million on June 15, 2010.



CBIZ

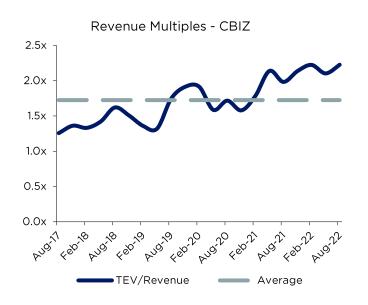
CBIZ

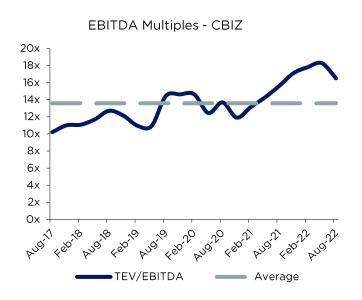
CBIZ Inc through its subsidiaries provides professional business services.

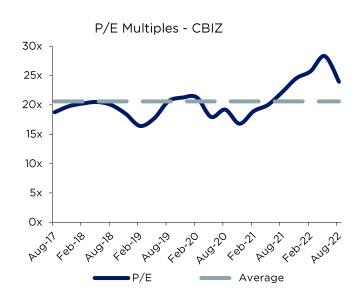
Its business units have been aggregated into three practice groups: Financial Services, Benefits and Insurance Services, and National Practices. The company provides its services to various industries such as Agribusiness, Construction, Health Care, Oil and Gas, Real Estate, Retail, Financial Institutions, and Government among others. It derives the majority of its revenues from the Financial Services segment and geographically from the United States.



CBIZ







| Company Name | Date | Deal Synopsis |
|--------------|------|---------------|
|--------------|------|---------------|

Stinnett & Associates

01-Jul-22

The company was acquired by CBIZ (NYS: CBZ) for an undisclosed amount on July 1, 2022. The acquisition expands and strengthens CBIZ's advisory services as well as enables it to better serve combined clients and create new opportunities to accelerate growth.

Marks Paneth

01-Jan-22

The company was acquired by CBIZ (NYS: CBZ) for \$156.5 million on January 1, 2022. The consideration consists of approximately \$81.25 million in cash. The company will also receive a contingent payout of \$75.25 million which comprises of cash and shares of CBIZ common stock. The acquisition enhances CBIZ's presence and capacity in key markets and expands service offerings for existing and prospective clients.



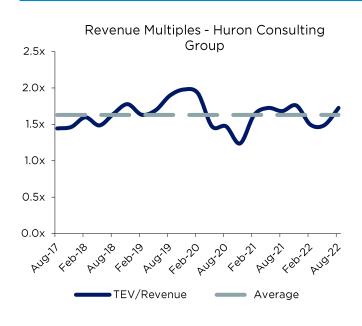
Huron Consulting Group

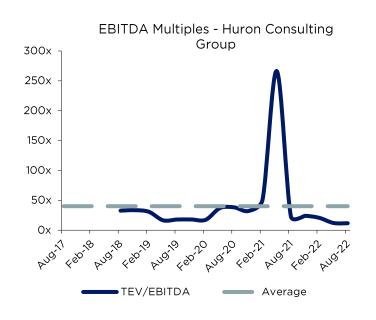
Huron Consulting Group Inc is a professional services firm.

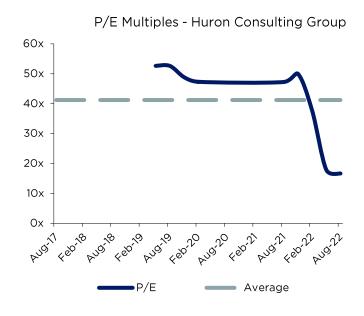
The company provides expertise in strategy, technology, operations, advisory services, & analytics through three operating segments namely Healthcare, Education, and Business Advisory. Healthcare segment helps the firms to transform and innovate the delivery model to focus on patient wellness by improving quality outcomes, minimizing care variation and fundamentally improving patient and population health, Education segment provides management consulting and technology solutions, and Business Advisory segment provides services to large and middle-market organizations, not-for-profit organizations, and private equity firms. It generates a majority of its revenue from the Healthcare Segment.



Huron Consulting Group







Company Name

Date

Deal Synopsis

Perception Health

31-Dec-21

The company was acquired by Huron Consulting Group (NAS: HURN) for an undisclosed amount on December 31, 2021. The acquisition allows Huron to offer providers, payors and research institutions data insights across the care continuum to make better decisions and proactively impact patient care and clinical outcomes.

Whiteboard Higher Education

01-Dec-21

The company was acquired by Huron Consulting Group (NAS: HURN) for an undisclosed amount on December 1, 2021. With this acquisition, Huron expands its ability to help institutions engage and attract students while competing in a rapidly changing environment.



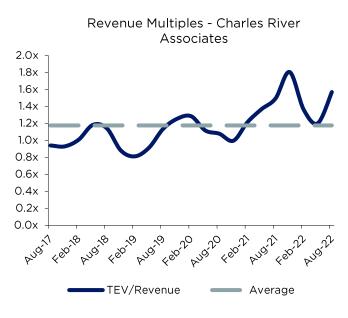
Charles River Associates

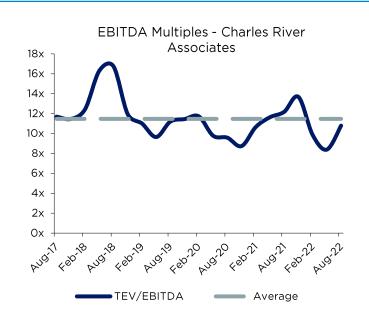
CRA International Inc is a U.S.-based advisory firm that provides economic, financial, and management consultancy services.

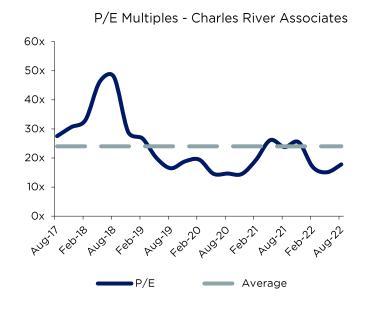
The company advises clients on economic and financial issues relating to litigation and regulatory proceedings and helps businesses set important business strategies and solve performance-related issues. The company's clients include domestic and foreign companies, government agencies, public and private utilities, and national and international trade associations. CRA International generates almost all its revenue from the United States and the United Kingdom.



Charles River Associates







| Company | Name |
|------------|---------|
| COLLIDALIA | INGILIE |

Date

Deal Synopsis

Welch Consulting

28-Feb-22

The company was acquired by Charles River Associates (NAS: CRAI) for an undisclosed amount on February 28, 2022. The acquisition will help Charles River Associates double the size of its labor and employment practice.

C1 Consulting

30-Jan-17

The company was acquired by CRA International (NASDAQ: CRAI) for \$19.16 million on January 30, 2017. This acquisition helps CRA International to enhance its capabilities in advanced analytics and market research as well as broaden its commercialization strategy offering, particularly relating to rare and orphan diseases.



Contact Info

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking.

As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.



