

7 Mile Advisors



Sectorwatch:

Business Process Outsourcing

October 2021



Business Process Outsourcing

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Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

DASHBOARD

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

PUBLIC BASKET PERFORMANCE

- Summary valuation and operating metrics for a basket of comparable public companies.

VALUATION COMPARISON

- Graphical, detailed comparison of valuation multiples for the public basket.

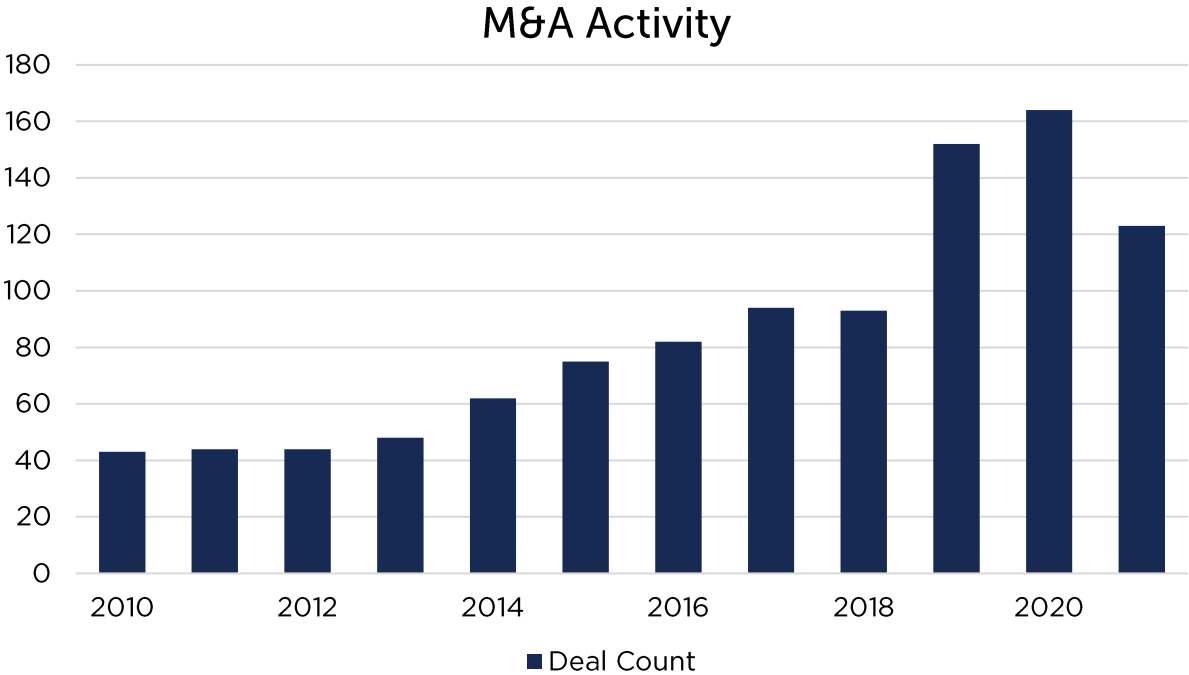
RECENT DEALS

- The most recently announced deals in the sector

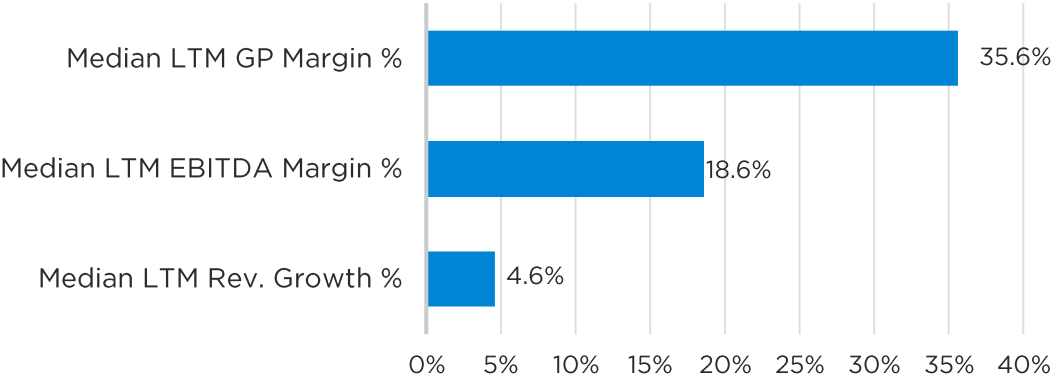
Dashboard

REVENUE GROWTH MOMENTUM ↓ -2.6%

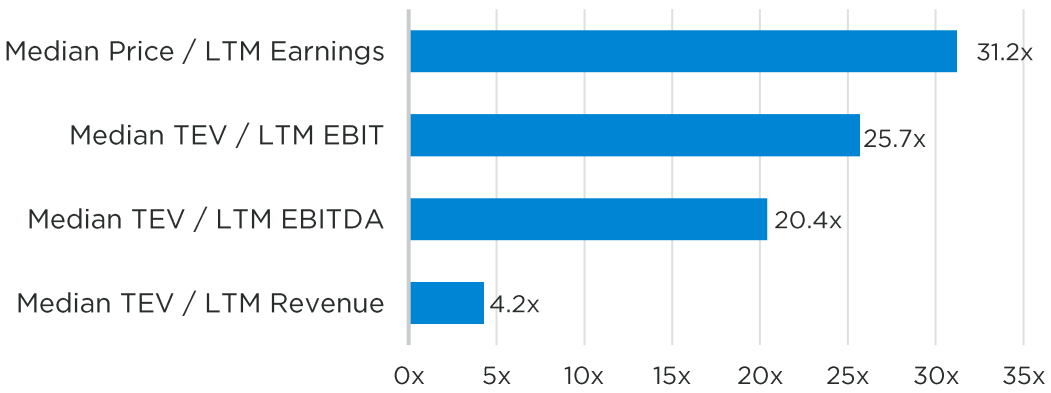
1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining



