

# Sectorwatch: IT Consulting

June 2021



# IT Consulting

- 4 Sector Dashboard
- 5 Public Basket Overview
- 6 Public Basket Performance
- 8 Operational Metrics
- 11 Valuation Comparison
- 14 Recent Deals
- 15 Appendix



# Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

### **RECENT DEALS**

• The most recently announced deals in the sector

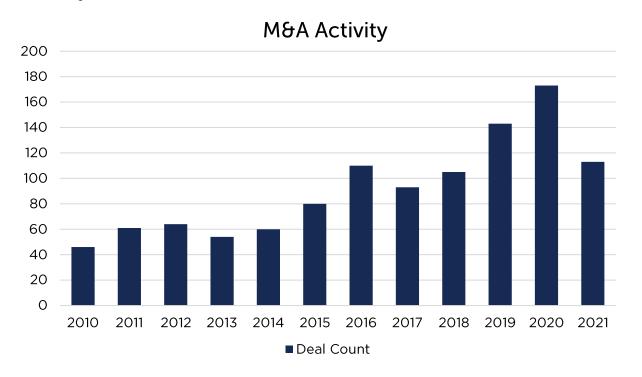


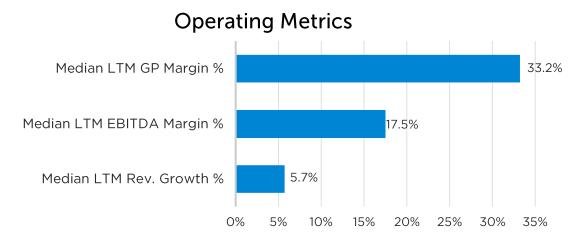
# Dashboard

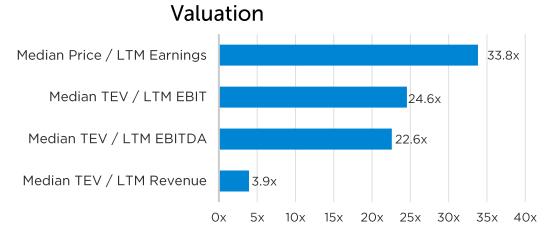
### REVENUE GROWTH MOMENTUM

**₹**-2.1%

1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining









# Public Basket Overview

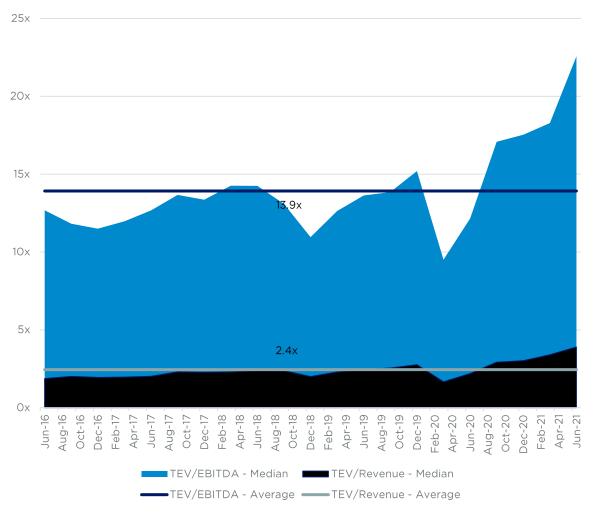




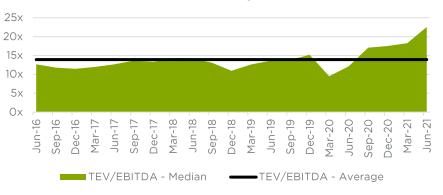
Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
Accenture	180,358	8,007	47,949	7.6%	32.0%	16.7%	3.8x	22.5x	514,000	93
Tata Consultancy Services	162,210	6,271	22,067	4.6%	47.1%	28.4%	7.4x	25.9x	488,649	45
Infosys	86,988	3,846	13,561	6.1%	34.9%	28.4%	6.4x	22.6x	242,371	56
Cognizant Technology Solutions	36,555	2,987	16,828	-0.4%	36.5%	17.8%	2.2x	12.2x	289,500	58
Capgemini	39,656	2,814	18,065	12.2%	26.1%	15.6%	2.2x	14.1x	269,769	67
NTT Data	26,331	3,274	21,866	2.3%	25.2%	15.0%	1.2x	8.0x	136,464	160
CGI Group	25,033	1,806	9,125	-1.5%	22.9%	19.8%	2.7x	13.9x	76,000	120
EPAM Systems	28,261	621	2,789	15.1%	34.5%	22.2%	10.1x	45.5x	41,168	68
Reply	6,129	246	1,520	5.3%	16.4%	16.2%	4.0x	25.0x	9,059	168
Perficient	2,850	109	636	10.2%	38.1%	17.2%	4.5x	26.0x	4,277	149
Average	59,437	2,998	15,441	6.1%	31.4%	19.7%	4.4x	21.6x	207,126	98
Median	32,408	2,901	15,195	5.7%	33.2%	17.5%	3.9x	22.6x	189,418	81

