

## Sectorwatch:

Cybersecurity & Security Services

May 2021



## Cybersecurity & Security Services

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## Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### **PUBLIC BASKET PERFORMANCE**

• Summary valuation and operating metrics for a basket of comparable public companies.

#### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

#### **RECENT DEALS**

The most recently announced deals in the sector

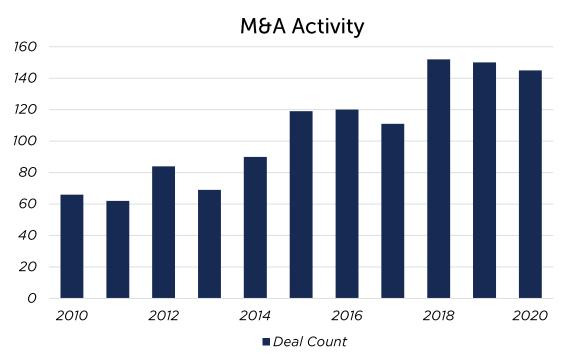


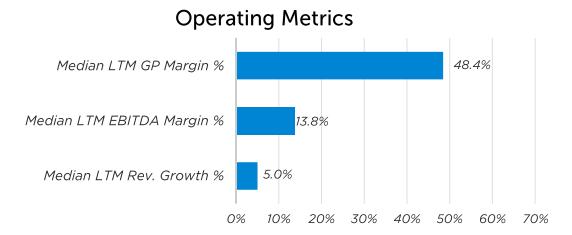
## Dashboard

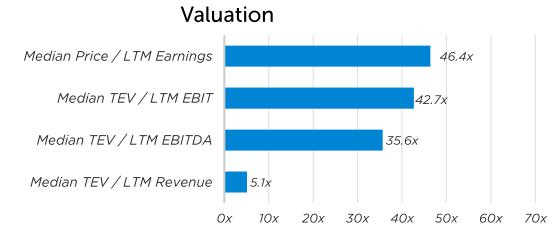
#### **REVENUE GROWTH MOMENTUM**



1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining





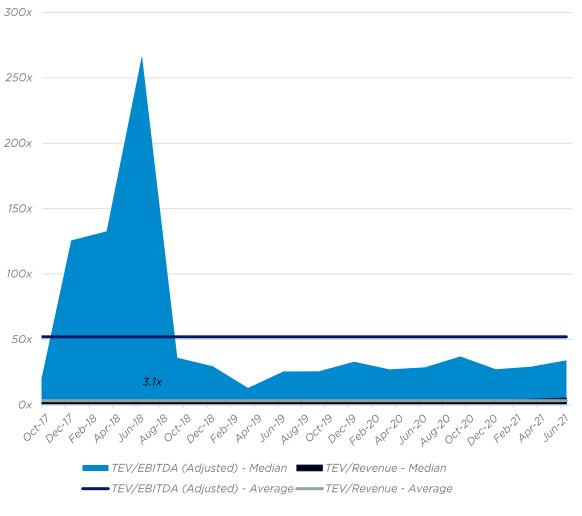




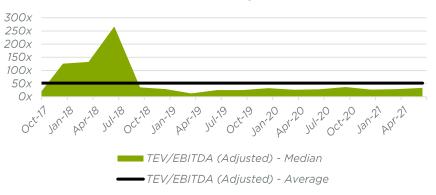
Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
SecureWorks	1,029	32	561	1.5%	56.8%	5.7%	1.8x	32.4x	2,696	208
NCC Group	1,314	61	341	3.6%	40.1%	17.9%	3.9x	21.5x	2,000	171
Secunet Security Networks	2,929	68	326	25.9%	28.3%	20.9%	9.0x	43.0x	653	499
Rapid7	4,937	20	435	24.8%	70.1%	4.7%	11.4×	242.3x	1,847	235
FireEye	5,518	155	962	6.5%	65.0%	16.1%	5.7x	35.6x	3,400	283
Atos	9,393	1,703	12,745	-3.5%	28.2%	13.4%	0.7x	5.5x	105,000	121
Proofpoint	10,166	150	1,088	16.4%	74.3%	13.8%	9.3x	67.8x	3,658	297
Wipro	37,427	NA	8,260	1.8%	30.4%	NA	4.5x	NA	180,000	46
Average	9,089	313	3,090	9.6%	49.1%	13.2%	5.8x	64.0x	37,407	233
Median	5,227	68	762	5.0%	48.4%	13.8%	5.1x	35.6x	3,048	222

