

Sectorwatch: IT Consulting

March 2022



IT Consulting

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Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

DASHBOARD

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

VALUATION COMPARISON

• Graphical, detailed comparison of valuation multiples for the public basket.

RECENT DEALS

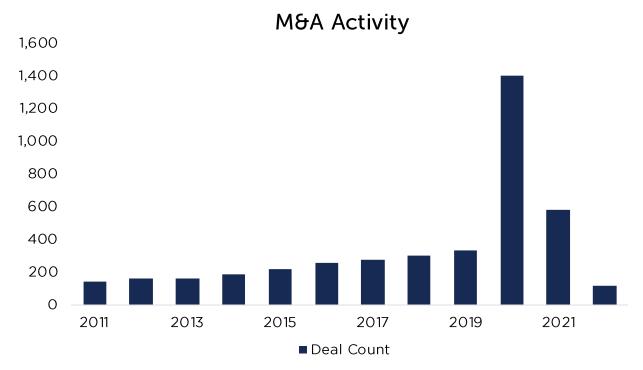
The most recently announced deals in the sector



Dashboard

REVENUE GROWTH MOMENTUM ♠5.2%

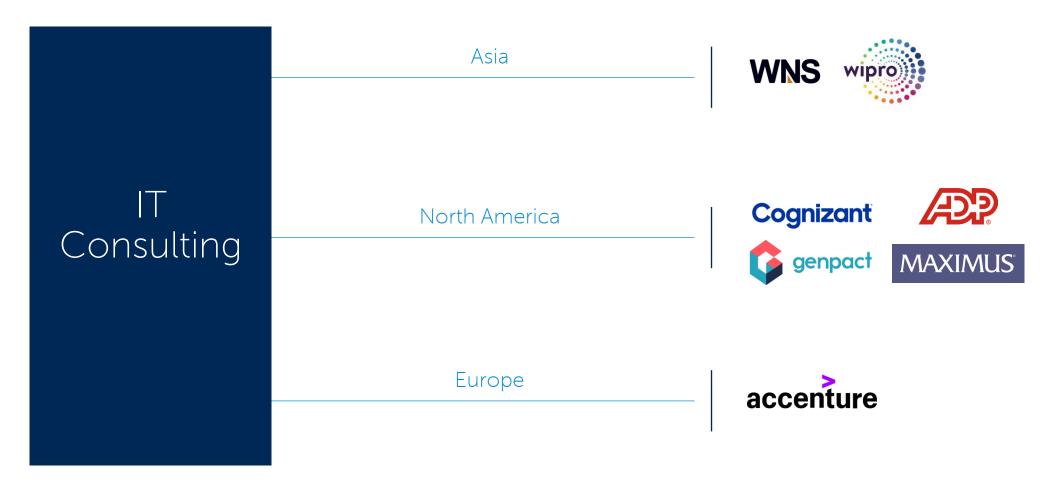
1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate exceeds the average of the last 3 years by this amount, indicating that market momentum is increasing



Operating Metrics Median LTM GP Margin % 33.5% Median LTM EBITDA Margin % 17.5% Median LTM Rev. Growth % 15.5% 15% 20% 25% 30% 35% **Valuation** Median Price / LTM Earnings 33.0x Median TEV / LTM EBIT 24.0x Median TEV / LTM EBITDA 20.8x Median TEV / LTM Revenue 3.6x



Public Basket Overview

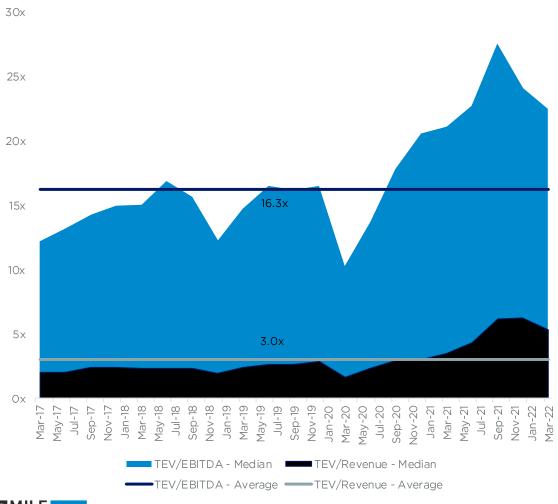




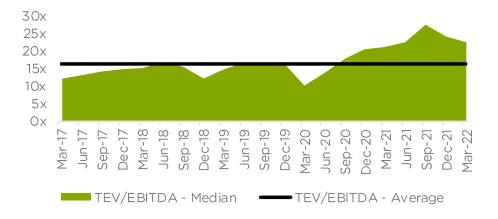
Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
Perficient	4,091	106	761	24.3%	38.4%	14.0%	5.4x	38.5x	6,000	127
Persistent Systems	4,303	123	701	29.6%	38.1%	17.5%	6.1x	35.1x	10,632	66
Reply	6,225	299	1,714	15.0%	17.3%	17.5%	3.6x	20.8x	9,880	174
Genpact	9,278	702	4,022	8.4%	35.6%	17.5%	2.3x	13.2x	109,600	37
CGI Group	22,069	1,914	9,727	0.6%	22.5%	19.7%	2.3x	11.5x	80,000	122
Wipro	40,578	2,250	10,073	21.3%	30.5%	22.3%	4.0x	18.0x	220,000	46
Capgemini	43,111	2,503	20,239	15.5%	26.3%	12.4%	2.1x	17.2x	289,501	70
Cognizant Technology Solutions	46,860	3,380	18,507	11.1%	37.3%	18.3%	2.5x	13.9x	330,600	56
Infosys	100,282	4,256	15,644	19.0%	33.5%	27.2%	6.4x	22.5x	279,617	56
Tata Consultancy Services	170,158	6,921	25,003	15.2%	47.1%	27.7%	6.8x	24.0x	509,058	49
Accenture	204,216	9,415	56,695	24.1%	32.3%	16.6%	3.6x	21.7x	699,000	81
Average	59,197	2,897	14,826	16.7%	32.6%	19.1%	4.1x	21.5x	231,263	80
Median	40,578	2,250	10,073	15.5%	33.5%	17.5%	3.6x	20.8x	220,000	66