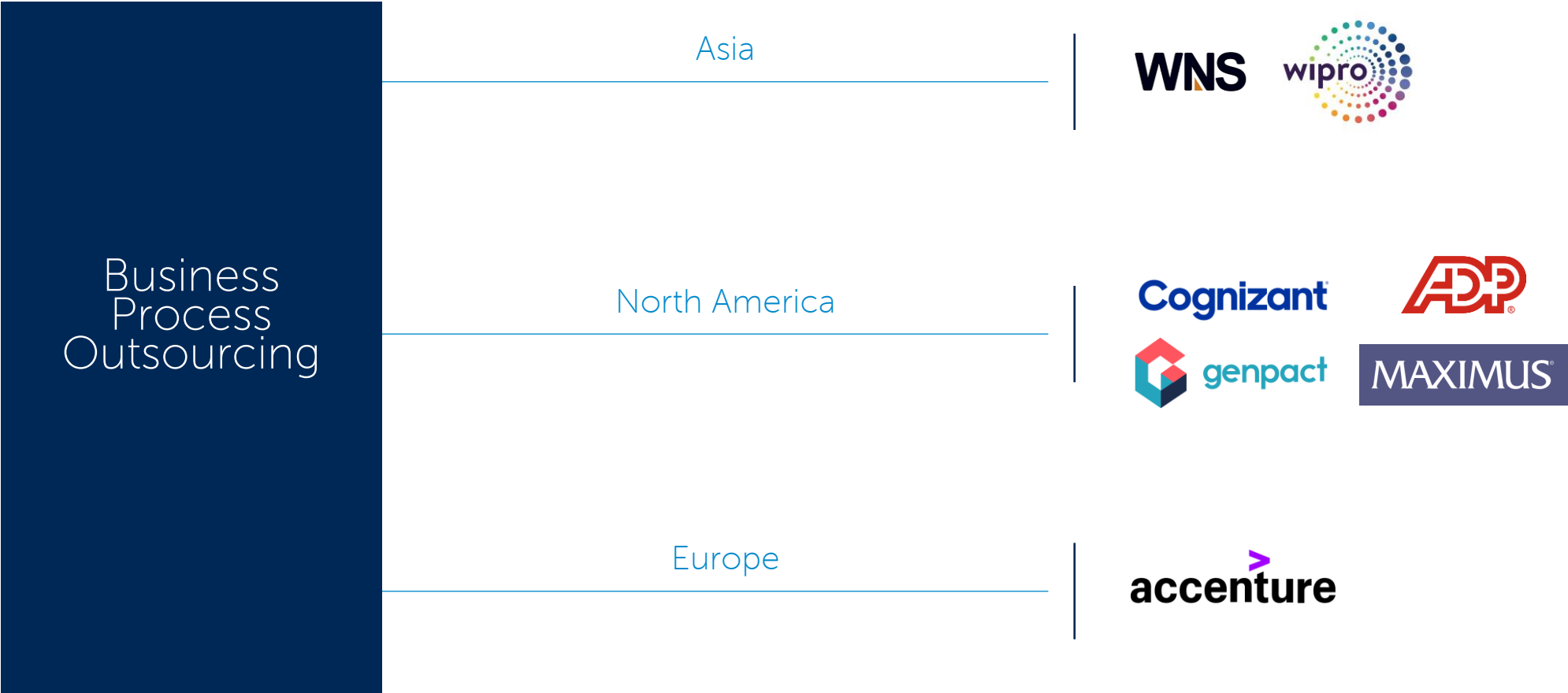
Operating Metrics



Valuation



Public Basket Overview

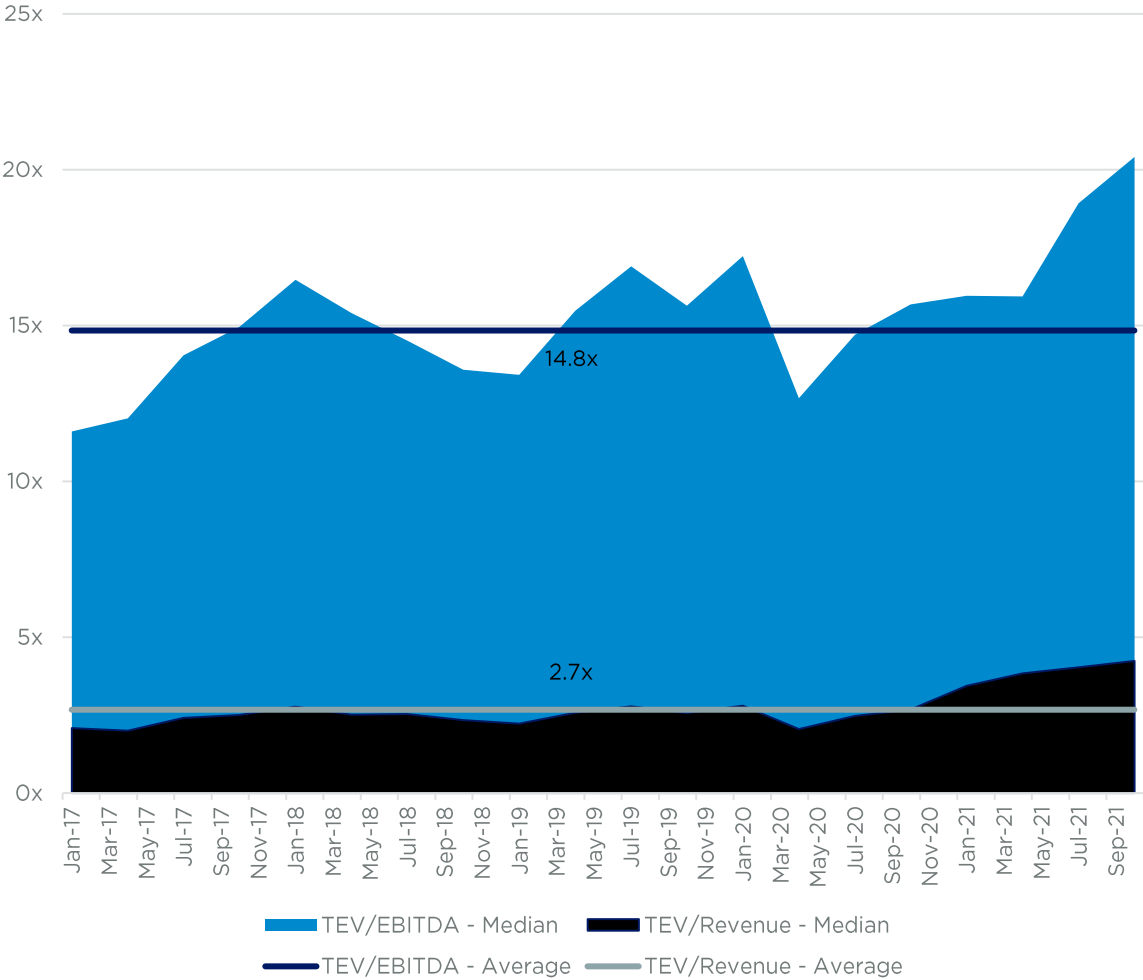


Public Basket

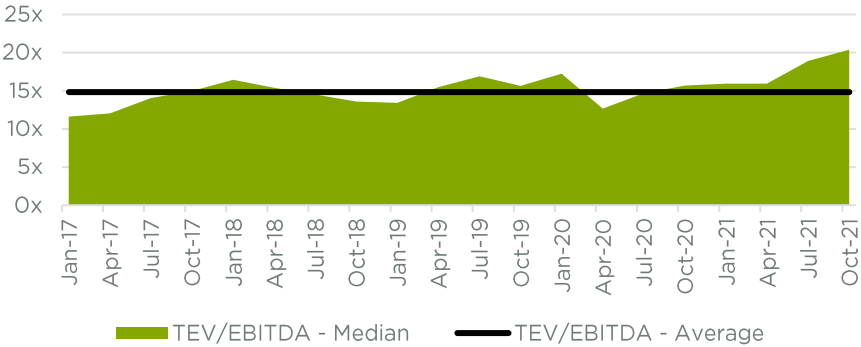
Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
WNS Global Services	4,178	190	958	4.0%	35.6%	19.9%	4.4x	20.4x	46,918	20
Maximus	7,020	499	4,072	23.7%	22.7%	12.2%	1.7x	14.1x	34,000	120
Genpact	10,855	710	3,820	4.6%	35.8%	18.6%	2.8x	15.3x	104,000	37
Wipro	48,625	2,234	9,477	14.1%	31.4%	23.6%	5.1x	21.8x	200,000	47
Cognizant Technology Solutions	41,675	2,978	17,413	3.9%	37.2%	17.1%	2.4x	14.0x	301,200	58
Automatic Data Processing	90,838	3,895	15,005	2.8%	42.4%	26.0%	6.1x	23.3x	56,000	268
Accenture	214,323	8,612	50,533	14.0%	32.4%	17.0%	4.2x	24.9x	569,000	89
Average	59,645	2,731	14,468	9.6%	33.9%	19.2%	3.8x	19.1x	187,303	91
Median	41,675	2,234	9,477	4.6%	35.6%	18.6%	4.2x	20.4x	104,000	58