share price as of 03Jun21

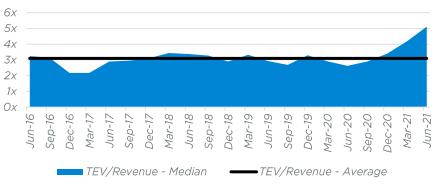




#### Public EBITDA Multiples over Time



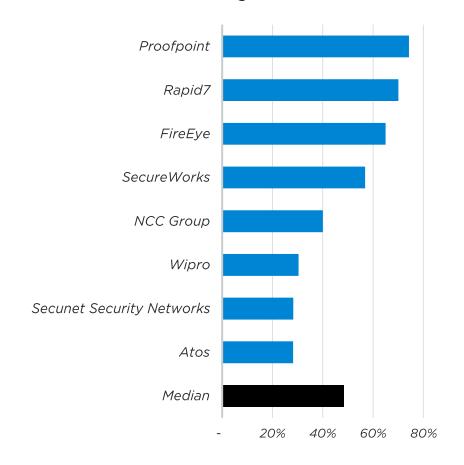
#### Public Revenue Multiples over Time



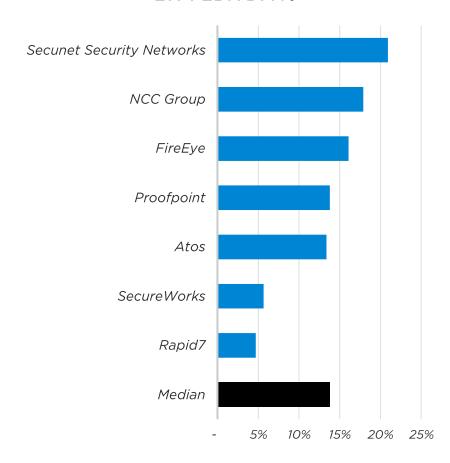


## Operational Metrics

#### LTM Gross Profit Margin %



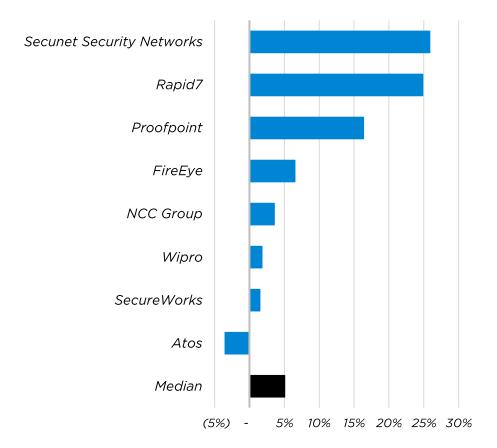
#### LTM EBITDA %



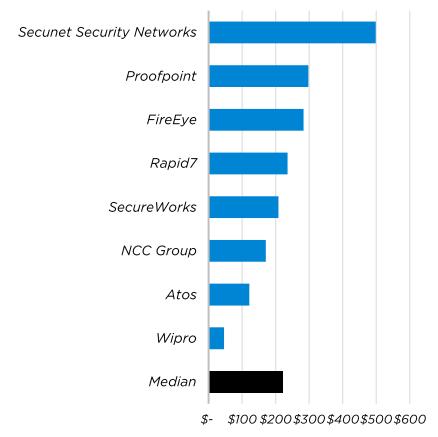


## Operational Metrics

#### LTM Revenue Growth %



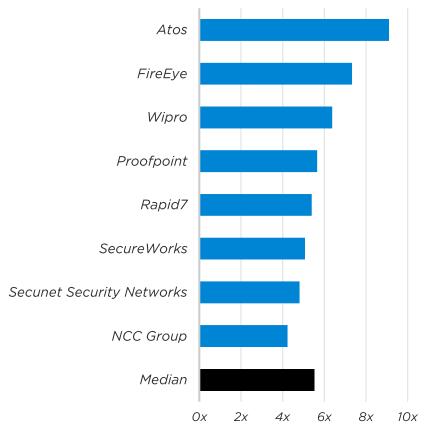
## LTM Revenue per Full Time Employee x 000's



