# Earnings Report

**Industrial Automation** 

April 2021



### Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

#### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

#### MOST RECENT EARNINGS SYNOPSIS OF PUBLIC BASKET

• Detailed summary of each organization's most recent quarterly filing.



Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
Honeywell	160,207	7,737	32,637	-11.1%	32.1%	23.7%	4.9x	20.7x	113,000	289
ABB Group	64,423	1,945	26,134	-6.6%	30.1%	7.4%	2.5x	33.1x	110,000	238
Rockwell Automation	32,427	1,771	6,211	-7.8%	40.9%	28.5%	5.2x	18.3x	23,500	264
PTC	17,525	565	1,531	19.9%	78.2%	36.9%	11.4x	31.0x	6,243	245
Cognex	14,215	292	811	11.8%	74.5%	36.0%	17.5x	48.8x	2,267	358
Average	57,760	2,462	13,465	1.2%	51.2%	26.5%	8.3x	30.4x	51,002	279
Median	32,427	1,771	6,211	-6.6%	40.9%	28.5%	5.2x	31.0x	23,500	264



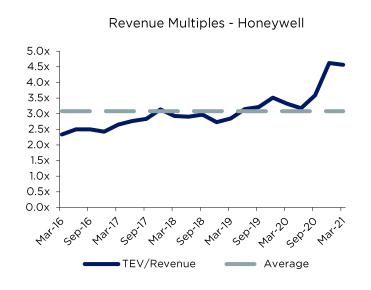
#### Honeywell

Honeywell traces its roots to inventor Albert Butz's company, Butz-Thermo Electric Regulator, in 1885, which produced a predecessor to the modern thermostat.

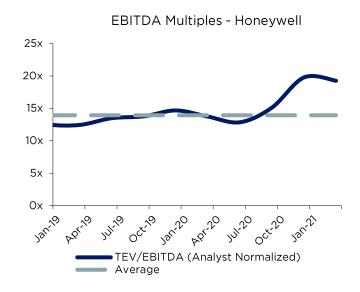
From its origins developing climate control technology, which still operates today, Honeywell has emerged as a sprawling conglomerate with operations that span the globe. Today, it operates through four business segments--aerospace, building technologies, performance materials and technologies, and safety and productivity solutions--increasingly transforming itself into a software-industrial company serving diverse end markets like the U.S. defense, e-commerce, and oil and gas industries.

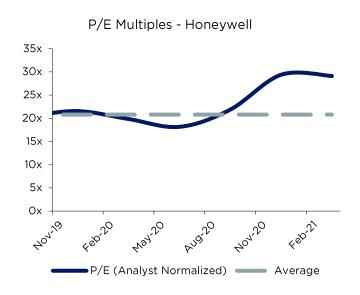


### Honeywell



22-Dec-20





Company Name	Date	Deal Synopsis
Librestream	09-Feb-21	The company received an undisclosed amount of development capital from Honeywell and Evergy Ventures on February 9, 2021.
		The company reached a definitive agreement to be acquired by Honeywell (NYS: HON) for \$1.3 billion on December 22, 2020. The

digital transformation solutions and enterprise performance management software.

acquisition will enable Honeywell to further expand its position in the life sciences market and strengthen leadership in industrial automation,

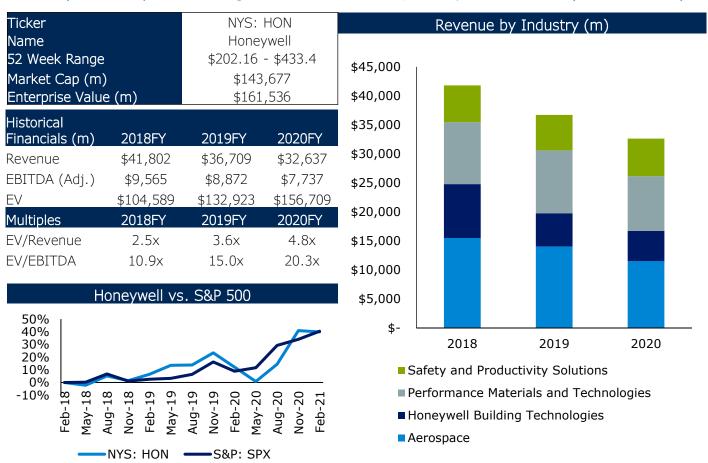


Sparta Systems

## Honeywell – Q4 2020

# Honeywell

#### Honeywell reported 4Q20 revenues of \$8.9b, down 6% year-over-year.



The Numbers. Honeywell reported a fourth-quarter year-over-year sales decline of 6% and a full-year sales decline of 11%. For the full year, operating margin contracted 120 basis points with earnings per share of \$6.72 and adjusted earnings per share4 of \$7.10, above the high end of management's guidance.