share price as of 29Jun21

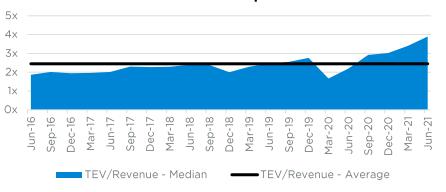




### Public EBITDA Multiples over Time



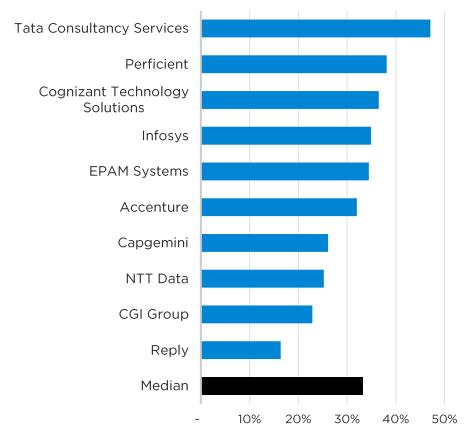
### Public Revenue Multiples over Time



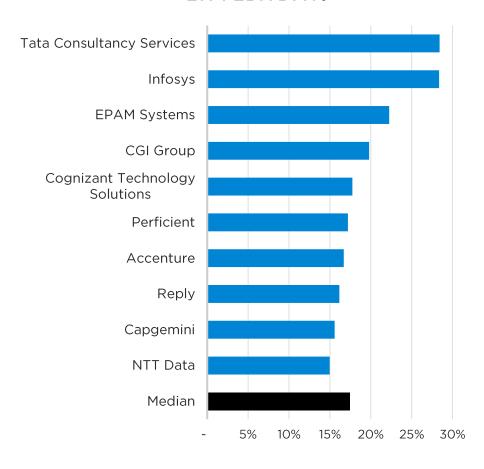


# Operational Metrics

### LTM Gross Profit Margin %



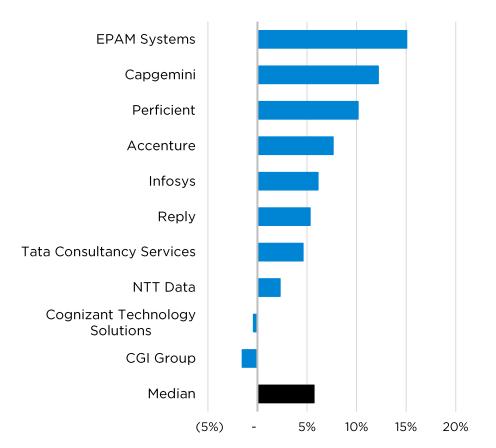
### LTM EBITDA %



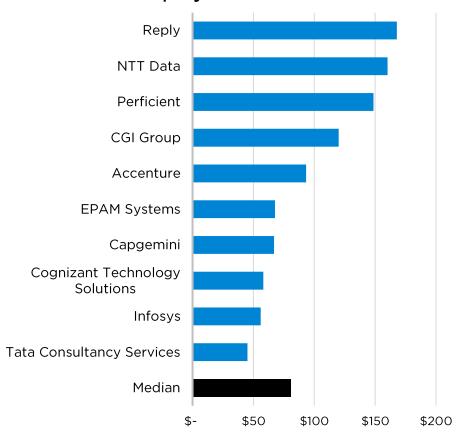


# Operational Metrics

### LTM Revenue Growth %



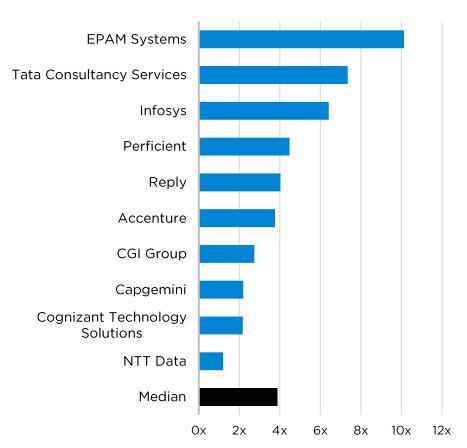
# LTM Revenue per Full Time Employee x 000's