share price as of 22Oct21

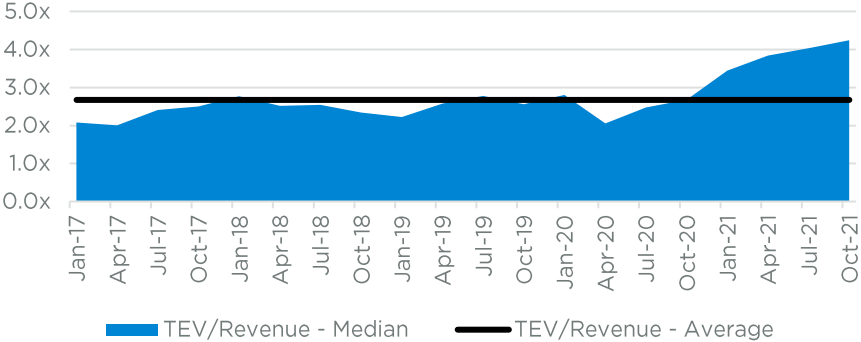
Public Basket



Public EBITDA Multiples over Time

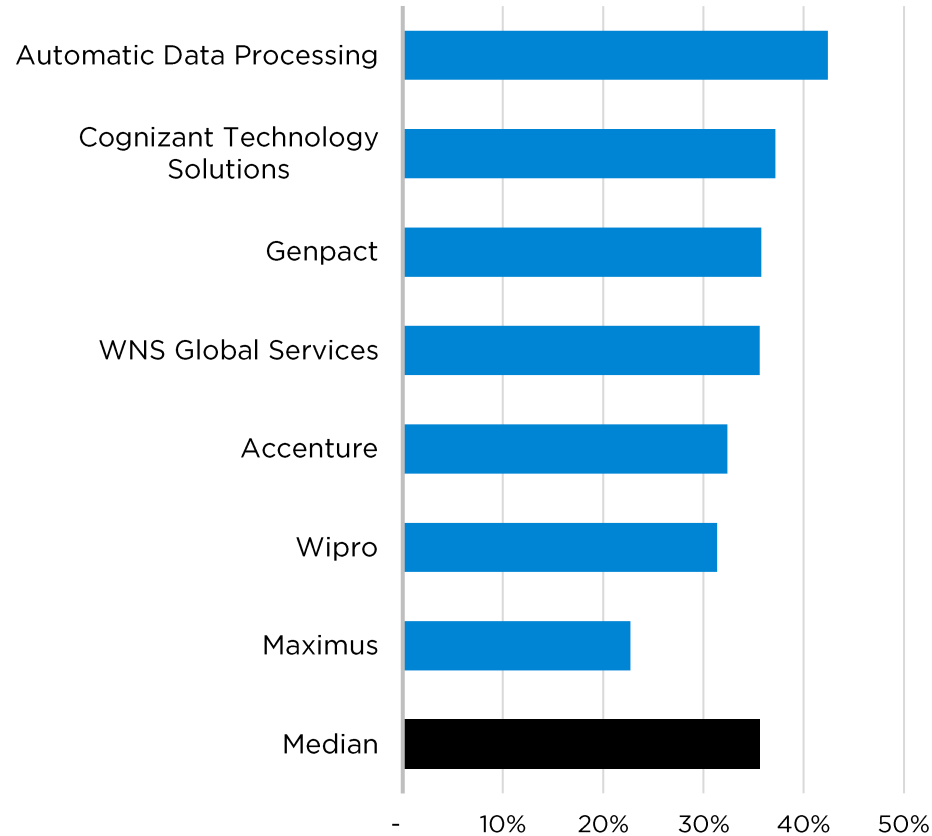


Public Revenue Multiples over Time

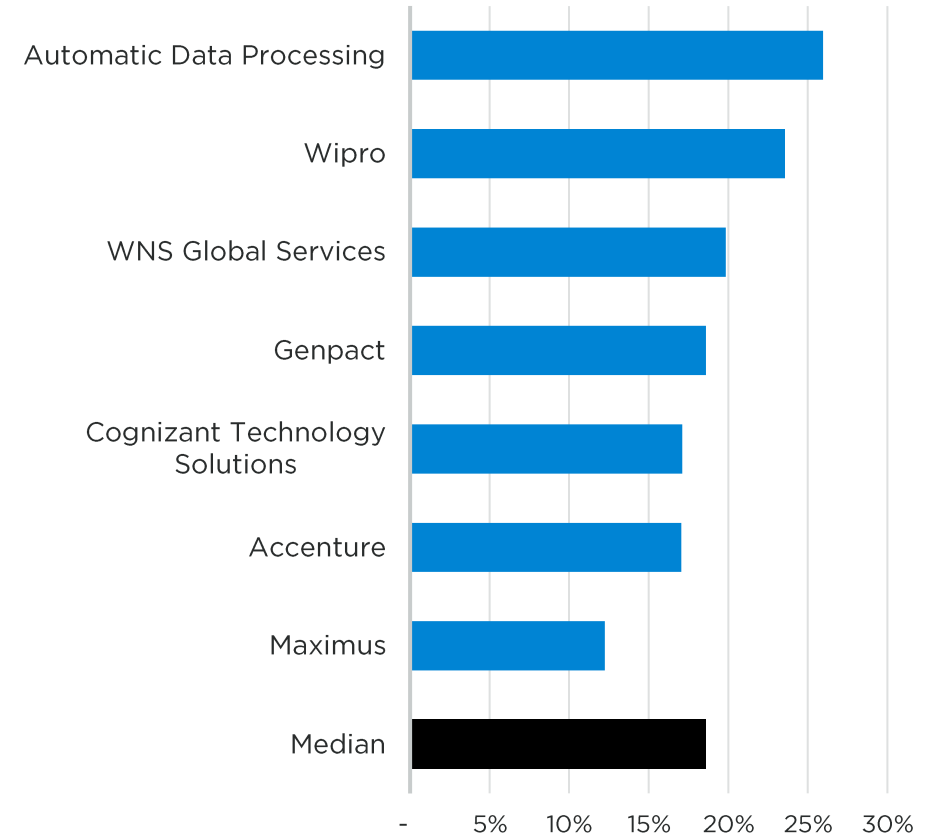


Operational Metrics

LTM Gross Profit Margin %

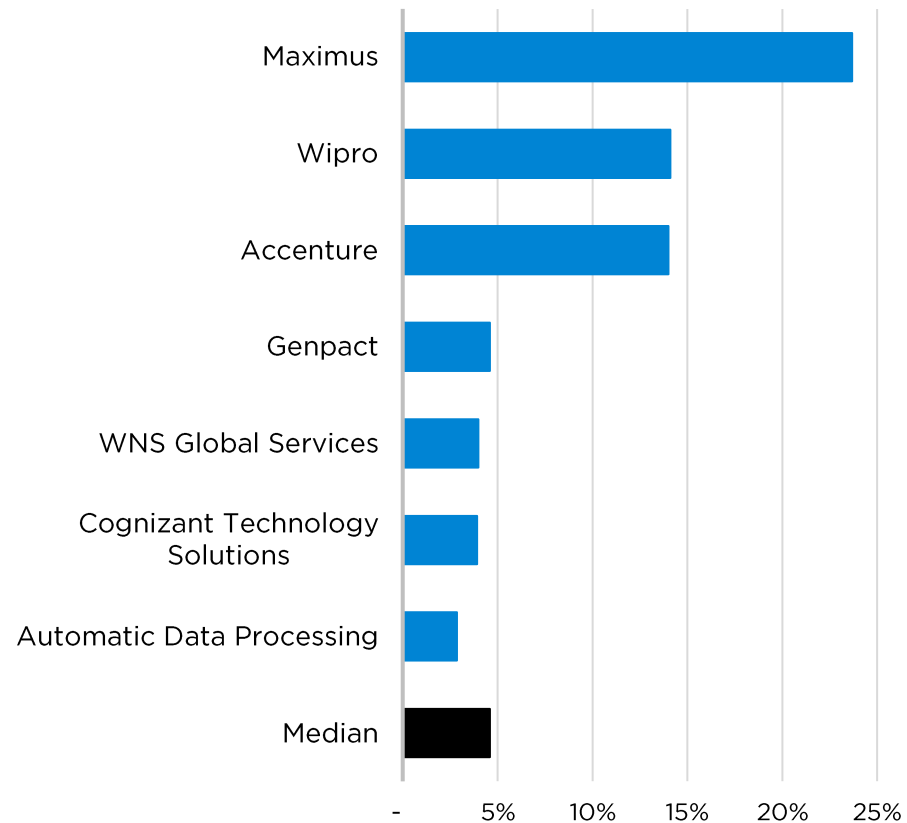


LTM EBITDA %

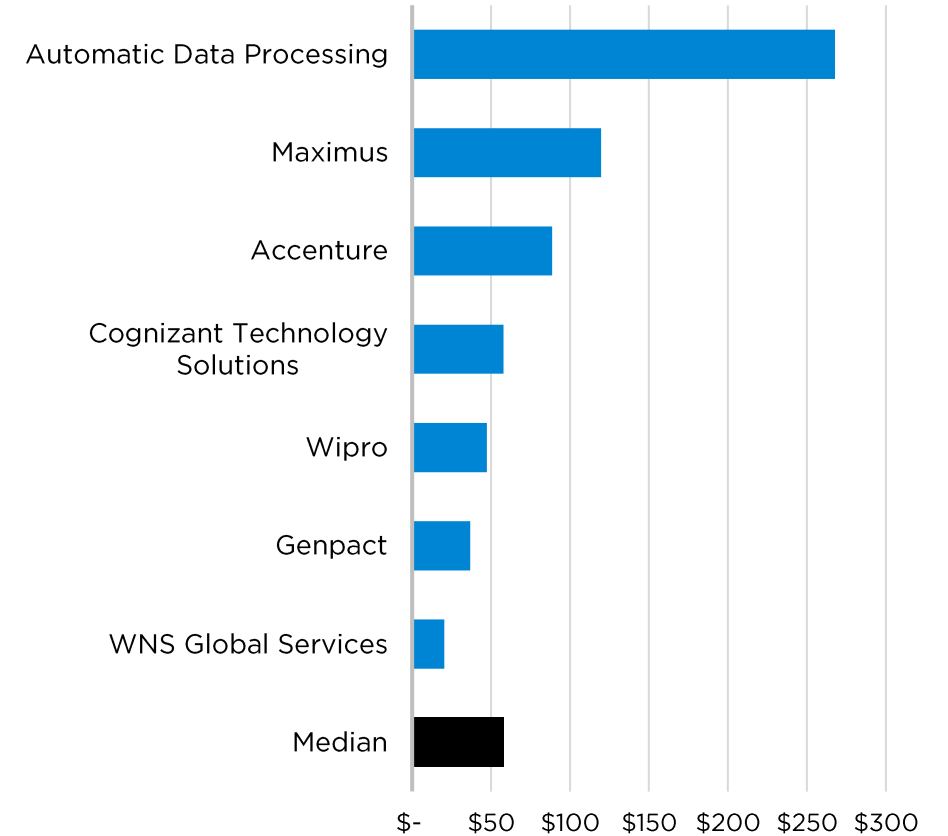


Operational Metrics

LTM Revenue Growth %

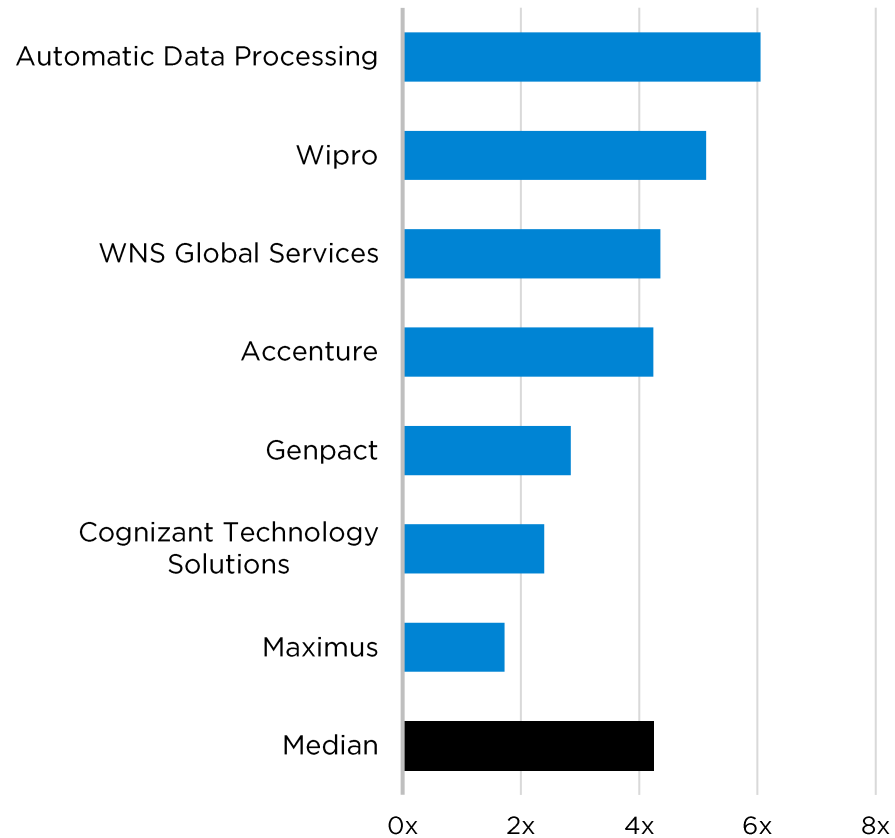


LTM Revenue per Full Time Employee x 000's

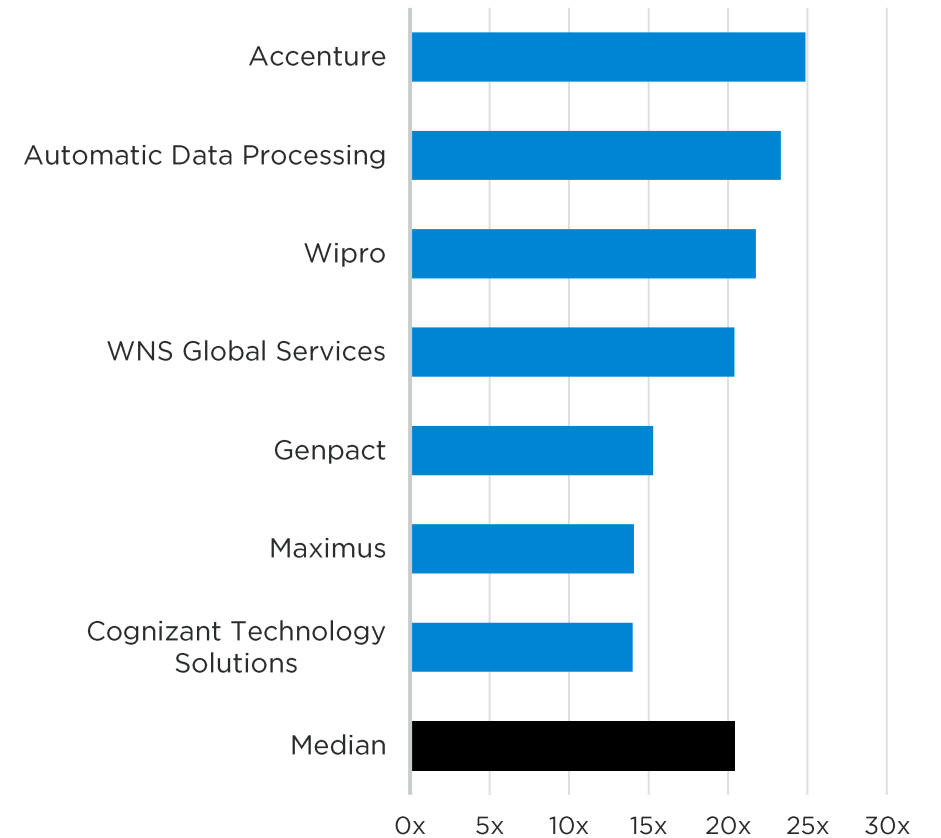


Valuation

TEV / LTM Revenue

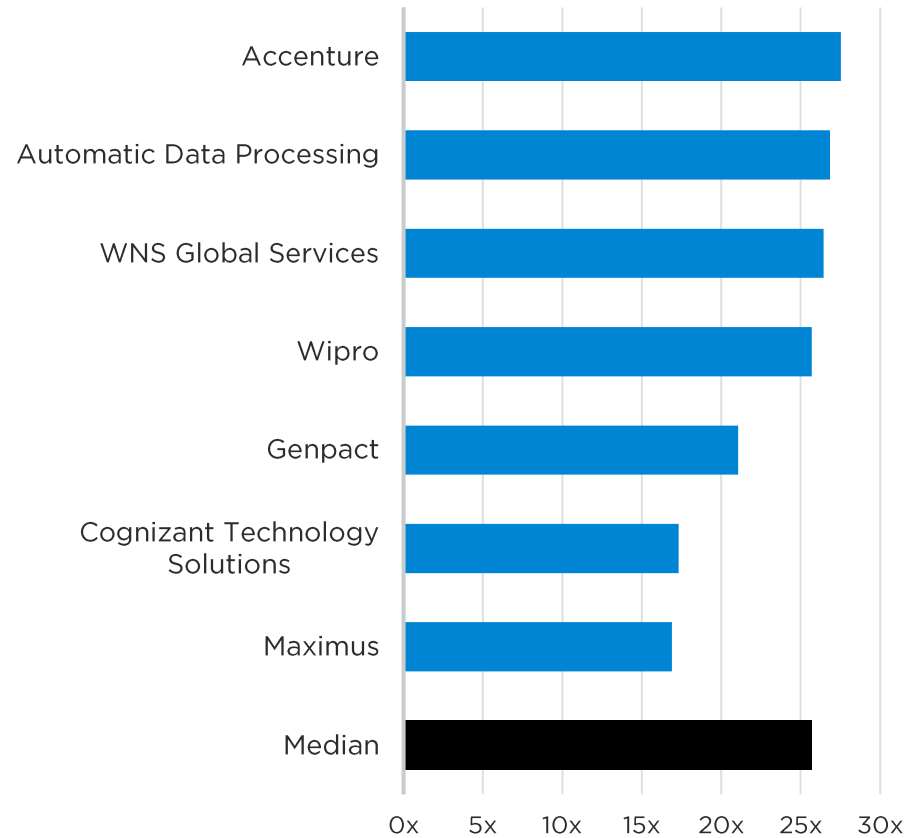


TEV / LTM EBITDA

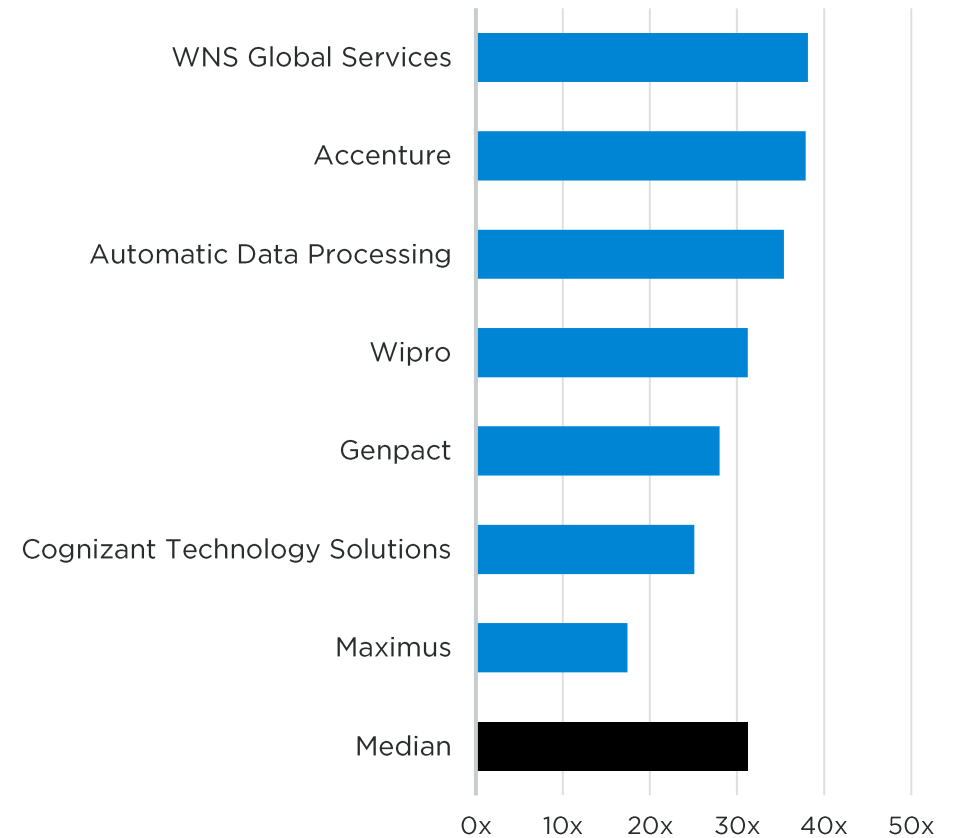


Valuation

TEV / LTM EBIT

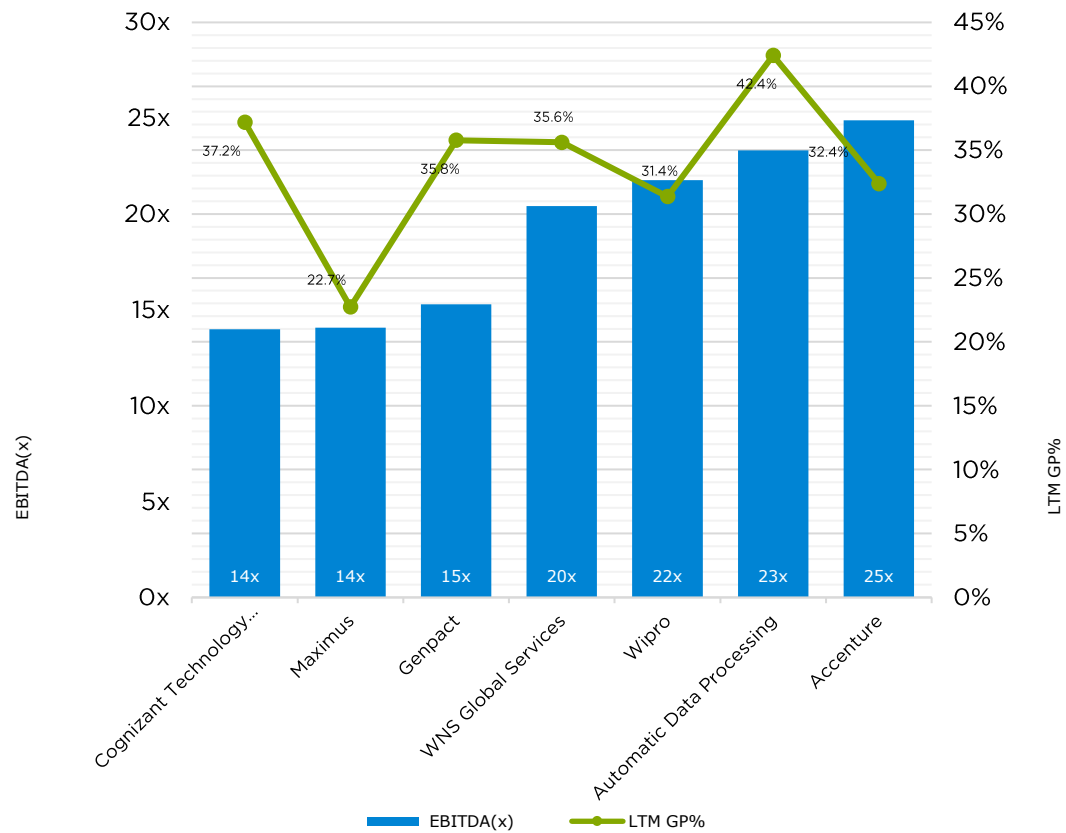


Price / LTM Earnings

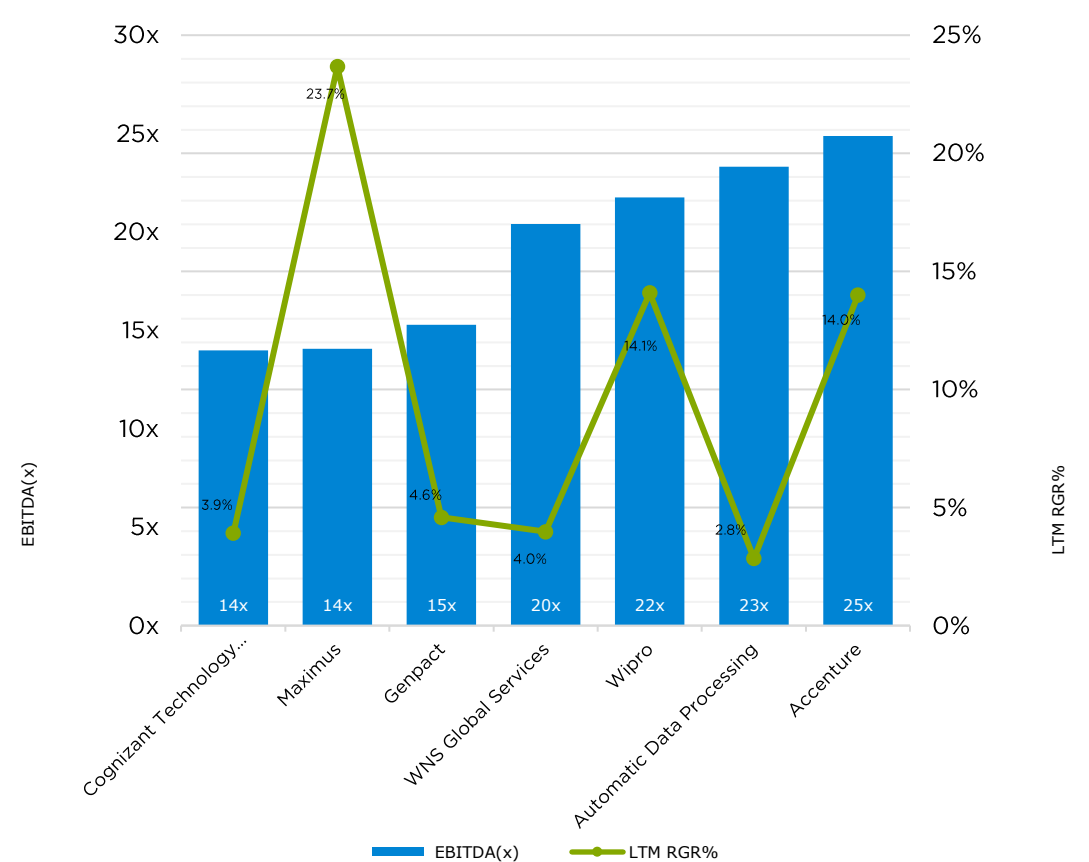


Valuation