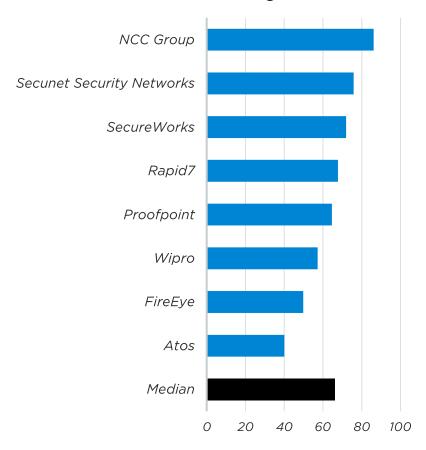


## Operational Metrics

#### **Accounts Receivable Turnover**



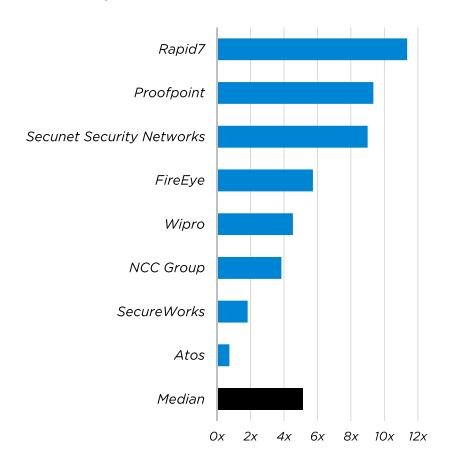
## Average Days Sales Outstanding



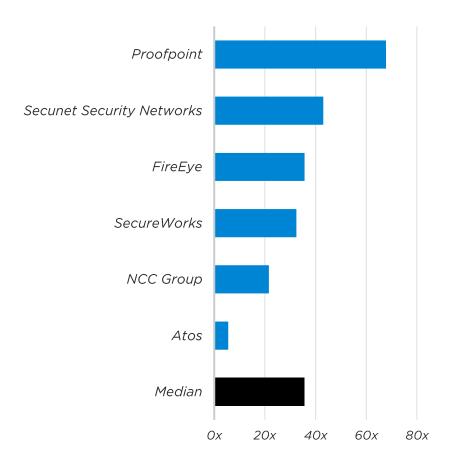


## Valuation

#### TEV / LTM Revenue



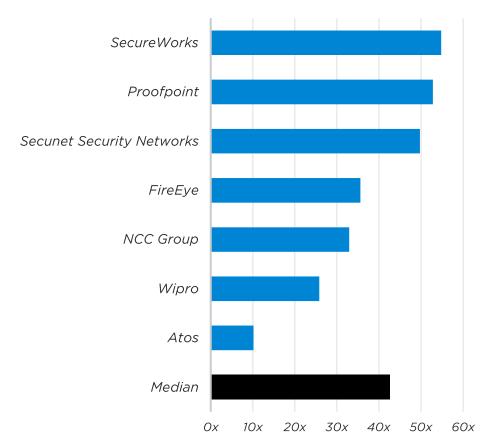
#### TEV / LTM EBITDA



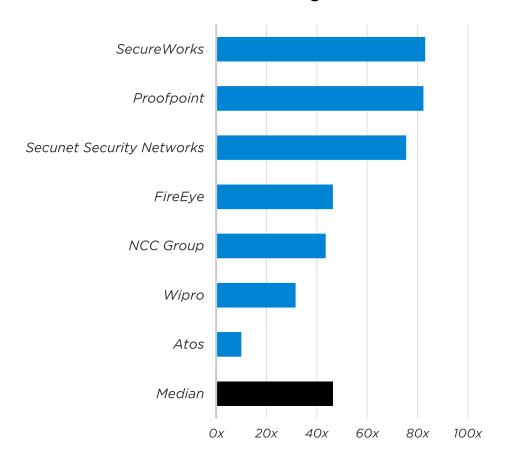


## Valuation





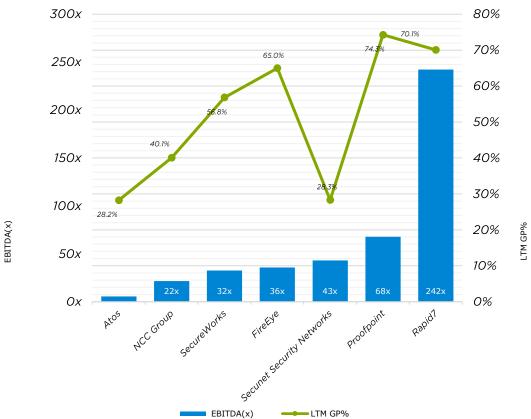
#### Price / LTM Earnings



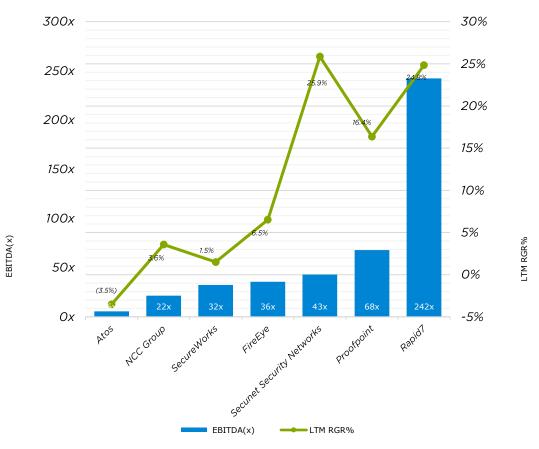


## Valuation





## Historical Valuation Multiples versus Revenue Growth Rate





## Recent Transactions

Date	Target 	Buyer / Investor	Total Transaction Value	Target Revenue	TEV / Revenue	TEV / EBITDA
26-May-21	Nethive	Alcedo	236.44	-	-	-
11-May-21	I-Tracing	Eurazeo	-	-	3.49	-
11-May-21	Omegapoint	FSN Capital	-	54.23	-	-
05-May-21	White-Hat	EPAM Systems	-	-	-	-
29-Apr-21	Exceet Secure Solutions	Utimaco	-	-	-	-
21-Apr-21	Purplephish	Boxphish	-	_	-	-
09-Apr-21	Integrated Solutions	Dynamic Quest	-	-	-	-
07-Apr-21	Z Services	Black Box	3.94	_	-	-
01-Apr-21	Aurora Systems Consulting	Plurilock	1.80	-	-	-
31-Mar-21	Ampion (Australia)	Wipro	90.16	_	-	-
25-Mar-21	Redscan	Kroll	-	-	-	-
18-Mar-21	ADDAG	Swiss IT Security	-	_	-	-
15-Mar-21	Insane Technologies	CFC Underwriting	-	-	-	-
08-Mar-21	Commercium Technologies	Ekco	-	_	-	-
04-Mar-21	Metsys (France)	European Digital Group	-	-	-	-
02-Mar-21	GreenZone Solutions	AE Industrial Partners	-	_	-	-
26-Feb-21	Starcom Technologies	Bowmark Capital	20.34	-	1.56	-