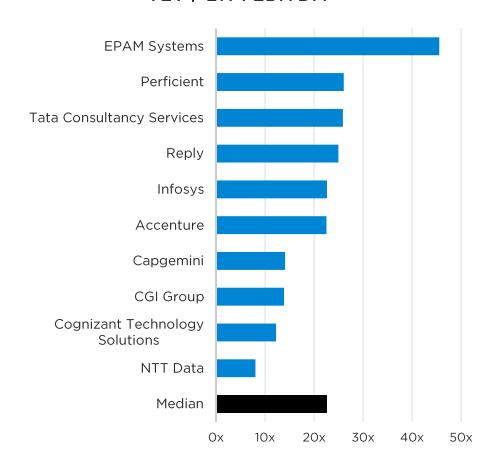


# Valuation

### TEV / LTM Revenue



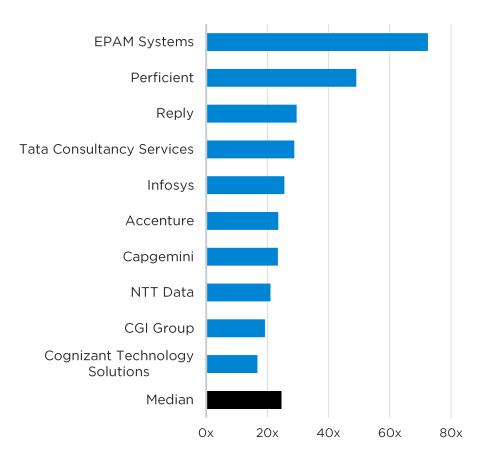
### TEV / LTM EBITDA



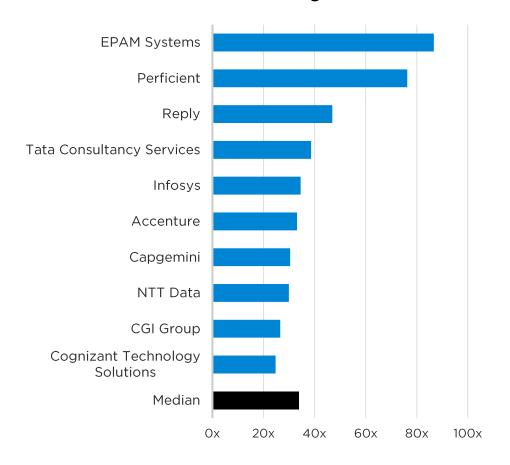


# Valuation





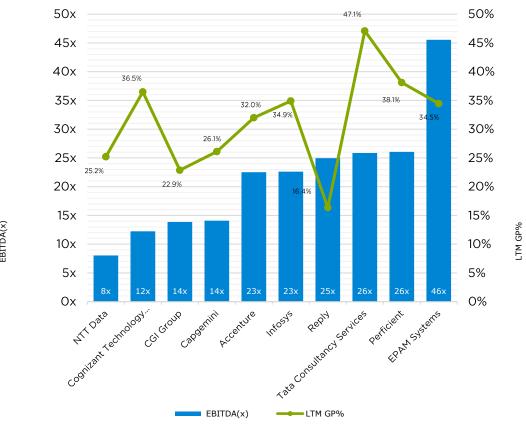
### Price / LTM Earnings



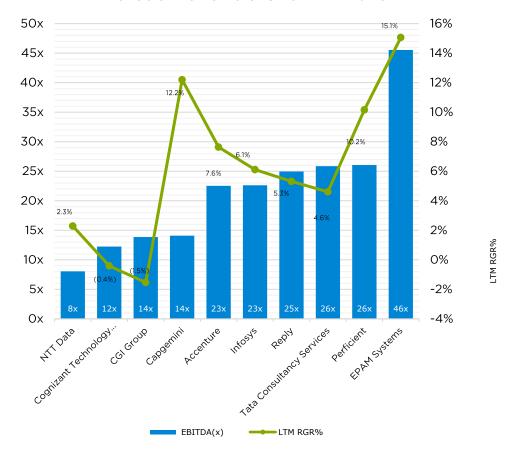


# Valuation





# Historical Valuation Multiples versus Revenue Growth Rate



EBITDA(x)



# Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Amount	Target Revenue	TEV / Revenue	TEV / EBITDA
25-Jun-21	GN Techonomy	GenCap Advisory	-	-	-	-
22-Jun-21	Triumph Technologies	Redsquid Communications	-	-	-	-
17-Jun-21	Azimuth	Elyon International	-	-	-	-
14-Jun-21	System Solution	Dynamica	-	-	-	-
10-Jun-21	CloudwirX	Berkshire Partners	-	-	-	-
07-Jun-21	Babel Sistemas De Informacion	Aurica Capital	-	-	-	-
04-Jun-21	Project-IT	eCraft	-	-	-	-
03-Jun-21	Processia Solutions	Atos	-	-	-	-
01-Jun-21	Talent Base	Loihde Group	12.2	-	-	-
01-Jun-21	Vitari	Exsitec	15.0	-	-	-
27-May-21	Omni Logika	mLogica	-	-	-	-
25-May-21	Solv (Norway)	IK Investment Partners	-	-	-	-
20-May-21	Moovity Technologies	Syntonize	-	-	-	-
18-May-21	ArchiTECH Solutions	TechCORE Management Solutions Services	-	-	-	-
15-May-21	M3bi	Zensar Technologies	30.6	-	-	-
12-May-21	ConXioN Consultancy	Vectis Private Equity	-	-	-	-
12-May-21	Sourced	Amdocs	75.0	-	-	-
11-May-21	Ammeon	intive	-	-	-	-
11-May-21	Scandio	HiQ International	-	-	-	-
06-May-21	Timetoact Group	Equistone Partners Europe	-	-	-	-
04-May-21	Hyperneph Software	Catenae Innovation	0.4	-	-	-
04-May-21	Medical Information Software Technology	DeliverHealth Solutions	-	-	-	-
04-May-21	Résiliences	FMI Groupe	-	-	-	-
04-May-21	Starport Managed Services	Alpine Investors	-	-	-	-
04-May-21	Switchfast Technologies	Ascend Technologies (Chicago)	-	-	-	-