share price as of 23Mar22

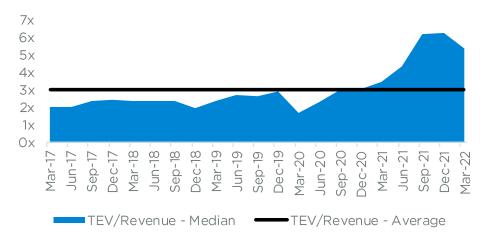




Public EBITDA Multiples over Time



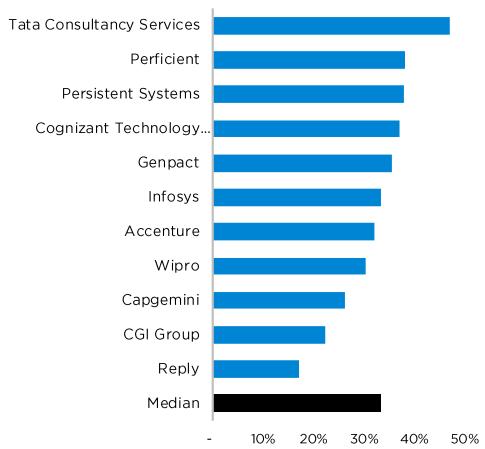
Public Revenue Multiples over Time



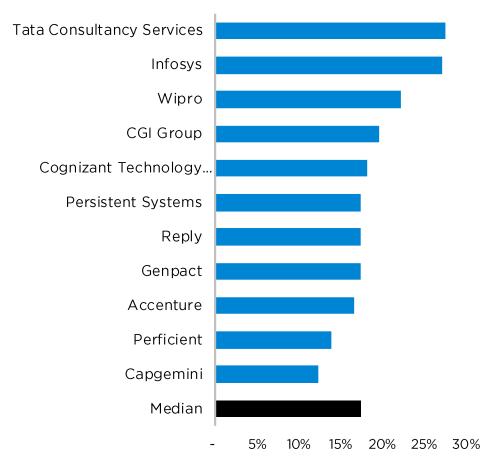


Operational Metrics

LTM Gross Profit Margin %

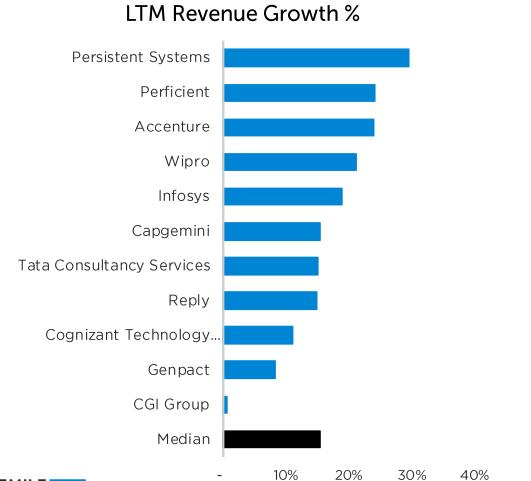


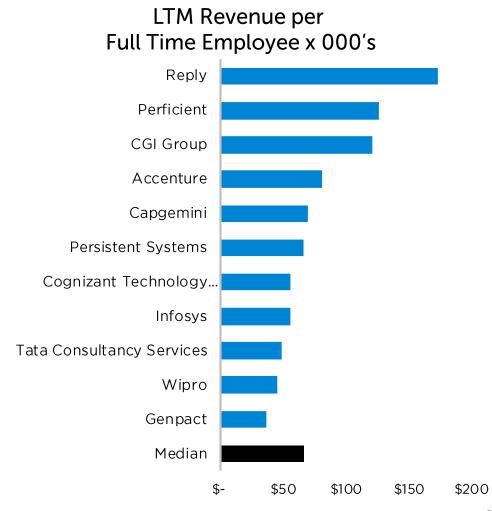
LTM EBITDA %



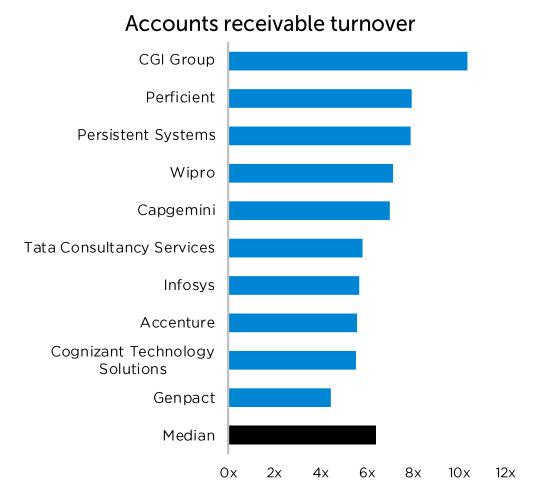


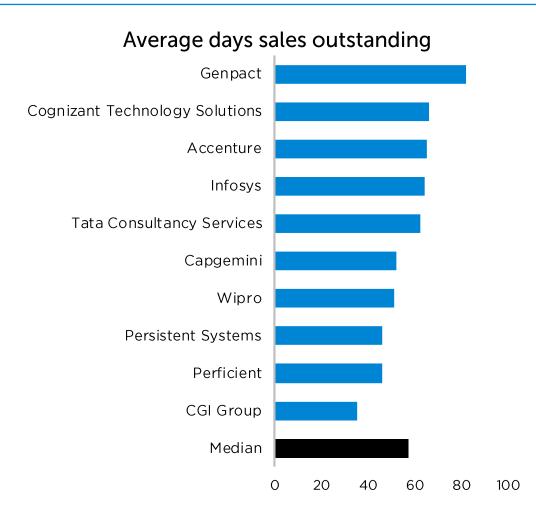
Operational Metrics



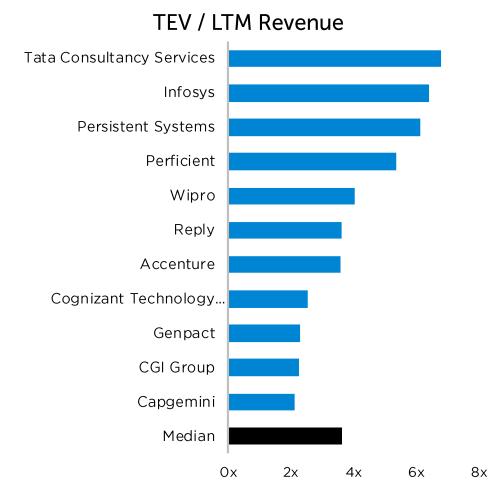


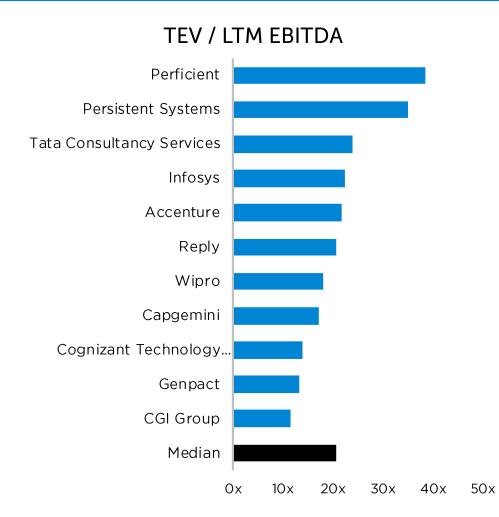




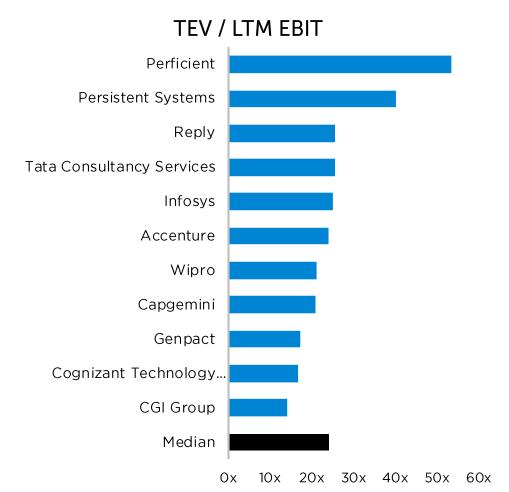


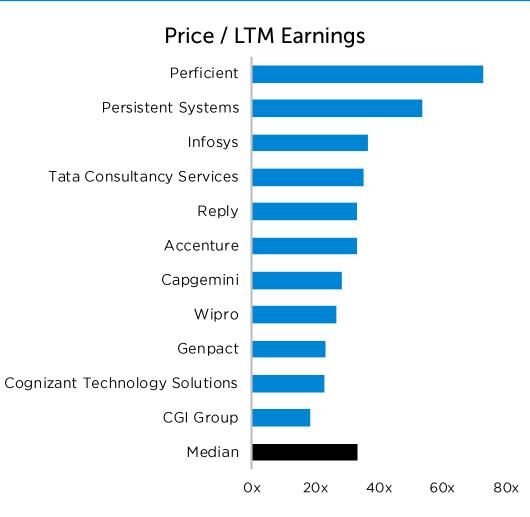




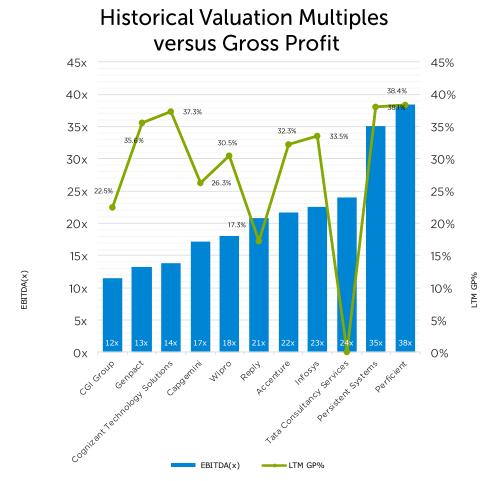


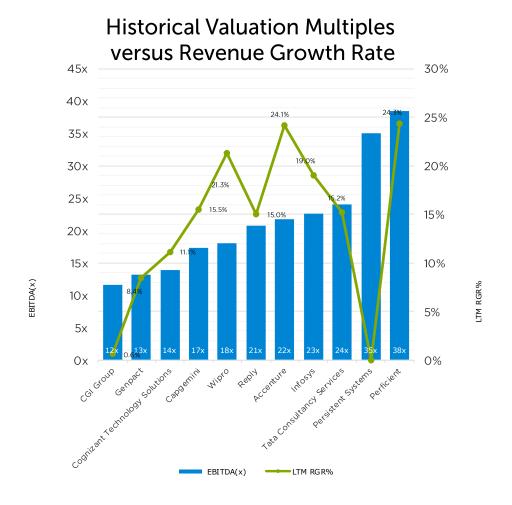














Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Amount	Target Revenue	TEV / Revenue	TEV / EBITDA
Dute	Turget	buyer / Investor	Amount	raiget Revenue	120 / Revenue	TEV / EBITBA
21-Mar-22	Incremental Group	Telefónica Tech	232.19	-	-	-
21-Mar-22	World Data Products	-	0.67	-	-	-
17-Mar-22	Unified Networking Solutions	ClearLight Partners	-	-	-	-
16-Mar-22	Netcraftsmen	BlueAlly Technology Solutions	-	-	-	-
15-Mar-22	AllPro Technologies (IT Consultancy)	CloudIT	-	-	-	-
15-Mar-22	e&Co.	Senacor Technologies	-	-	-	-
15-Mar-22	Network and Simulation Technologies	Saalex	30.00	-	-	-