23-Feb-21	RocketCyber	Insight Partners	-	_	-	-
22-Feb-21	IDYA4	CloudMD Software & Services	14.80	-	3.61	-
08-Feb-21	Solis Security	MyITpros	-	_	-	-
02-Feb-21	Syzygy Solutions.	Aprio (Atlanta)	-	-	-	-
01-Feb-21	INNOVERA Information Technologies	Cyberwise	-	-	-	-





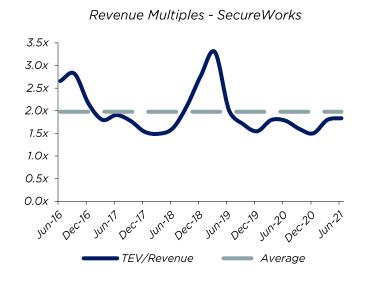
#### **SecureWorks**

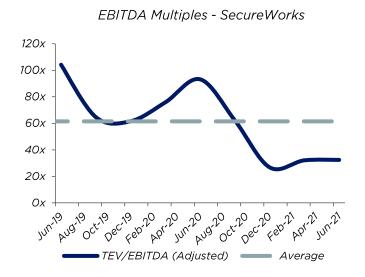
SecureWorks Corp is a provider of intelligence-driven information security solutions exclusively focused on protecting its clients from cyberattacks.

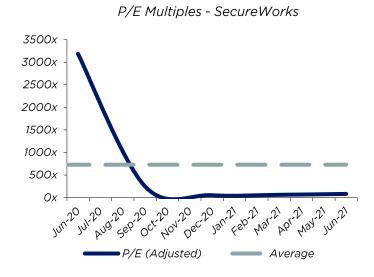
Its solutions enable organizations to fortify their cyber defenses to prevent security breaches. The company's solutions include managed security, threat intelligence, security and risk consulting, and incident response. Its solutions enable organizations to fortify their cyber defenses to prevent security breaches, detect malicious activity in real time, prioritize and respond to security incidents, and predict emerging threats.



#### SecureWorks







Company Name	Date	Deal Synopsis
Delve	22-Sep-20	The company was acquired by SecureWorks (NAS: SCWX), a subsidiary of Dell Technologies (NYS: DELL), for \$15.4 million on September 22, 2020.
DNS Limited	09-Dec-09	The company was acquired by SecureWorks via its financial sponsors Mellon Ventures, GE Equity, SBK Capital, Alliance Technology Ventures, ITC Holdings, and Noro-Moseley Partners on December 9, 2009. The company became SecureWorks UK.