Historical Valuation Multiples versus Gross Profit



Historical Valuation Multiples versus Revenue Growth Rate



Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Amount	Target Revenue	TEV / Revenue	TEV / EBITDA
07-Oct-21	Goodbay Technologies	24-7 Intouch	-	-	-	-
04-Oct-21	ResultsCX	ChrysCapital	-	-	-	-
30-Sep-21	Datlas	Kyma Investment Partners	-	-	-	-
26-Sep-21	Seertech Solutions	Quadrant Private Equity	-	-	-	-
15-Sep-21	Silver Management Group	Apex Fintech Solutions	-	-	-	-
31-Aug-21	NCB Management Services	Trive Capital	-	-	-	-
27-Aug-21	Sykes Enterprises	Sitel Group	-	-	-	-
24-Aug-21	Persona (Ireland)	Mail Metrics	-	-	-	-
23-Aug-21	Innovative Vision Marketing	Support Services Group Holdings	-	-	-	-
20-Aug-21	Straive	Baring Private Equity Asia	-	-	-	-
10-Aug-21	Mphasis	Government of Singapore Investment Corporation (GIC)	-	-	-	-
05-Aug-21	WorkCompEDI	BSC Capital Partners	-	-	-	-
27-Jul-21	Emerge BPO	Itel	-	-	-	-
21-Jul-21	Hexaware Technologies	#VALUE!	-	-	-	-
14-Jul-21	Paradigm Quest	MCAP Service Corporation	-	-	-	-
13-Jul-21	OneLink	Groupe Bruxelles Lambert	-	-	-	-
06-Jul-21	China Customer Relations Centers	Taiying Group	-	-	-	-
21-Jun-21	51job	DCP Capital	-	-	-	-
04-Jun-21	Account Control Technology	Clearlake Capital Group	-	-	-	-
14-May-21	JJS Manufacturing	Escatec	-	-	-	-
11-May-21	Harver	Camden Partners	-	-	-	-
05-May-21	Balance Claims	Solar Integrated Roofing	-	-	-	-
30-Apr-21	Jaggaer (BPO division)	-	-	-	-	-
31-Mar-21	2B1 Group	Ardian	-	-	-	-
08-Mar-21	Cedacri	ION Group	-	-	-	-
27-Jan-21	Madena	Cody Consulting Group	7.30	-	-	-

Appendix

*Public Basket
Contact Information*

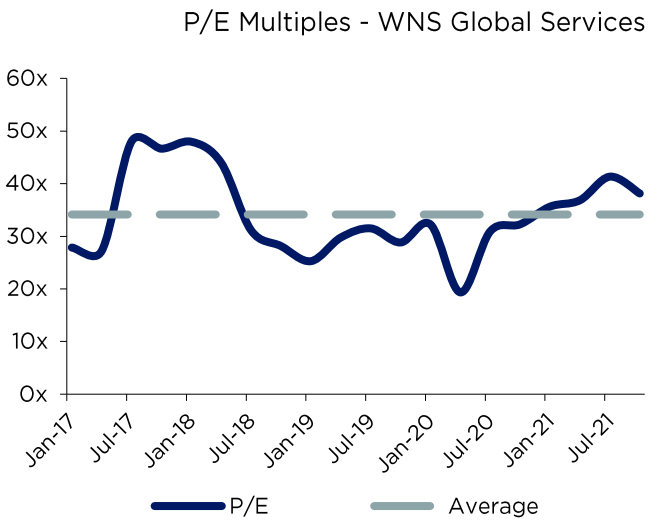
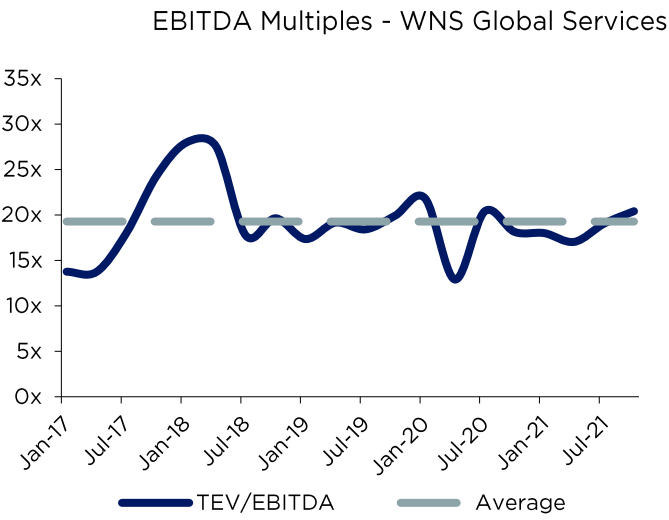
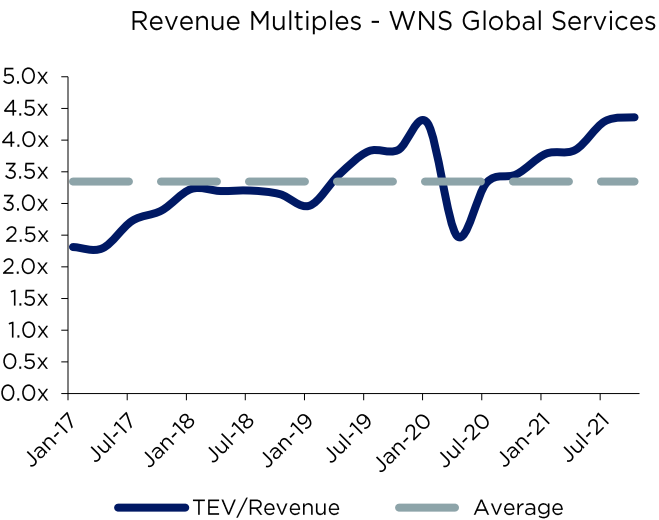
WNS Global Services