12-Mar-22	Thirdware Solution	Tech Mahindra	42.00	-	-	-
11-Mar-22	Xobee Networks	O2 Investment Partners	-	-	-	-
09-Mar-22	Work Well	Seidor	-	-	-	-
08-Mar-22	OctoCon	Yaveon	-	-	-	-
07-Mar-22	Ixaya Business SA	HUMBL	0.15	-	-	-
07-Mar-22	REALTIME Technologies (Managed Service	Exigent Technologies LLC	-	-	-	-
04-Mar-22	Chorus Global	Boost&Co	-	-	-	-
04-Mar-22	Riverlite	Xperience Group	-	-	-	-
03-Mar-22	Integra CCS	Net2Phone	-	-	-	-
02-Mar-22	Network Solutions & Technology	Sourcepass	-	-	-	-
01-Mar-22	Maxeler Technologies	Groq	-	-	-	-
01-Mar-22	YoppWorks	Improving Enterprises	-	-	-	-
28-Feb-22	Easytolive.com	-	-	-	-	-
25-Feb-22	Conuti	NORD Holding	-	-	-	-
24-Feb-22	Hogan Financial Systems	Atris Technology	-	-	-	-
24-Feb-22	Virtual Mind	Enterprise Investors	-	-	-	-
23-Feb-22	Air Publishing	E-Foods Limited	-	-	-	-
23-Feb-22	Information Technology Consultants	PLATO (Software Development Applications)	-	-	-	-
	()					



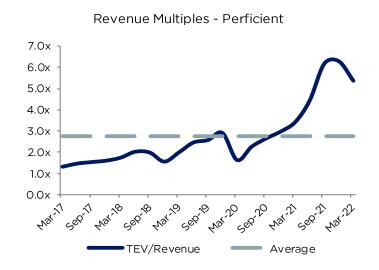


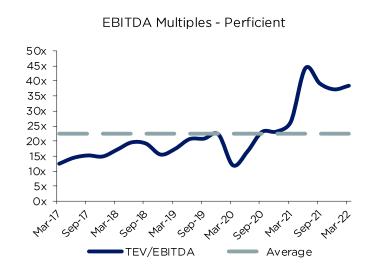
Perficient

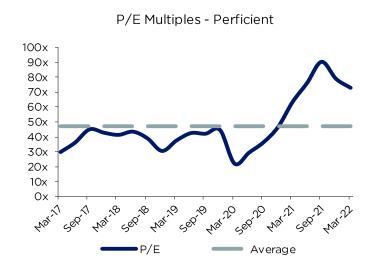
Perficient Inc provides a variety of information technology, consulting services that focus on digital experience, business optimization, and IT solutions.

Perficient Inc provides a variety of information technology, consulting services that focus on digital experience, business optimization, and IT solutions. The company's services include big data analytics, technology platform implementations, enterprise content management, portals and collaboration, management consulting, custom applications, business integration, business process management, and customer relationship management. It serves the healthcare, financial services, retail, and electronics industries. The vast majority of the company's revenue comes from the United States.









	5 .	D 16
Company Name	Date	Deal Synopsis

Overactive

15-Oct-21

The company was acquired by Perficient (NAS: PRFT) for \$110.1 million on October 15, 2021. The acquisition enables Perficient to strengthen its nearshore delivery capacity, enhance its digital capabilities and further expand across Latin America.

Talos (Software Development Applications)

08-Sep-21

The company was acquired by Perficient (NAS: PRFT) for \$28.1 million on September 8, 2021. The company will receive a contingent payout of \$9 million upon the completion of future performance terms. The acquisition helped to increases Perficient's presence in Latin America and bolsters Perficient's commerce capabilities and bring strategic client relationships with Fortune 1000 customers across several industries, including healthcare, financial services, technology, and business services sectors.