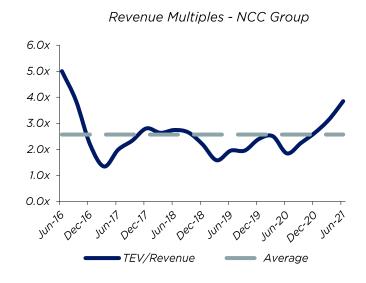
#### **NCC Group**

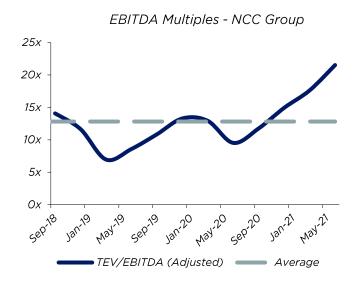
NCC Group PLC is a UK based provider of information assurance software solutions to the transportation, finance, retail, Internet of Things, and oil and gas end markets.

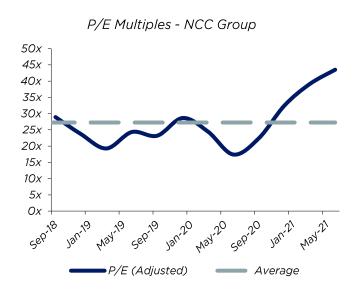
The company's operations are organized into two segments: Assurance, which offers security and risk consulting services, and Escrow, which offers software escrow services with a third-party agent. Roughly half of the firm's revenue is generated in the United Kingdom, with the rest coming from Europe and the rest of the world.



#### NCC Group







Iron Mountain (Intellectual Property Management Business)	13-May-21

Company Name

Date

Deal Synopsis

NCC Group (LON: NCC) reached a definitive agreement to acquire the Intellectual Property Management business unit of Iron Mountain (NYS: IRM) for \$220 million on May 13, 2021.

Virtual Security Research 11-Nov-16

The company was acquired by NCC Group (LSE: NCC) for \$6 million on November 11, 2016. There was a contingent payment of \$2 million distributed as two further annual payments of up to \$1m each, dependent on performance related targets. This acquisition of VSR will provide a foundation stone into Boston and that part of the north-eastern region of North America.



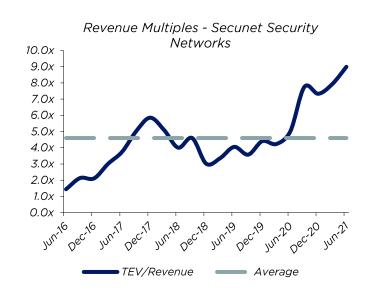
#### **Securet Security Networks**

# Security Networks AG is an IT and telecommunications security provider.

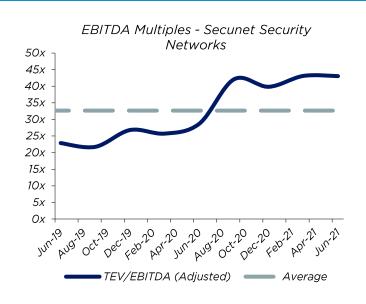
It offers consulting services, products and solutions in the field of IT and telecommunication security. It focuses on automotive security, awareness, biometrics, cloud security compliance, cyber security, e-government topics and solutions. The firms' products encompass easygate, savesurfer, e-health solutions and encryption, intrusion detection system, multidesign, and others. Its services include consulting on IT security, software development, development, integration, operations, maintenance and support of products. It operates through two divisions, Public Sector and Business Sector. The company generates maximum revenue from Public Sector.

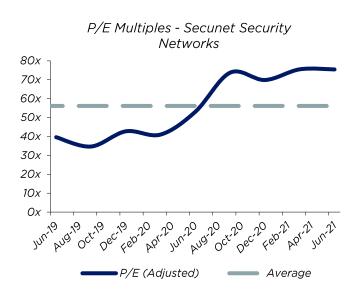


#### Secunet Security Networks



14-May-19





Company Name	Date	Deal Synopsis
stashcat	10-May-21	The company was acquired by Secunet Security Networks (ETR: YSN) for an undisclosed amount on May 10, 2021.

The company was formed as a joint venture between Security Networks and Cloud&Heat on May 14, 2019. The joint venture was created to provide the companies and public authorities with a security-hardened cloud platform made in Germany.