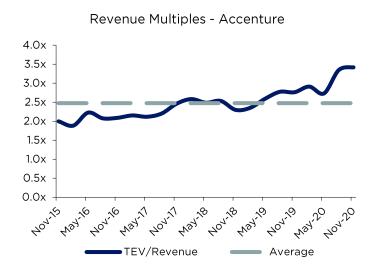
### Accenture

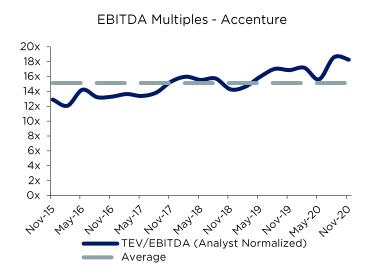
# Accenture is a leading global IT-services firm that provides consulting, strategy, and technology and operational services.

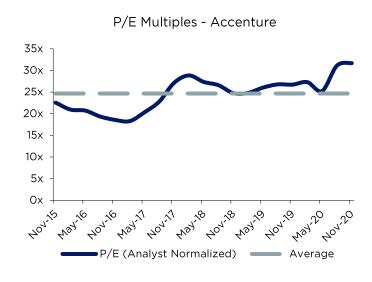
These services run the gamut from aiding enterprises with digital transformation, to procurement services, to software system integration. The company provides its IT offerings to a variety of sectors, including communications, media and technology, financial services, health and public services, consumer products, and resources. Accenture employs just under 500,000 people throughout 200 cities in 51 countries



### Accenture







Company Name	Date	Deal Synopsis
Sentor	29-Jun-21	The company was acquired by Accenture (NYS: ACN) for an undisclosed amount on June 29, 2021. The acquisition will further extend Accenture's local resources and capabilities and addressing the growing demand for local cybersecurity and managed security services.
		The control of the first contr

Exton Consulting 18-Jun-21

The company reached a definitive agreement to be acquired by Accenture (NYS: ACN) for an undisclosed amount on June 18, 2021. The acquisition will enhance Accenture's ability to leverage the combination of group of people with the latest technologies such as artificial intelligence, data and cloud, to help clients embrace change, accelerate transformation, unlock value and build new sustainable models that benefit all.



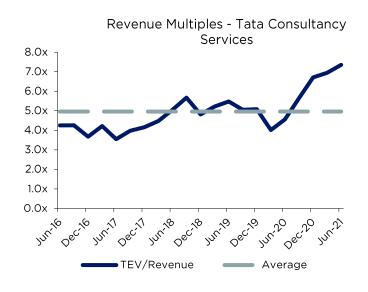
### **Tata Consultancy Services**

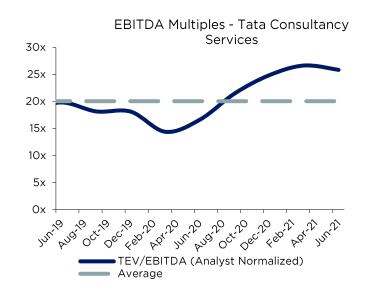
# Tata Consulting Services is a leading global IT services provider, with nearly 450,000 employees.

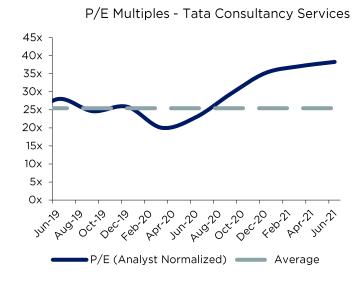
Based in Mumbai, the India IT services firm leverages its offshore outsourcing model to derive half of its revenue from North America. The company offers traditional IT services offerings: consulting, managed services, and cloud infrastructure services as well as business process outsourcing as a service, or BPaaS.



### Tata Consultancy Services







Company Name	Date	Deal Synopsis
Postbank Systems	01-Jan-21	The company, a subsidiary of Deutsche Bank (ETR: DBK), was acquired by Tata Consultancy Services (NSE: TCS) for an undisclosed amount on January 1, 2021.

Pramerica Systems 12-Nov-20

The company, a subsidiary of Prudential Financial (NYS: PRU), reached a definitive agreement to be acquired by Tata Consultancy Services (NSE: TCS) for an undisclosed amount on November 12, 2020. The acquisition will deepen TCS's relationship with PFI and gives a new delivery capability in Ireland with specialized expertise, that significantly strengthens its ability to meet the growth and transformation needs of customers globally.



Infosys

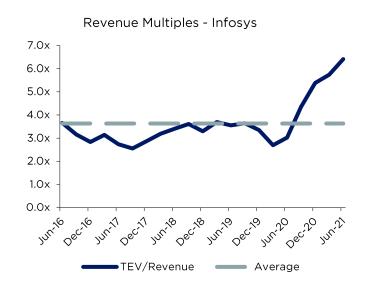
### Infosys

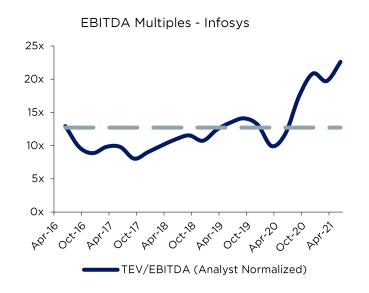
# Infosys is a leading global IT services provider, with nearly 250,000 employees.