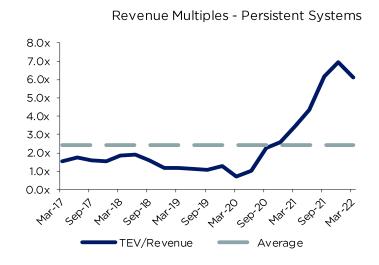
Persistent Systems

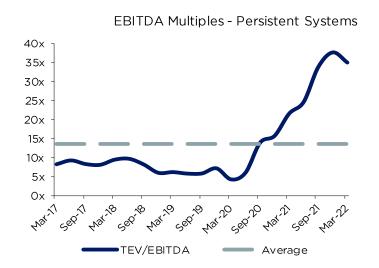
Persistent Systems Ltd is an India-based provider of software solution organized in three segments based on end market: Technology Services; Alliance; and Accelerite.

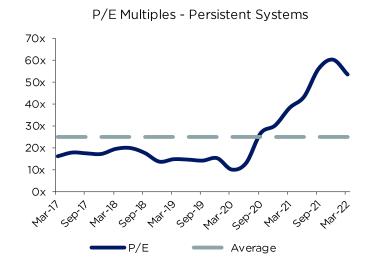
Persistent Systems Ltd is an India-based provider of software solution organized in three segments based on end market: Technology Services; Alliance; and Accelerite. Its solutions include cloud life cycle management, Internet of Things, unified endpoint management, endpoint detection and response, and Big Data analytics. The firm also offers product engineering services, platform-based cloud solutions, and Internet Protocol-based products. Most of the firm's revenue gets derived from the Technology Services segment.



Persistent Systems







Company Name	Date
MediaAgility	14-Mar-22
Data Glove	09-Feb-22

The company reached a definitive agreement to be acquired by Persistent Systems (NSE: PERSISTENT) for \$71.71 million on March 14, 2022. The company will receive a contingent payout of \$17.75 over the next two years on the achievement of certain performance thresholds. The acquisition will enhance Persistent's partnership with Google and will enable them to offer verticalized solutions around the Google cloud ecosystem.

Deal Synopsis

The company reached a definitive agreement to be acquired by Persistent Systems for \$91 million on February 9, 2022. The acquisition will broaden Persistent Systems' delivery capabilities with highly skilled talent, establishing a new nearshore delivery center in Costa Rica and expanding its presence in the United States and India.

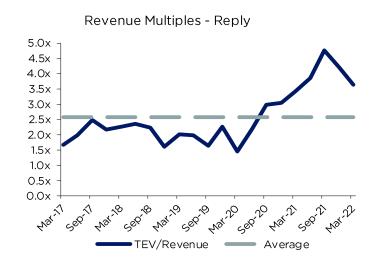


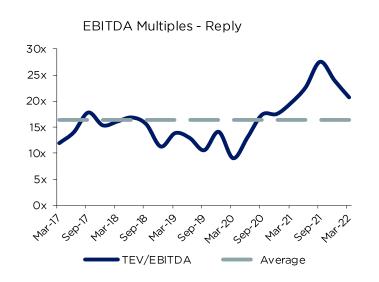
Reply

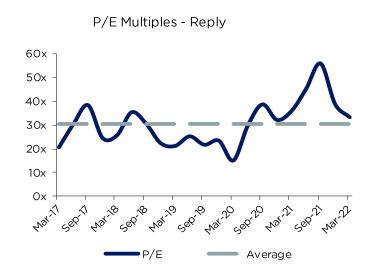
Reply SpA specialises in consulting, digital services, and the integration of processes, applications, and devices.

Reply SpA specialises in consulting, digital services, and the integration of processes, applications, and devices. Reply serves clients in the telecommunication and media, banking, insurance, and financial, industry and services, energy and utilities, and public administration industries. The company provides its services mainly through platforms such as X-Rais Reply, Discovery Reply, Brick Reply, TamTamy, and SideUp Reply. Reply researches, selects, and markets solutions through channels such as data analysis, digital communication, e-commerce, mobile, and social media. Its geographical segments are Italy, United States, Brazil, Poland, Romania, China, Germany, Switzerland, United Kingdom, and Other countries.









Company Name	Date	Deal Synopsis
1 2		

Enowa 10-Jan-22

The company, a subsidiary of ConVista, was acquired by Reply (MIL: REY) for an undisclosed amount on January 10, 2022. The acquisition strengthens Reply's presence in the US market.

The Spur Group 10-Jan-22

The company was acquired by Reply (MIL: REY) for an undisclosed amount on January 10, 2022. The acquisition will increase Reply's presence in the North America.



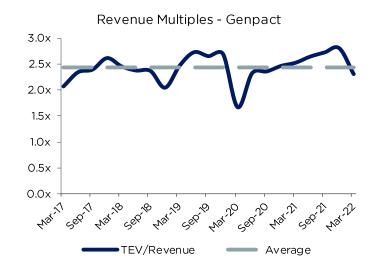
Genpact

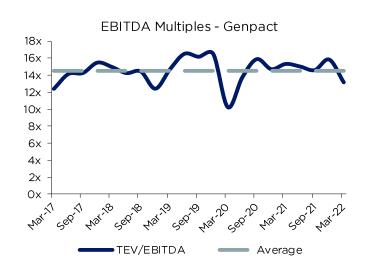
Genpact Ltd is a provider of business process management services.