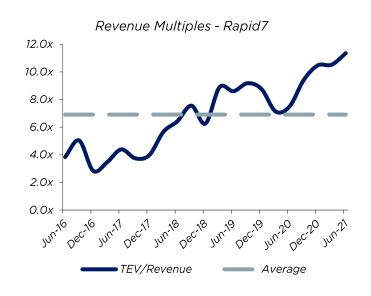
SecuStack

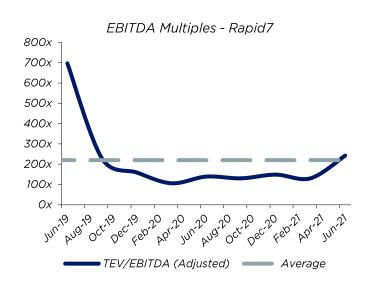
#### Rapid7

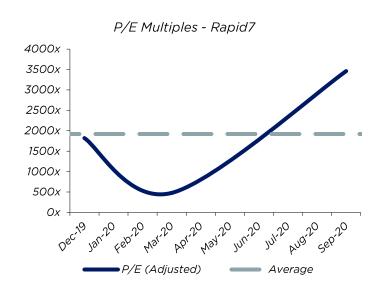
# Rapid7 Inc is a provider of security data and analytics solutions that enable organizations to implement an active approach to cyber security.

The company combines security data and analytics platform that provides solutions to cyber security that enables organizations to find and eliminate critical weaknesses and detect attacks in their information technology (IT) environments. Its products include Nexpose, Metasploit, Appspider and UserInsight. The firm serves various industries including technology, energy, financial services, healthcare and life sciences, manufacturing, media, and entertainment. Geographically, it operates in the region of North America and derives revenue from maintenance and support service and by offering of other professional services.









Company Name	Date	Deal Synopsis
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Velocidex Enterprises

21-Apr-21

The company was acquired by Rapid7 (NAS: RPD) for an undisclosed amount on April 21, 2021.

SCADAfence

22-Mar-21

The company raised \$12 million of Series B venture funding in a deal led by Jerusalem Venture Partners on March 22, 2021. Rapid7 and other undisclosed investors also participated in the round. The funds will be used to further accelerate the company's expanding global customer base across a diverse set of industries - including manufacturing, water treatment, critical infrastructure, oil & gas, pharmaceuticals, chemicals, and building management systems.

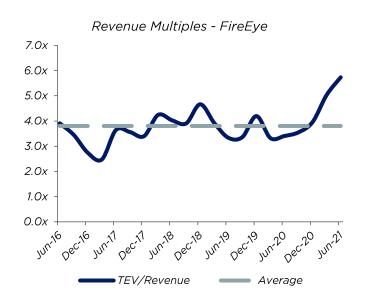


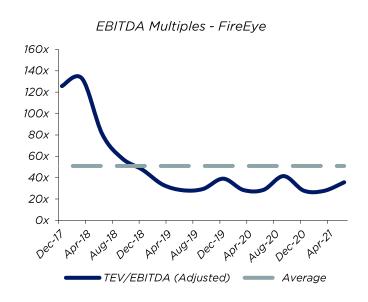
#### FireEye

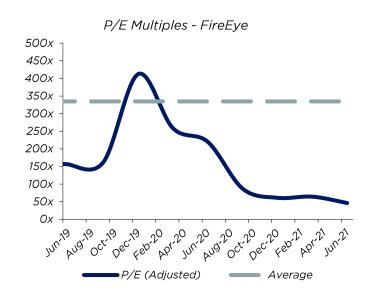
# FireEye is a pure-play cybersecurity firm that offers solutions for networks, endpoints, and email.

FireEye's products for on-premises and cloud-based security are supplemented by its services division, with its Mandiant consulting group as a main player in the market for breach responses and security assessments. The company's security experts can be used on demand by customers and help FireEye innovative its product offerings. The California-based company sells products worldwide; it was founded in 2004 and went public in 2013.









Company Name	Date	Deal Synopsis
-		

Respond Software 18-Nov-20

The company was acquired by FireEye (NAS: FEYE) for \$177.59 million on November 18, 2020. The acquisition will enable FireEye (NAS: FEYE) to access new market opportunities to deliver eXtended Detection and Response (XDR) capabilities to a broad set of customers as well as productize and scale its expertise and front-line intelligence as part of the Mandiant Advantage platform.

Cloudvisory 17-Jan-20

The company was acquired by FireEye (NAS: FEYE) for \$13.5 million on January 17, 2020. The acquisition will expand cloud security capabilities of company which will allow customers to monitor multi-cloud environments, manage hybrid-cloud firewalls and integrate security for container platforms.