WNS (Holdings) Ltd is a global provider of business process management (BPM) services, offering comprehensive data, voice, analytical and business transformation services with a blended onshore, nearshore and offshore delivery model.

The company has two reportable segments namely WNS Global BPM and WNS Auto Claims BPM. It generates maximum revenue from WNS Global BPM segment. Geographically, it derives a majority of revenue from the US and also has a presence in the UK, Australia, Europe, South Africa and Rest of the world.

Public Basket

WNS Global Services



Company Name	Date	Deal Synopsis
HealthHelp	15-Mar-17	The company was acquired by WNS Global Services (NYS: WNS) for \$95 million on March 15, 2017. With the acquisition of HealthHelp, WNS has taken a major step forward in strengthening their end-to-end Healthcare and Insurance BPM offerings.
Denali Sourcing Services	31-Jan-17	The company was acquired by WNS (Holdings) (NYSE: WNS) for \$39.63 million on January 31, 2017. The purchase price includes a contingent consideration of up to \$6.3 million depending on the achievement of revenue targets over a three year period. The acquisition of Denali Sourcing Services adds a strategic procurement capability to the existing Finance and Accounting solutions.

Maximus

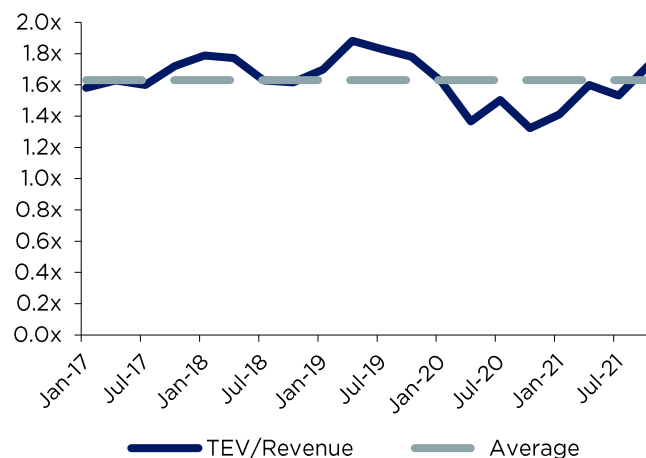
Maximus Inc is an operator of government health and human services programs in the United States, United Kingdom, Canada, Australia, and Saudi Arabia.

The company offers business solutions to improve the cost-effectiveness, efficiency, and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Health Insurance BC, and child support programmes. Most of its revenue is derived from long-term contractual arrangements with governments around the world. The largest segment by revenue, health services, provides customer center operations and support services, health insurance enrollment services, and health plan oversight services.

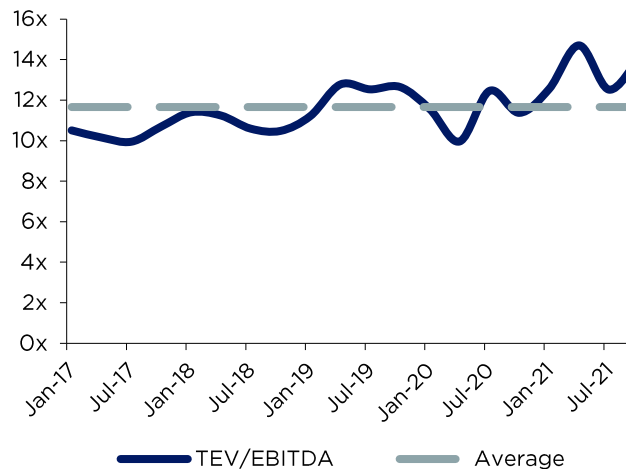
Public Basket

Maximus

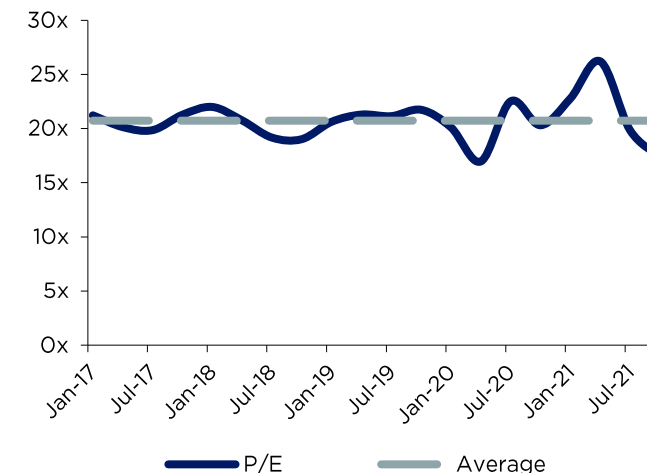
Revenue Multiples - Maximus



EBITDA Multiples - Maximus



P/E Multiples - Maximus



Company Name	Date	Deal Synopsis
Veterans Evaluation Services	01-Jun-21	The company was acquired by Maximus (NYS: MMS) for \$1.4 billion on June 1, 2021. The acquisition gives Maximus access to a robust business tied to the Department of Veterans Affairs that conducts medical disability examinations for veterans.
Attain	01-Mar-21	The company was acquired by Maximus (NYS: MMS) for \$419.86 million on March 1, 2021. The acquisition allows Maximus to expand in the US.

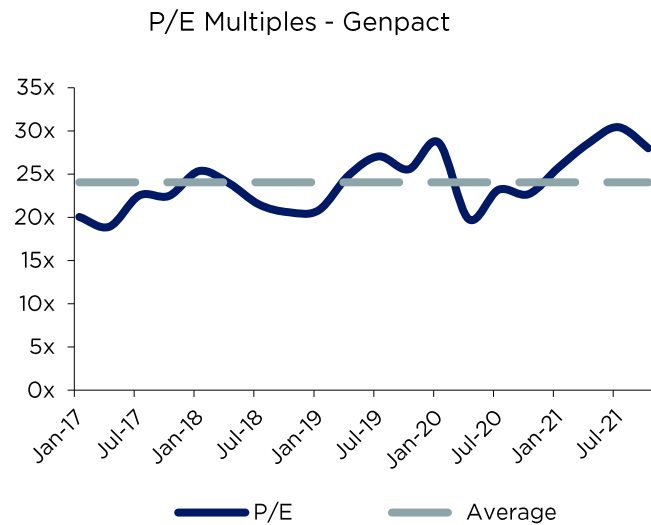
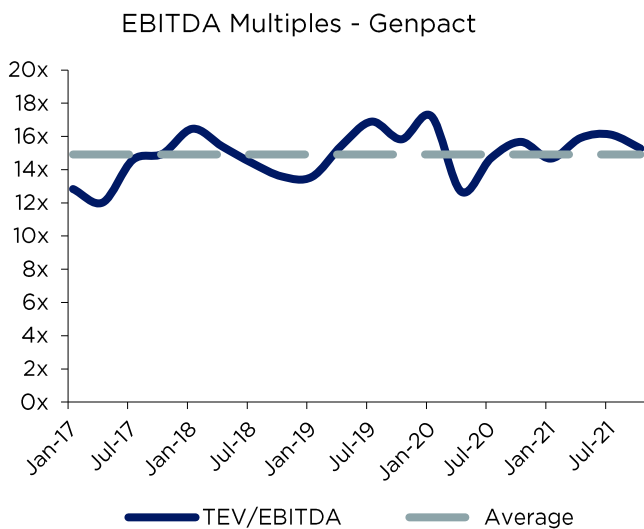
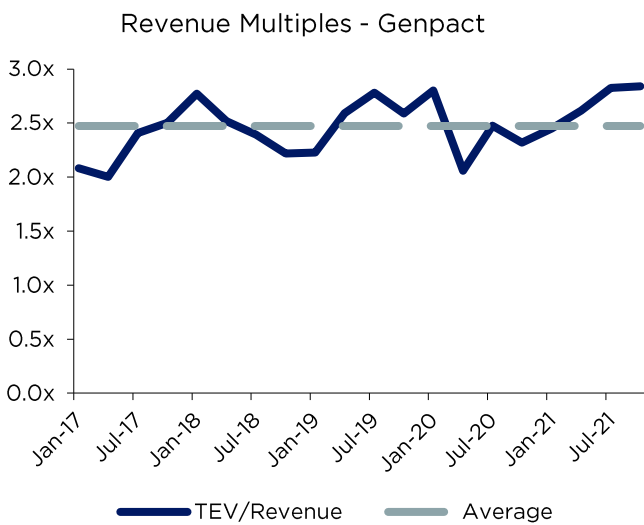
Genpact

Genpact Ltd is a provider of business process management services.