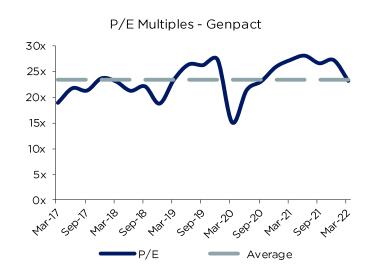
Genpact Ltd is a provider of business process management services. Clients are industry verticals and operate in banking and financial services, insurance, capital markets, consumer product goods, life sciences, infrastructure, manufacturing and services, healthcare, and high-tech. Genpact's services include aftermarket, direct procurement, risk and compliance, human resources, IT, industrial solutions, collections, finance and accounting, and media services. Genpact's end market by revenue is India. The company is a General Electric spin-off, which is still a large source of revenue for Genpact.



Genpact







Company Name	Date	Deal Synopsis

Hoodoo Digital

04-Jan-22

The company was acquired by Genpact (NYS: G) for an undisclosed amount on January 4, 2022. The acquisition furthers Genpact's strategy to fuse experience and process innovation to help clients drive end-to-end digital transformation and win in the growing experience economy.

Enquero

31-Dec-20

The company was acquired by Genpact (NYS: G) for \$148.9 million on December 31, 2020. The acquisition will accelerate Genpact's ability to leverage data and cloud technologies to drive digital transformation services through advanced analytics.



CGI Group

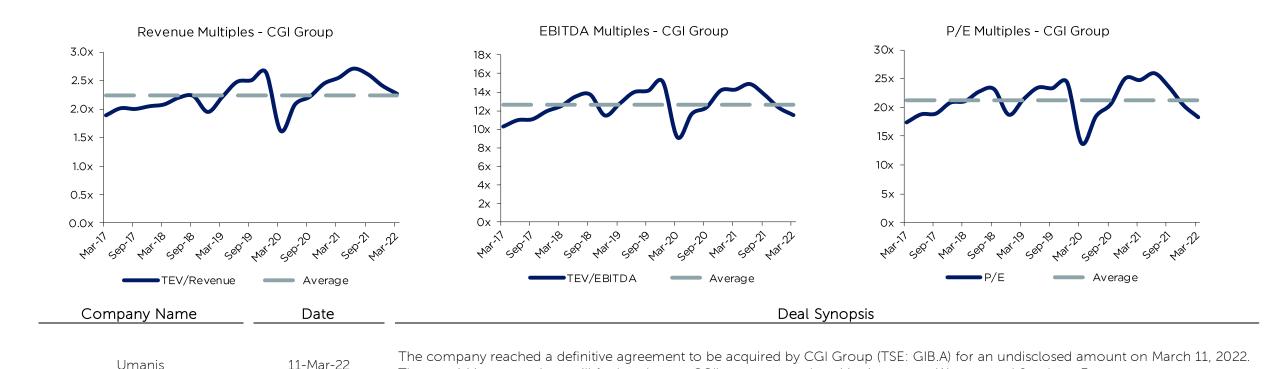
CGI Group

CGI Inc.

CGI Inc. is a Canada-based IT-services provider with an embedded position in North America and Europe. The company generates more than CAD 12 billion in annual revenue, employs over 76,000 personnel, and operates across 400 offices in 40 countries. CGI offers a broad portfolio of services such as consulting, systems integration, application maintenance, and business process services, or BPS. The company's largest vertical market is government, which contributes more than a third of group revenue.



CGI Group



Cognicase Management
Consulting

28-Oct-21

The company was acquired by CGI Group (TSE: GIB.A) for an undisclosed amount on October 28, 2021. The acquisition deepens CGI's footprint in Spain and strengthen its client-proximity model.

The acquisition operations will further deepen CGI's presence and positioning across Western and Southern Europe.



Wiprc

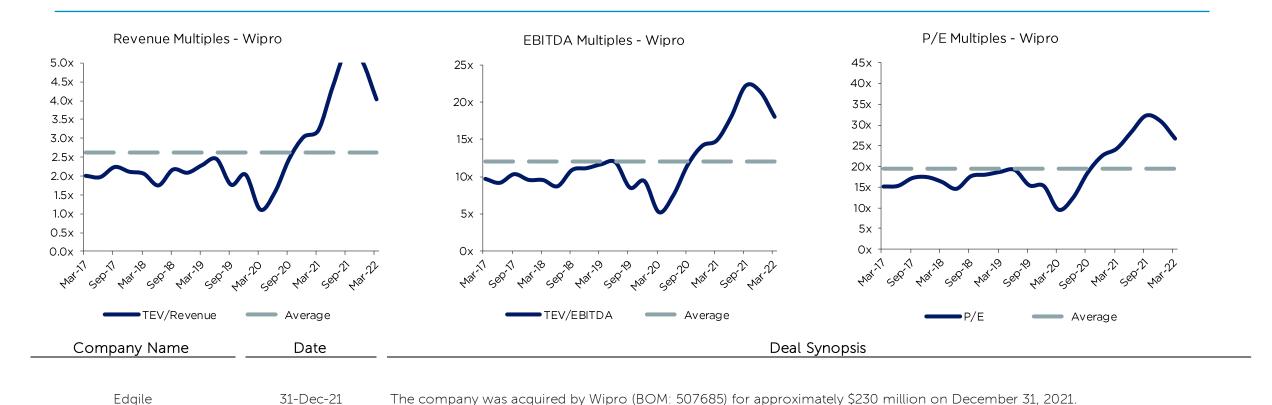
Wipro

Wipro is a leading global IT services provider, with 175,000 employees.