#### Industry Performance.

Aerospace sales for the fourth quarter were down 19%, driven by lower commercial aftermarket demand due to the ongoing impact of reduced flight hours and lower volumes in commercial original equipment.

Honeywell Building Technologies sales for the fourth quarter were down 4%, driven by the timing of Building Solutions projects and lower demand for security products and building management systems, partially offset by growth in commercial fire.

Performance Materials and Technologies sales for the fourth quarter were down 12%, driven by continued delays in Process Solutions automation projects as well as volume declines in smart energy and thermal solutions and lower gas processing projects.

Safety and Productivity Solutions sales for the fourth quarter were up 27%, driven by double-digit personal protective equipment growth.

**M&A.** In 4Q20, Honeywell completed three M&A deals aligned to key Growth vectors and announced an agreement to acquire Sparta Systems for \$1.3 Billion.



ABB Group

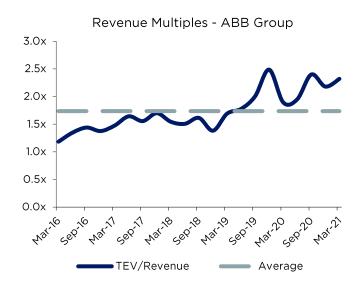
#### **ABB Group**

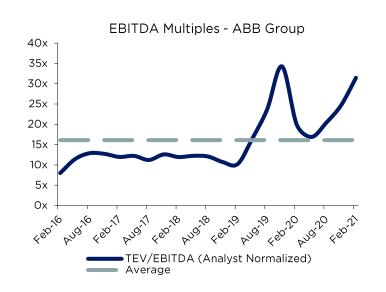
# ABB is a global supplier of electrical equipment and automation products.

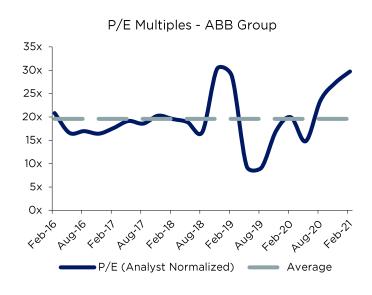
Founded in the late 19th century, the company was created out of the merger of two old industrial companies--ASEA and BBC--and is now called Asea Brown Boveri Group, or ABB. The company is the number-one or number-two supplier in all of its core markets and the number-two robotic arm supplier globally. In automation, it offers a full suite of products for both discrete and process automation as well as robotics.



### ABB Group







But synops	Company Name	Date	Deal Synopsi
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Codian Robotics

01-Oct-20

The company was acquired by ABB Group (SWX: ABBN) for an undisclosed amount on October 1, 2020. This acquisition helps ABB Group's customers to fully realize the potential of automation and increase their flexibility in a rapidly changing business landscape.

Cylon Controls

03-Mar-20

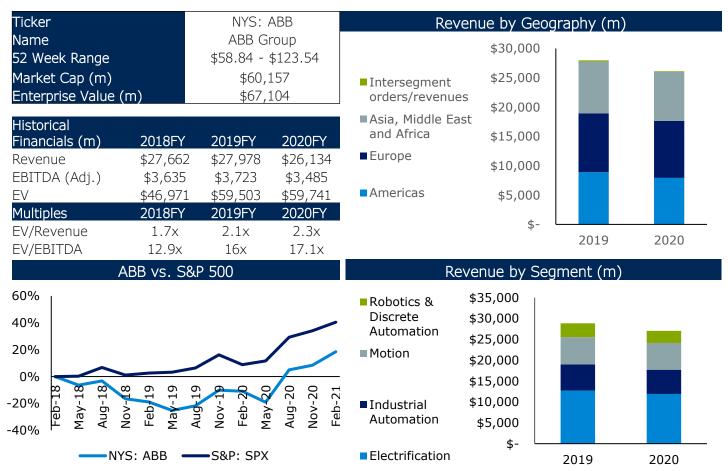
The company was acquired by ABB Group (SWX: ABBN) for an undisclosed amount on March 3, 2020.



### ABB - Q4 2020



#### ABB reported 4Q20 revenues of \$7.2b, up 2% year-over-year.



The Numbers. ABB reported Revenues were up 2 percent (flat comparable) year-on-year, reflecting short-cycle product growth, mitigated by more challenged services. Foreign exchange translation effects had a net positive impact of 3 percent, and portfolio changes a net negative impact of 1 percent.

Industry Performance. Industrial Automation Revenues declined, mainly reflecting subdued levels of book-and-bill activities; services were materially weaker as many countries entered wave two of COVID-19, and some customer industries, most notably cruise operators, were operating significantly below their normal levels.