Clients are industry verticals and operate in banking and financial services, insurance, capital markets, consumer product goods, life sciences, infrastructure, manufacturing and services, healthcare, and high-tech. Genpact's services include aftermarket, direct procurement, risk and compliance, human resources, IT, industrial solutions, collections, finance and accounting, and media services. Genpact's end market by revenue is India. The company is a General Electric spin-off, which is still a large source of revenue for Genpact.

Public Basket

Genpact



Company Name	Date	Deal Synopsis
Enquero	31-Dec-20	The company was acquired by Genpact (NYS: G) for \$148.9 million on December 31, 2020. The acquisition will accelerate Genpact's ability to leverage data and cloud technologies to drive digital transformation services through advanced analytics.
Something Digital	05-Oct-20	The company was acquired by Genpact (NYS: G) for \$57.45 on October 5, 2020. The addition of the company's deep commerce expertise to Genpact's subsidiary, Rightpoint's customer experience leadership, will further enable Rightpoint's ability to drive experience-led transformation at scale for clients across industries.

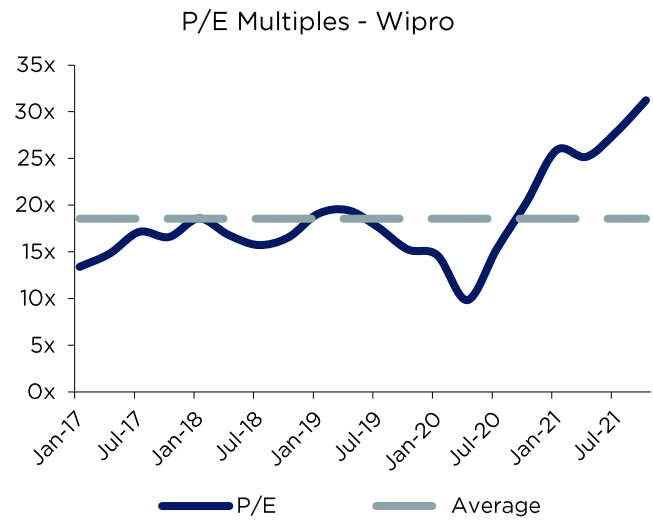
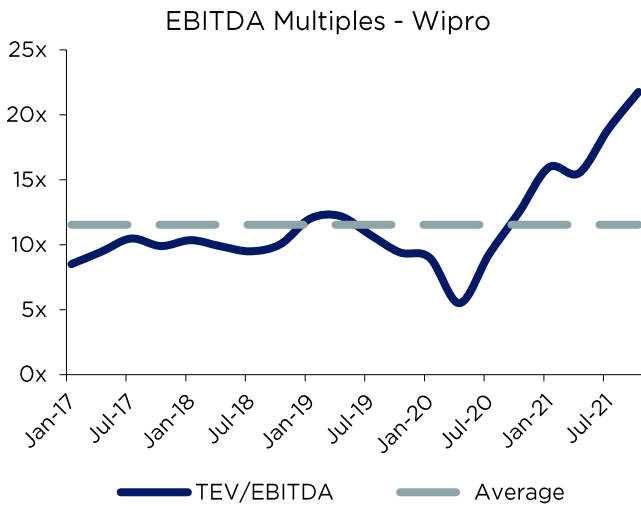
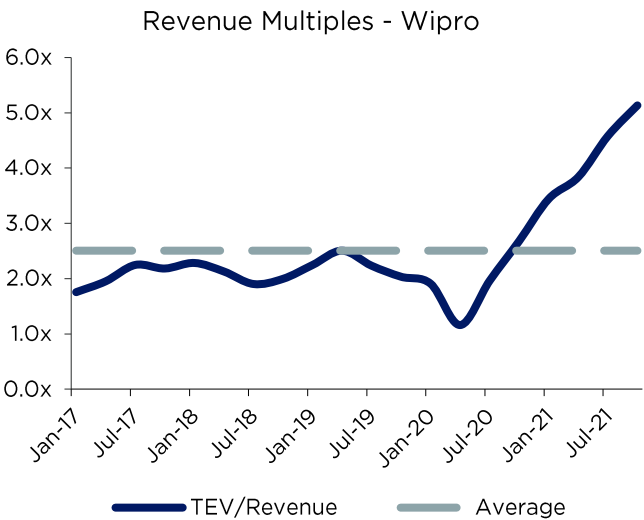
Wipro

**Wipro is a leading global IT services provider,
with 175,000 employees.**

Based in Bengaluru, the Indian IT services firm leverages its offshore outsourcing model to derive over half of its revenue (57%) from North America. The company offers traditional IT services offerings: consulting, managed services, and cloud infrastructure services as well as business process outsourcing as a service.

Public Basket

Wipro



Company Name	Date	Deal Synopsis
Ampion	06-Aug-21	The company, a subsidiary of Pemba Capital Partners, was acquired by Wipro (BOM: 507685) for AUD 117 million on August 6, 2021.
Squadcast	21-Jun-21	The company raised \$6 million of pre-series A venture funding in a deal led by DNX Ventures on June 21, 2021, putting the company's pre-money valuation at \$17 million. Wipro and Chiratae Ventures India Advisors also participated in the round. The funds will be used to expand its product suite, grow its teams across all functions, and further expand on its goal to democratize SRE adoption for organizations of all sizes.

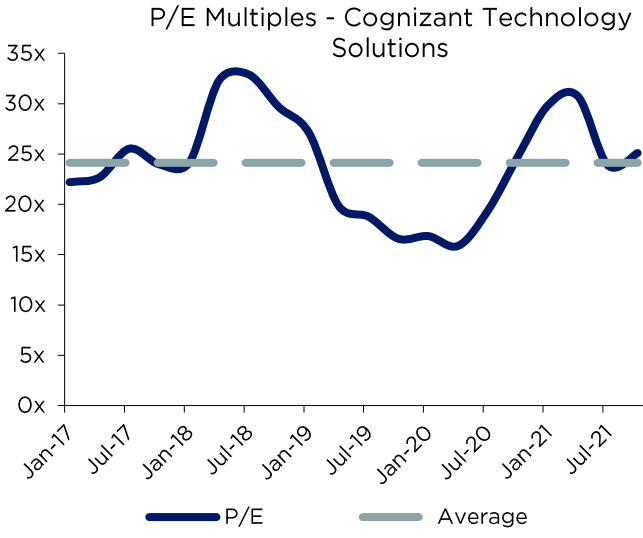
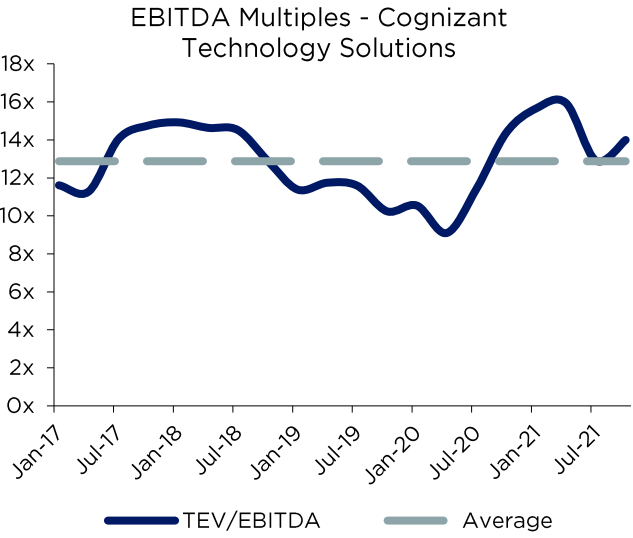
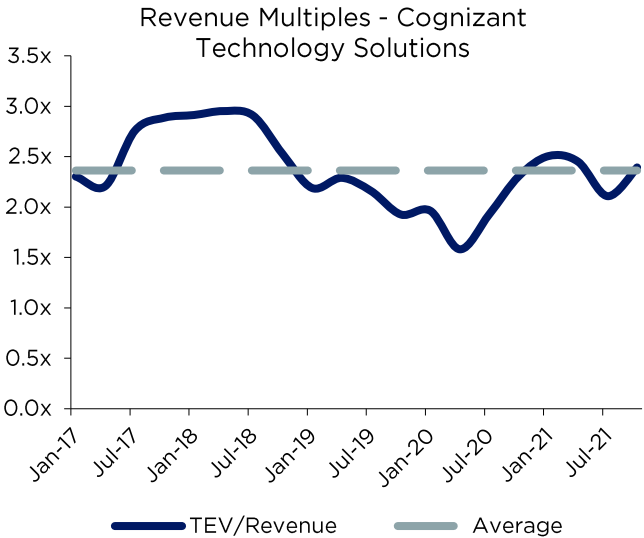
Cognizant Technology Solutions

Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries.

Cognizant employs nearly 300,000 people globally, roughly 70% of whom are in India, although the company's headquarters are in Teaneck, New Jersey.