Atos

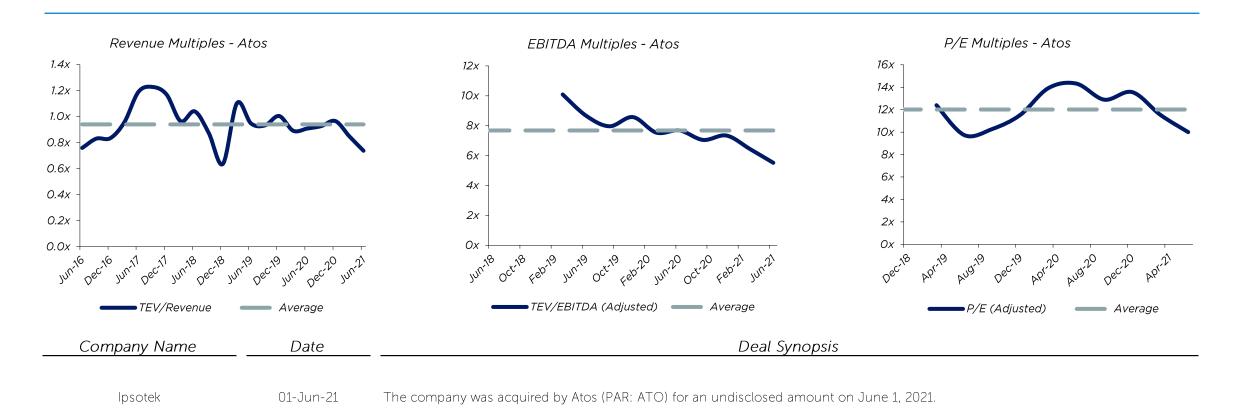
#### **Atos**

### Atos SE is a France-based IT services provider.

The company generates over EUR 11 billion in annual revenue (the majority of which is generated in Europe), employs approximately 100,000 staff, and operates in 72 countries. Atos provides managed services, consulting and systems integration, Big Data and security, and Worldline (transactional services) across the manufacturing, retail and transportation, public health, telecom, media and utilities, and financial services markets.



#### Atos



The company was formed for as a joint venture between Atos and Thales Group on May 27, 2021.



Athea (France)

27-May-21

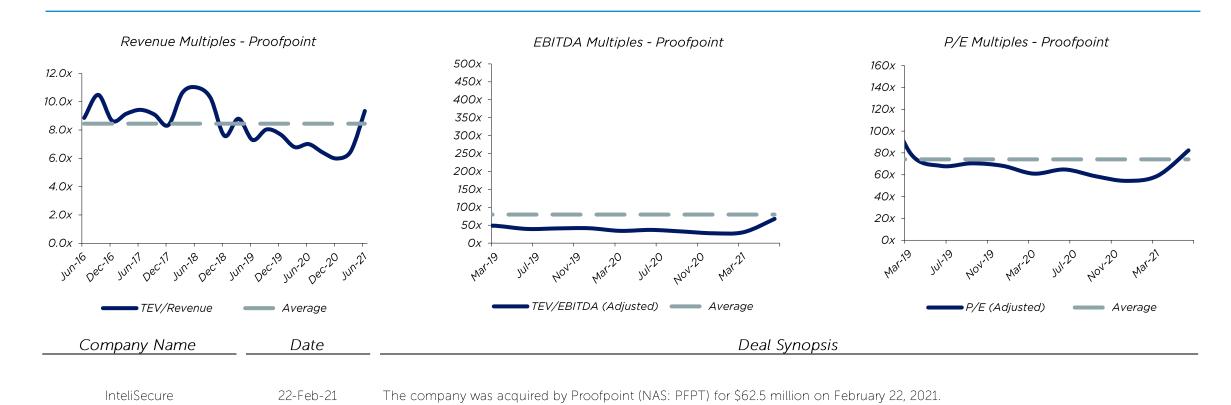
#### Proofpoint

### Proofpoint Inc.

is a provider of cloud-based security solutions to large- and mid-sized organizations in a wide range of industries. The firm's solutions are delivered through its security-as-a-service platform, which hosts an integrated set of on-demand data protection applications. These solutions include threat protection, incident response, regulatory compliance, archiving, governance, and secure communication capabilities. The company derives revenue from subscription fees and hardware,



#### Proofpoint



Defence Works

05-May-20

Education programs.