Wipro is a leading global IT services provider, with 175,000 employees. Based in Bengaluru, the Indian IT services firm leverages its offshore outsourcing model to derive over half of its revenue (57%) from North America. The company offers traditional IT services offerings: consulting, managed services, and cloud infrastructure services as well as business process outsourcing as a service.



Wipro



Leanswift Solutions

31-Dec-21

The company was acquired by Wipro (BOM: 507685) for an undisclosed amount on December 31, 2021. The acquisition aligns with Wipro's strategy to invest and expand its cloud transformation business.



Capgemini

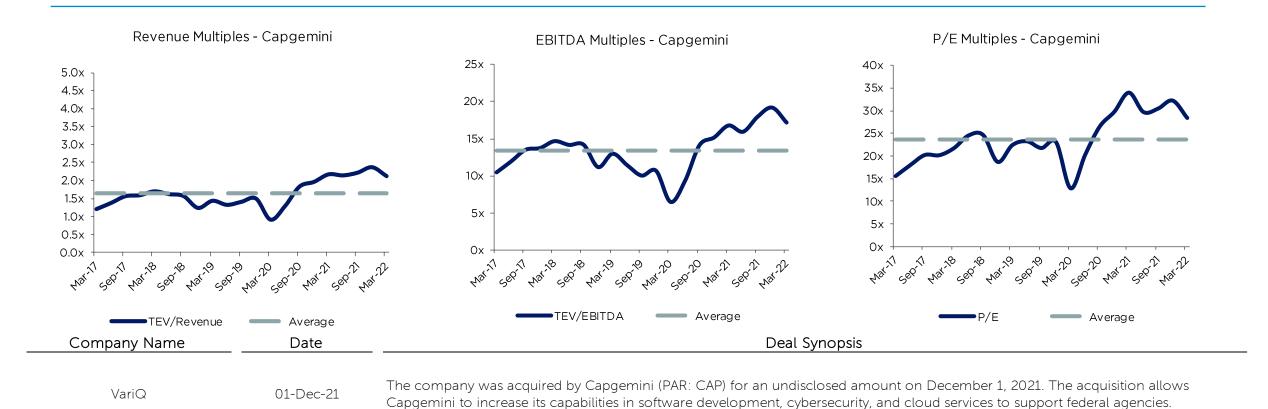
Capgemini

Capgemini is a French IT services company with a global presence.

Capgemini is a French IT services company with a global presence. The firm has over 450 offices globally, with more than half of its employees based in India. Capgemini provides services related to IT consulting, infrastructure management, and business process outsourcing.



Capgemini



7MILE ADVISORS

Possible Future

25-Nov-21

The company was acquired by Capgemini (PAR: CAP) for an undisclosed amount on November 25, 2021. The acquisition will give the

company was acquired by capgernin (FAR. CAL) for an undisclosed amount of November 23, 2021. The acquisition will give the company the ability to improve its access to the market, to go and work on all the sectors on which they had not had the opportunity to focus and which, need to be rethought.

Cognizant Technology Solutions

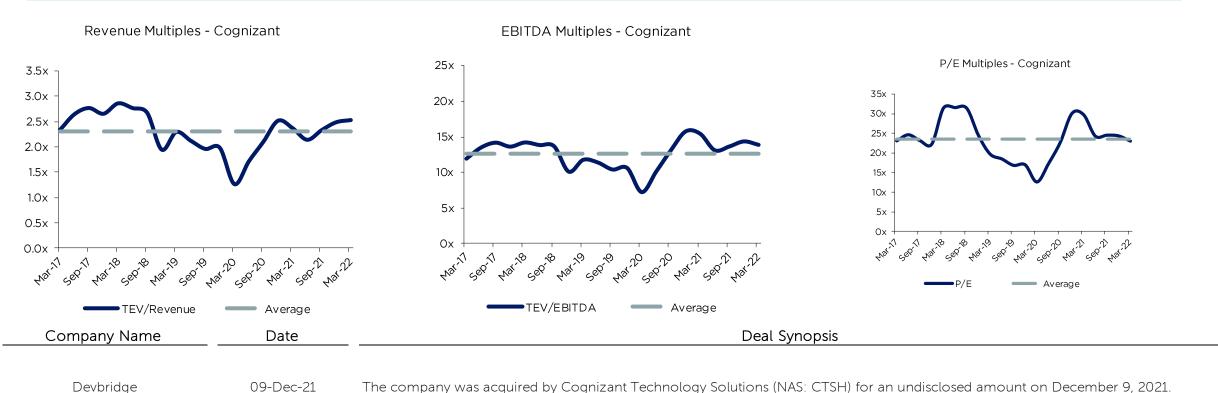
Cognizant Technology Solutions

Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries.

Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries. Cognizant employs nearly 300,000 people globally, roughly 70% of whom are in India, although the company's headquarters are in Teaneck, New Jersey.



Cognizant Technology Solutions



Hunter Technical Resources

16-Aug-21

The company was acquired by Cognizant Technology Solutions (NAS. CTSH) for an undisclosed amount on December 9, 2021

The company was acquired by Cognizant (NAS: CTSH) for an undisclosed amount on August 16, 2021. The acquisition will enhance Cognizant's access to IT talent across areas such as full stack development, data science, and machine learning.