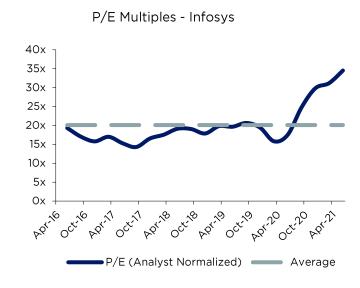
Based in Bangalore, the Indian IT services firm leverages its offshore outsourcing model to derive 60% of its revenue from North America. The company offers traditional IT services offerings: consulting, managed services and cloud infrastructure services, and business process outsourcing as a service (BPaaS).



### Infosys







Company Name Date	Deal Synopsis
-------------------	---------------

Daimler (IT Assets in Germany)

12-Apr-21

The IT Assets in Germany of Daimler were acquired by Infosys (NSE: INFY) for an undisclosed amount on April 12, 2021.

ideaForge

11-Feb-21

The company received \$1 million of financing from Infosys on an undisclosed date.



### Cognizant Technology Solutions

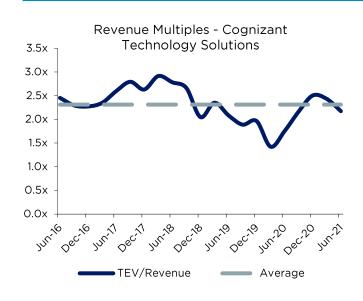
### **Cognizant Technology Solutions**

Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries.

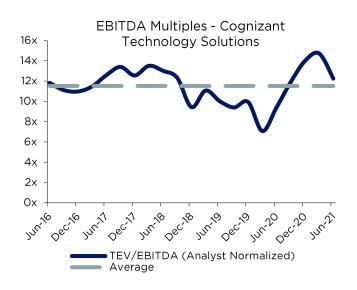
Cognizant employs nearly 300,000 people globally, roughly 70% of whom are in India, although the company's headquarters are in Teaneck, New Jersey.

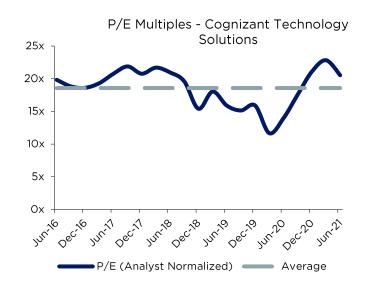


### Cognizant Technology Solutions



01-Apr-21





Company Name	Date	Deal Synopsis
ESG Mobility	01-Jun-21	The company, a subsidiary of ESG Elektroniksystem- und Logistik was acquired by Cognizant Technology Solutions (NAS: CTSH) for an undisclosed amount on June 1, 2021. The acquisition will expand Cognizant's automotive engineering expertise, particularly in connected vehicles.

The company was acquired by Cognizant Technology Solutions (NAS: CTSH) for \$340 million on April 1, 2021.



Servian

Capgemini

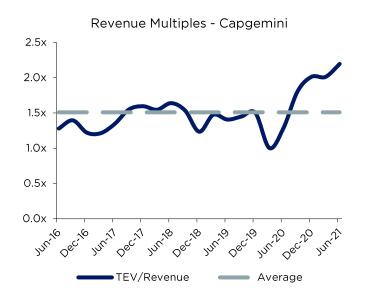
### Capgemini

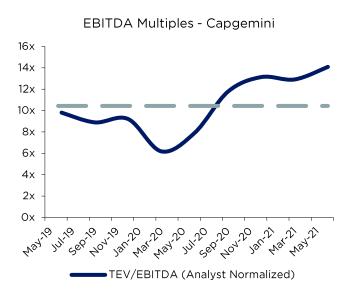
# Capgemini is a French IT services company with a global presence.

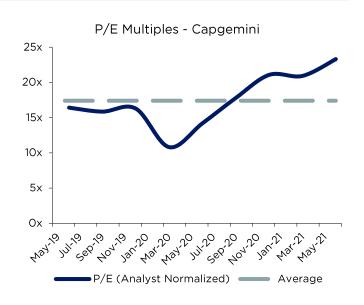
The firm has over 450 offices globally, with more than half of its employees based in India. Capgemini provides services related to IT consulting, infrastructure management, and business process outsourcing.



### Capgemini







Company Name	Date	Deal Synopsis

Future4care 10-Jun-21

The company was formed as a joint venture between Generali Proximité, Capgemini (EPA: CAP), Orange (EPA: ORA) and Sanofi (EPA: SAN) on June 10, 2021. The joint venture is a health-focused startup accelerator program with the objective to stimulate the development of e-health solutions and the go-to-market, for the benefit of both patients and health professionals.