The company was acquired by Proofpoint (NAS: PFPT) for \$2.76 million on May 5, 2020. The acquisition brings a library of interactive content to Proofpoint's Security Awareness Training portfolio and provides customers innovative content to support their Security



Wipro

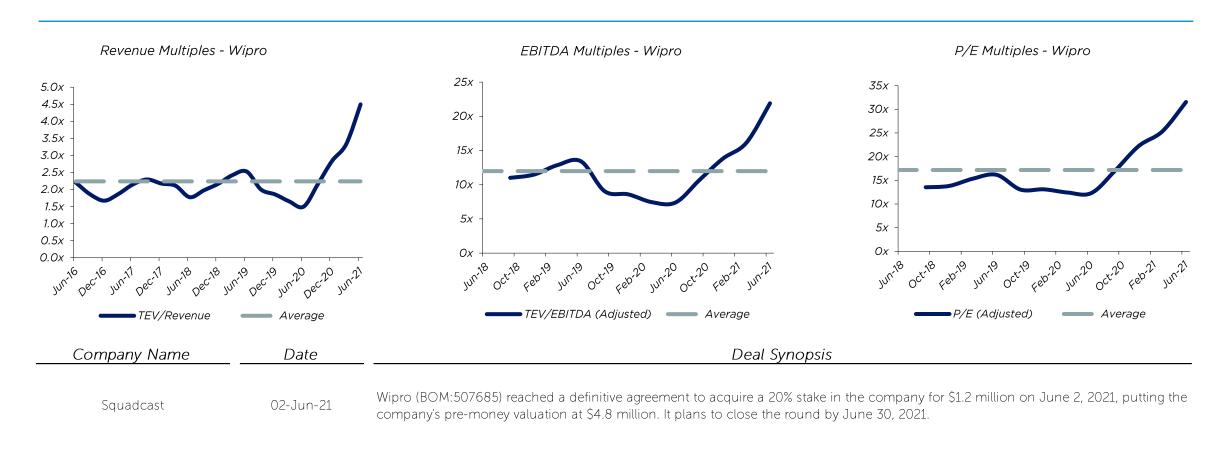
#### Wipro

## Wipro is a leading global IT services provider, with 175,000 employees.

Based in Bengaluru, the Indian IT services firm leverages its offshore outsourcing model to derive over half of its revenue (57%) from North America. The company offers traditional IT services offerings: consulting, managed services, and cloud infrastructure services as well as business process outsourcing as a service.



#### Wipro



The company, a subsidiary of Metro (Düsseldorf) (ETR: B4B), was acquired by Wipro (BOM: 507685) for an undisclosed amount on



Metro Systems Romania

02-Apr-21

April 2, 2021.

## Contact Info

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As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.



Leroy Davis, Partner	704.899.5962	leroy@7mileadvisors.com
Tripp Davis, Partner	704.899.5762	tripp@7mileadvisors.com
Andy Johnston, Partner	704.899.5961	andy@7mileadvisors.com
John Cooper, Managing Director	704.973.3996	john@7mileadvisors.com
Mark Landry, Managing Director	561.972.0609	mark@7mileadvisors.com
Tim Frye, Senior Director	704.973.3994	tim@7mileadvisors.com
Kristina Sergueeva, Director	704.899.5149	kristina@7mileadvisors.com
Ben Garber, Vice President	412.626.7898	ben.garber@7mileadvisors.com
Garth Martin, Vice President	704.973.3997	garth.martin@7mileadvisors.com
Nicholas Prendergast, Vice President	704.973.3995	nicholas@7mileadvisors.com
Ariail Barker, Director, Sales & Marketing	704.981.2908	ariail@7mileadvisors.com
Ben Bruggeworth, VP, Business Development	704.365.8859	ben.bruggeworth@7mileadvisors.com
Steve Sypek, VP, Business Development	704.414.8736	Steve.sypek@7mileadvisors.com
Emily Halstenberg, Marketing & Sales Manager	704.409.9912	emily@7mileadvisors.com
Alexis Papa, Marketing & Sales Coordinator	704.414.8732	lexi.papa@7mileadvisors.com
Marty Johnson, Senior Associate	704.973.3999	marty@7mileadvisors.com
Sydney Scadden, Senior Associate	704.973.3998	sydney@7mileadvisors.com
Steve Buffington, Associate	704.960.1828	steve@7mileadvisors.com
Ilia Ulianchuk, Senior Analyst	704.414.8743	ilia@7mileadvisors.com
Nic Anderle, Analyst	704.826.7492	nic.anderle@7mileadvisors.com
Robin Siegel, Analyst	704.285.8173	robin@7mileadvisors.com
Conor Smith, Analyst	704.855.2134	conor.smith@7mileadvisors.com