Public Basket

Cognizant Technology Solutions



Company Name	Date	Deal Synopsis
Hunter Technical Resources	17-Aug-21	The company was acquired by Cognizant (Nasdaq: CTSH) for an undisclosed amount on August 17, 2021. The acquisition will enhance cognizant's access to IT talent across areas such as full stack development, data science, and machine learning.
TQS Integration	20-Jul-21	The company reached a definitive agreement to be acquired by Cognizant Technology Solutions (NAS: CTSH) for an undisclosed amount on July 20, 2021. The acquisition will expand Cognizant's presence in Ireland, a hub for the world's leading life science manufacturing experts and an ideal location to offer Industry 4.0 consulting and services to European manufacturing clients.

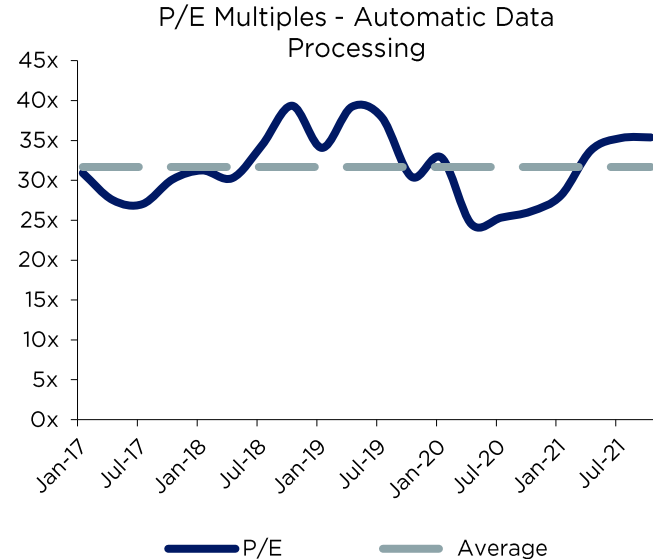
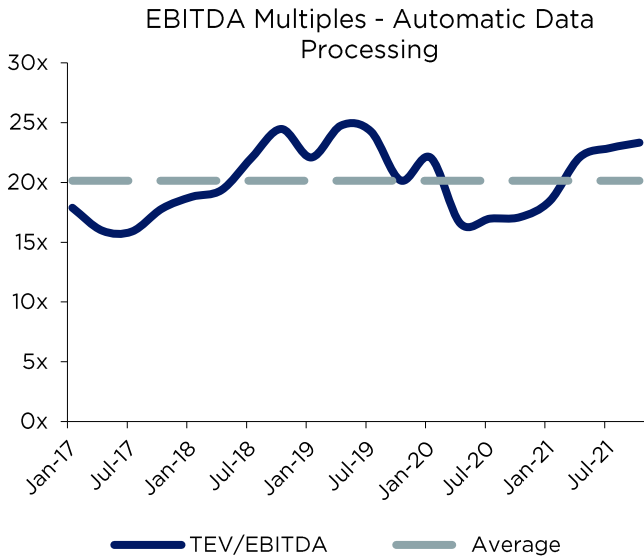
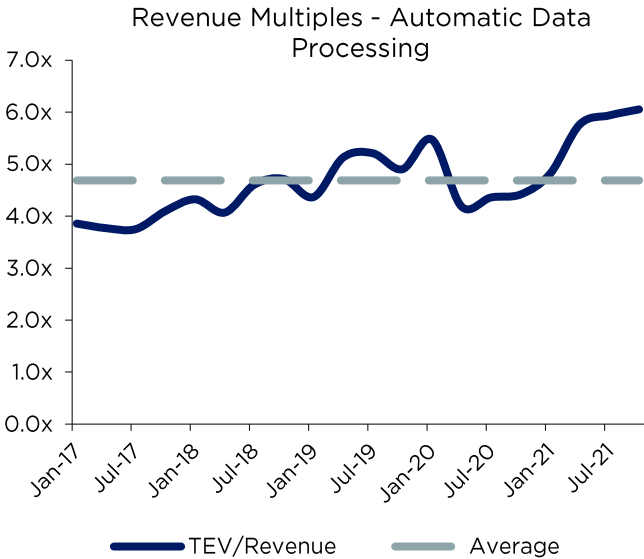
Automatic Data Processing

Automatic Data Processing, or ADP, is a provider of payroll and human capital management, or HCM, solutions servicing the full scope of businesses from micro to global enterprises.

ADP was established in 1949 and serves over 920,000 clients primarily in the United States. ADP's employer services segment offers payroll, HCM solutions, HR outsourcing, insurance and retirement services. The smaller but faster-growing PEO segment provides HR outsourcing solutions to small and midsize businesses through a co-employment model.

Public Basket

Automatic Data Processing



Company Name	Date	Deal Synopsis
BenefitMall Payroll	13-Jun-20	The company, a subsidiary of BenefitMall was acquired by Automatic Data Processing (NAS: ADP) for an undisclosed amount on June 13, 2020.
Celergo	01-Aug-18	The company was acquired by Automatic Data Processing (NASDAQ: ADP) for an undisclosed amount on August 1, 2018. The acquisition will enhance Automatic Data Processing's international payroll offerings with a strong platform and new solutions, including cross-currency and expatriate payment services.

Accenture

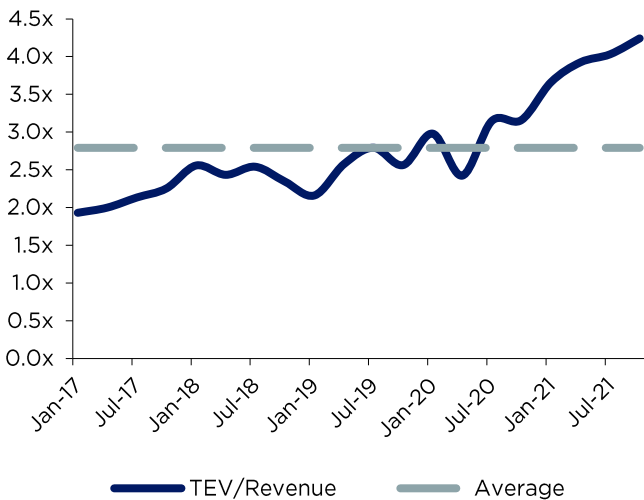
Accenture is a leading global IT-services firm that provides consulting, strategy, and technology and operational services.

These services run the gamut from aiding enterprises with digital transformation to procurement services to software system integration. The company provides its IT offerings to a variety of sectors, including communications, media and technology, financial services, health and public services, consumer products, and resources. Accenture employs just under 500,000 people throughout 200 cities in 51 countries.

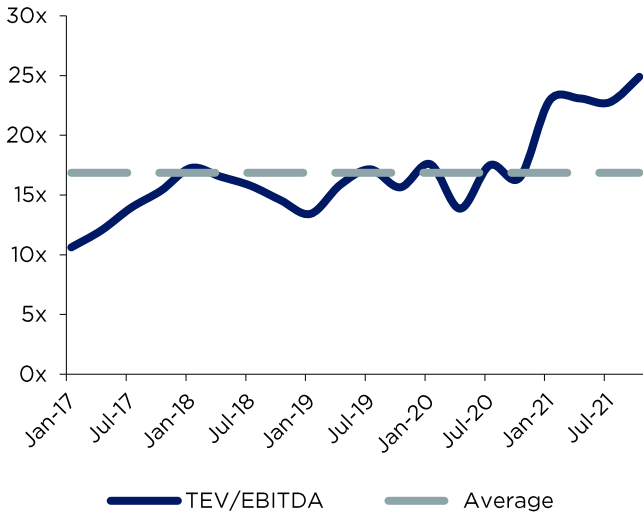
Public Basket

Accenture

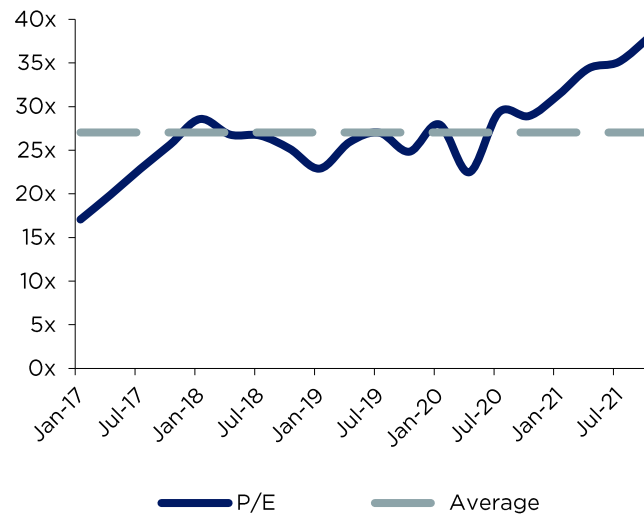
Revenue Multiples - Accenture



EBITDA Multiples - Accenture



P/E Multiples - Accenture



Company Name	Date	Deal Synopsis
Benext	13-Oct-21	The company was acquired by Accenture (NYS: ACN) for an undisclosed amount on October 13, 2021. The acquisition expands Accenture's cloud capabilities in Europe and globally.
BRIDGEi2i Analytics Solutions	12-Oct-21	The company reached a definitive agreement to be acquired by Accenture (NYS: ACN) for an undisclosed amount on October 12, 2021.

Contact Info

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As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.

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