Multibook (SAP Global Services Line) 09-May-21 Multibook a definitive agreement to sell its SAP services business in Japan and South East Asia Capgemini (PAR: CAP) for an undisclosed amount on May 9, 2021. The acquisition will enable Capgemini to further build its SAP capabilities and enrich its client portfolio of business services in Japan and South East Asia.



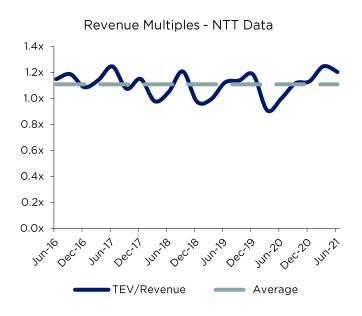
### **NTT Data**

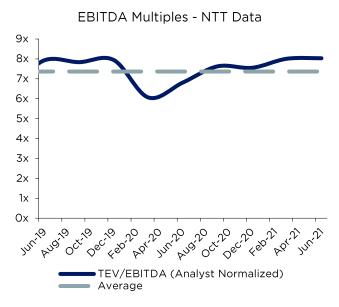
# NTT Data Corp provides IT services to a wide range of business fields.

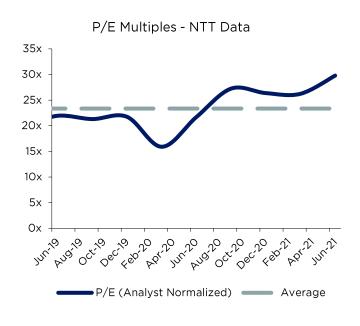
The company's operations are divided into three segments: global, public and social infrastructure; enterprise and solutions; and financial. Each segment contributes approximately an even proportion of the company's revenue. The services the company provides include system integration by constructing systems tailored to individual customer needs, multiple Internet and computer network-based information and processing services, consulting that evaluates customers' management issues, system support for large-scale systems, and new IT-based business models. The company is based in Japan but has a global presence.



### **NTT** Data







Company Name Date Deal Synops			
	Company Name	Date	Deal Synopsis

Securitize 21-Jun-21

31-Mar-21

The company raised \$48 million of venture funding in a deal led by Blockchain Capital and Morgan Stanley on June 21, 2021. Mouro Capital, AVA Labs, NTT Data, Ripio, Migration Capital, SPiCE VC, Global Brain, Borderless Capital, IDC Ventures, Ripple Ventures and Sumitomo Mitsui Trust Bank also participated in the round. The funds will be used to expand its leadership in digital asset securities and in the digitization of private capital markets.

Hi55 Ventures

The company is in the process of raising venture funding from NTT Data, Ventura Capital and other undisclosed investors on March 31, 2021.



CGI Group

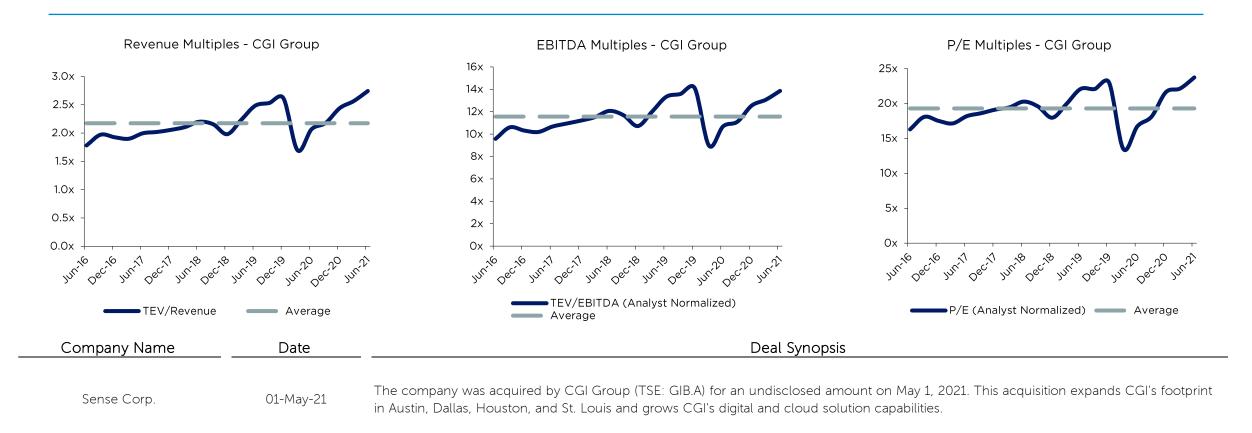
**CGI Group** 

CGI Inc.

is a Canada-based IT-services provider with an embedded position in North America and Europe. The company generates more than CAD 12 billion in annual revenue, employs over 76,000 personnel, and operates across 400 offices in 40 countries. CGI offers a broad portfolio of services such as consulting, systems integration, application maintenance, and business process services (BPS). The company's largest vertical market is government, which contributes around 33% of group revenue.



### CGI Group



The company received an undisclosed amount of financing from CGI Group (TSE: GIB.A) on April 15, 2021. The funding will be used for

company's ECLIPSE software platform for Glasgow City Council to modernise and streamline health and social care services.