Infosys

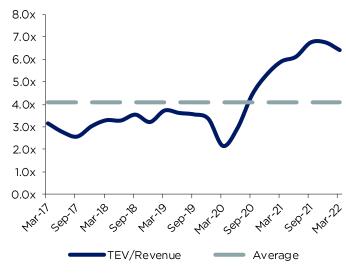
Infosys is a leading global IT services provider, with nearly 250,000 employees.

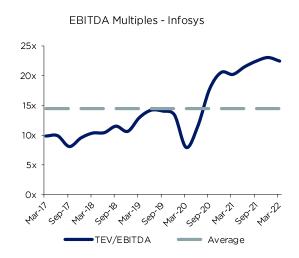
Infosys is a leading global IT services provider, with nearly 250,000 employees. Based in Bangalore, the Indian IT services firm leverages its offshore outsourcing model to derive 60% of its revenue from North America. The company offers traditional IT services offerings: consulting, managed services and cloud infrastructure services, and business process outsourcing as a service (BPaaS).

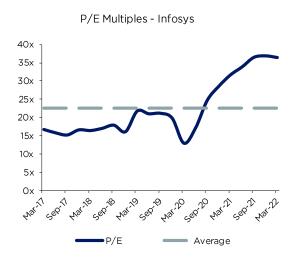


Infosys

Revenue Multiples - Infosys







Company Name Date

Deal Synopsis

TidalScale

16-Aug-21

The company raised an estimated additional \$24.86 million of Series B venture funding from Infosys and other undisclosed investors on August 16, 2021, putting the company's pre-money valuation at \$57.9 million. The funds will be used to be utilized for R&D, business development, and working capital needs.

Daimler (IT Assets in Germany)

12-Apr-21

The IT Assets in Germany of Daimler were acquired by Infosys (NSE: INFY) for an undisclosed amount on April 12, 2021.



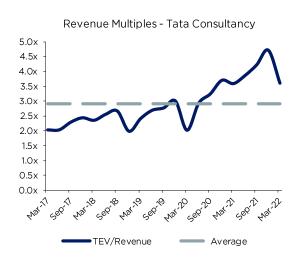
Tata Consultancy Services

Tata Consultancy Services is a leading global IT services provider, with nearly 450,000 employees.

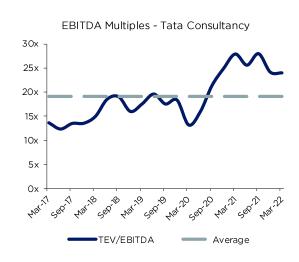
Tata Consultancy Services is a leading global IT services provider, with nearly 450,000 employees. Based in Mumbai, the India IT services firm leverages its offshore outsourcing model to derive half of its revenue from North America. The company offers traditional IT services offerings: consulting, managed services, and cloud infrastructure services as well as business process outsourcing as a service, or BPaaS.

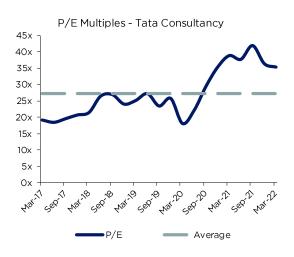


Tata Consultancy Services



12-Nov-20





Company Name	Date	Deal Synopsis
Postbank Systems	01-Jan-21	The company, a subsidiary of Deutsche Bank (ETR: DBK), was acquired by Tata Consultancy Services (NSE: TCS) for an undisclosed amount on January 1, 2021.

The company, a subsidiary of Prudential Financial (NYS: PRU), was acquired by Tata Consultancy Services (NSE: TCS) for an undisclosed

amount on November 12, 2020. The acquisition will deepen TCS's relationship with PFI and gives a new delivery capability in Ireland



Pramerica Systems

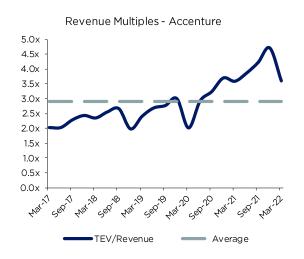
Accenture

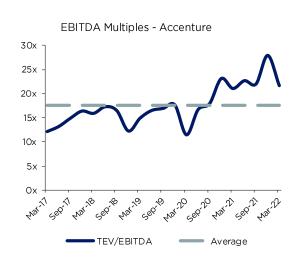
Accenture is a leading global IT-services firm that provides consulting, strategy, and technology and operational services.

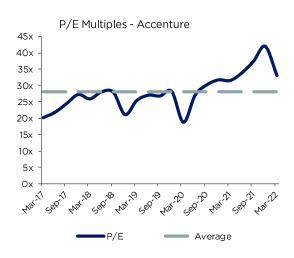
Accenture is a leading global IT-services firm that provides consulting, strategy, and technology and operational services. These services run the gamut from aiding enterprises with digital transformation to procurement services to software system integration. The company provides its IT offerings to a variety of sectors, including communications, media and technology, financial services, health and public services, consumer products, and resources. Accenture employs just under 500,000 people throughout 200 cities in 51 countries.



Accenture







Company Name	Date	Deal Synopsis

tambourine (Japan)

22-Dec-21

The company was acquired by Accenture (NYS: ACN) for an undisclosed amount on December 22, 2021.

Zestgroup

16-Dec-21

The company was acquired by Accenture (NYS: ACN) for an undisclosed amount on December 16, 2021. This acquisition enhance Accenture's ability to build more trusted, circular and net-zero value chains while driving social and economic benefits for all stakeholders.



Contact Info

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking.

As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.

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