**OLM Systems** 

15-Apr-21

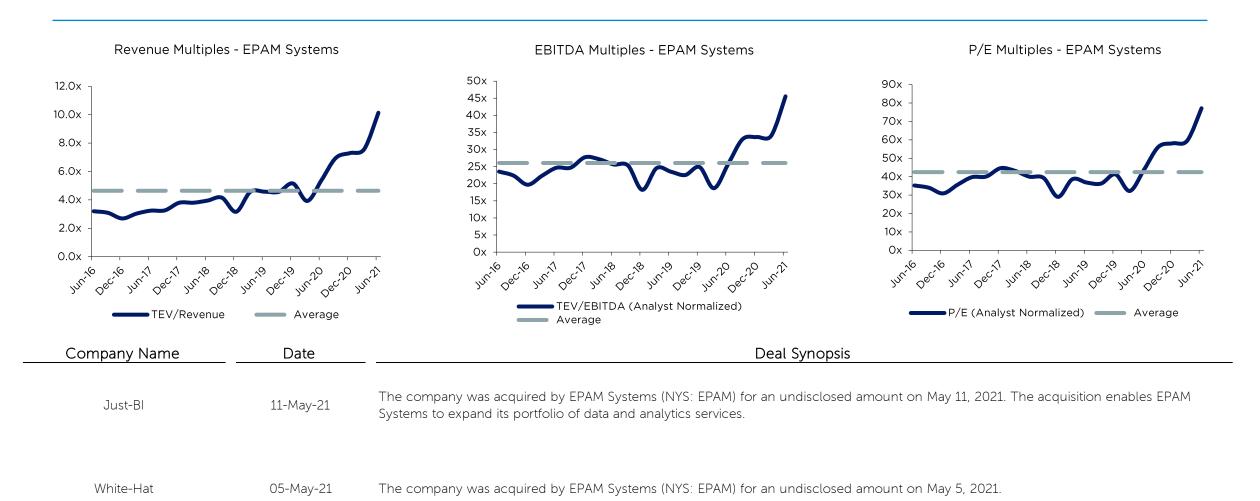
### **EPAM Systems**

# EPAM Systems Inc provides software product development and digital platform engineering services to clients located around the world.

The company services include Software Product Development, Custom Application Development, Application Testing, Enterprise Application Platforms, Application Maintenance, and Support and Infrastructure Management. The company focuses on innovative and scalable software solutions. The company uses industry standard and custom developed technology, tools, and platforms to deliver results to handle business challenges. The company primarily offers its solutions in the following industries: financial services, travel and consumer, software and hi-tech, life sciences and healthcare. The majority of revenue is generated from North American clients.



### EPAM Systems





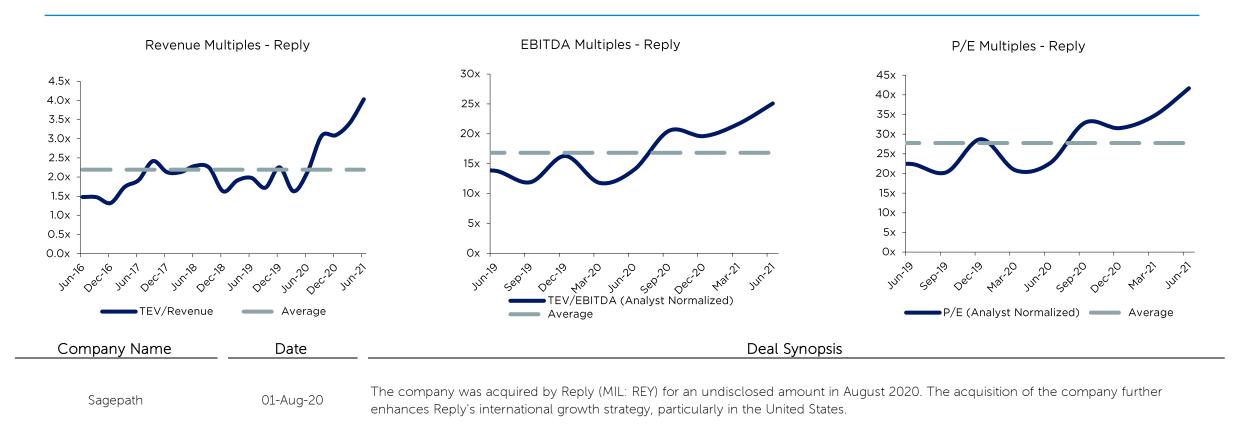
### Reply

Reply SpA specialises in consulting, digital services, and the integration of processes, applications, and devices.

Reply serves clients in the telecommunication and media, banking, insurance, and financial, industry and services, energy and utilities, and public administration industries. The company provides its services mainly through platforms such as X-Rais Reply, Discovery Reply, Brick Reply, TamTamy, and SideUp Reply. Reply researches, selects, and markets solutions through channels such as data analysis, digital communication, e-commerce, mobile, and social media. Its geographical segments are Italy, United States, Brazil, Poland, Romania, China, Germany, Switzerland, United Kingdom, and Other countries.



01-Oct-19



Reply's CRM, Artificial Intelligence, Augmented Reality and Blockchain technology.

The company was acquired by Reply (MIL: REY) for an undisclosed amount in October 2019. The acquisition enables Threepipe to get



Threepipe

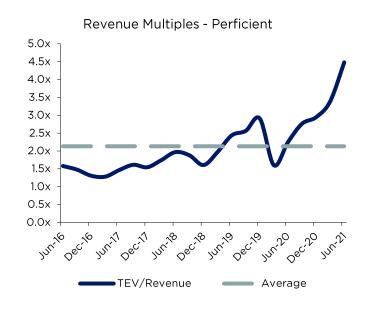
### Perficient

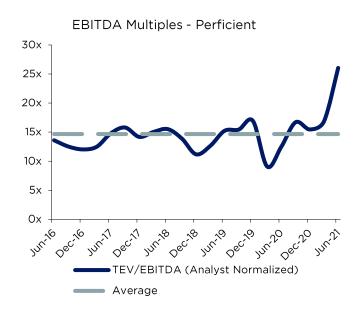
Perficient Inc provides a variety of information technology, consulting services that focus on digital experience, business optimization, and IT solutions.

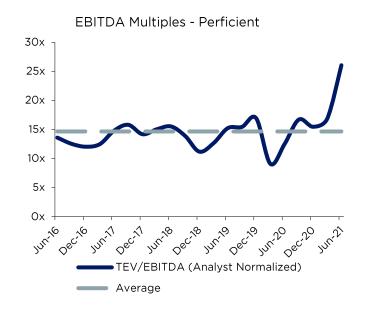
The company's services include big data analytics, technology platform implementations, enterprise content management, portals and collaboration, management consulting, custom applications, business integration, business process management, and customer relationship management. It serves the healthcare, financial services, retail, and electronics industries. The vast majority of the company's revenue comes from the United States.



### Perficient







Camanani, Nama	D-4-	Dool Company
Company Name	Date	Deal Synopsis

PSL Software 17-Jun-20

The company was acquired by Perficient (NAS: PRFT) for \$83.1 million. The acquisition will enable Perficient to strengthen its global delivery capabilities complementing its nearshore offering and custom software development, testing, and customer support capabilities and expand its presence in Latin America.

Catalyst Networks 23-Mar-20

The company was acquired by Perficient (NAS: PRFT) for \$21.2 million on March 23, 2020. The acquisition broadens and deepens Perficient's Sitecore capabilities, bringing strategic skills and expertise in web and content management platform development.



# Contact Info

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking.

As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.



Tripp Davis, Partner704.899.5762tripp@7mileadvisors.comAndy Johnston, Partner704.899.5961andy@7mileadvisors.com	
Andy Johnston Partner 704 800 5061 andy@7mileadvisors.com	
And Johnston, Farther 704.099.3901 and @/finicadvisors.com	
Simon Baitler, Executive Managing Director 310.829.1635 simon.baitler@7mileadvisors.com	
John Cooper, Managing Director 704.973.3996 john@7mileadvisors.com	
Mark Landry, Managing Director 561.972.0609 mark@7mileadvisors.com	
Horacio Yenaropulos, Managing Director (+) 54.261.4617300 horacio@7mileadvisors.com	
Tim Frye, Senior Director 704.973.3994 tim@7mileadvisors.com	
Kristina Sergueeva, Director 704.899.5149 kristina@7mileadvisors.com	
Ben Garber, Vice President412.626.7898ben.garber@7mileadvisors.com	
Garth Martin, Vice President 704.973.3997 garth.martin@7mileadvisors.com	
Nicholas Prendergast, Vice President 704.973.3995 nicholas@7mileadvisors.com	
Sydney Scadden, Vice President       704.973.3998       sydney@7mileadvisors.com	
Ariail Barker, Director, Sales & Marketing 704.981.2908 ariail@7mileadvisors.com	
Ben Bruggeworth, VP, Business Development       704.365.8859       ben.bruggeworth@7mileadvisors.com	
Steve Sypek, VP, Business Development704.414.8736Steve.sypek@7mileadvisors.com	
Emily Halstenberg, Marketing & Sales Manager 704.409.9912 emily@7mileadvisors.com	
Alexis Papa, Marketing & Sales Coordinator 704.414.8732 lexi.papa@7mileadvisors.com	
Steve Buffington, Senior Associate 704.960.1828 steve@7mileadvisors.com	
Ilia Ulianchuk, Senior Associate 704.414.8743 ilia@7mileadvisors.com	
Nic Anderle, Analyst 704.826.7492 nic.anderle@7mileadvisors.com	
Adam Alderfer, Analyst 704.644.1917 adam@7mileadvisors.com	
Tanner Lange, Analyst704.672.0611tanner.lange@7mileadvisors/com	
Trent McCauley, Analyst 704.644.1916 trent.mccauley@7mileadvisors.com	
Kevin Postigo, Analyst704.912.4903Kevin.postigo@7mileadvisors.com	
Robin Siegel, Analyst 704.285.8173 robin@7mileadvisors.com	
Conor Smith, Analyst 704.855.2134 conor.smith@7mileadvisors.com	
	m