Summary. Order developments in the fourth quarter were driven by good growth in short-cycle product areas, led by China. Significant large order wins in Industrial Automation were a highlight. Subdued services activities tempered the result. Operating margins in Electrification and Motion expanded year-on-year, aided by broadly stable volumes and good cost mitigation. At the same time, performance in Industrial Automation and Robotics & Discrete Automation was held back by negative mix effects and, in Industrial Automation, specific project charges. The actions taken to improve long-term profitability, strengthen ABB's financial flexibility, and de-risk the balance sheet are also reflected in this quarters' results.



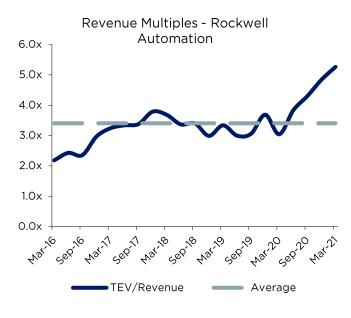
#### **Rockwell Automation**

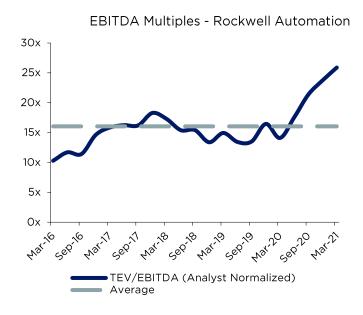
Rockwell Automation is a pure-play automation competitor that is the successor entity to Rockwell International, which spun off its former Rockwell Collins avionics segment in 2001.

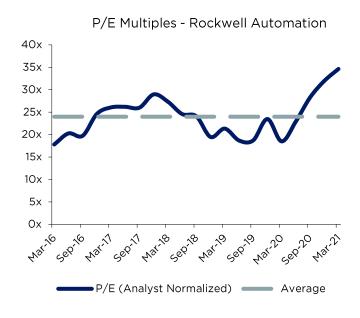
As of fiscal 2021, the firm operates through three segments--intelligent devices, software and control, and lifecycle services. Intelligent devices contains its drives, sensors, and industrial components, software and control contains its information and network and security software, while lifecycle services contains its consulting and maintenance services as well as its Sensia JV with Schlumberger.



### Rockwell Automation







Company Name

Date

Deal Synopsis

Fiix (Business/Productivity Software)

17-Dec-20

The company was acquired by Rockwell Automation (NYS: ROK) for an undisclosed amount on December 17, 2020.

Cybersec Culture & Awareness

02-Oct-20

The company was acquired by Rockwell Automation (NYS: ROK) for an undisclosed amount on October 2, 2020. The addition of Oylo further accelerates our global delivery capability in this rapidly developing market and expands the offering of cybersecurity services available to the industrial market.



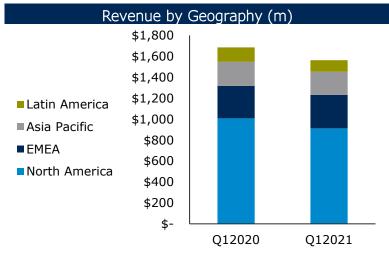
## Rockwell Automation – Q1 2021 Rockwell Automation



#### Rockwell Automation reported FY 1Q21 revenues of \$1.6b, down 7% year-over-year.

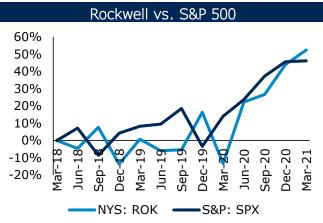
Ticker	NYS: ROK
Name	Rockwell Automation
52 Week Range	\$317 - \$565
Market Cap (m)	\$29,136
Enterprise Value (m)	\$32,427

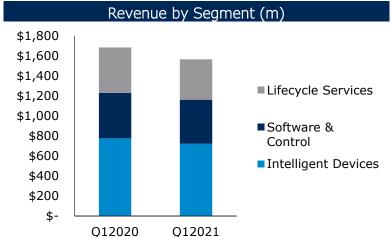
Historical Financials (m)	2018FY	2019FY	2020FY
Revenue	\$6,666	\$6,695	\$6,330
EBITDA (Adjusted)	\$1,489	\$1,500	\$1,290
EV	\$22,835	\$20,610	\$27,737
Multiples	2018FY	2019FY	2020FY
EV/Revenue	3.4x	3.1x	4.4x
EV/EBITDA	15.3x	13.7x	21.5x



The Numbers. Fiscal 2021 first guarter sales were \$1,565.3 million, down 7.1 percent from \$1,684.5 million in the first guarter of fiscal 2020. Organic sales declined 9.7 percent, currency translation increased sales by 0.8 percentage points percent, and acquisitions increased sales by 1.8 percent.

Looking Ahead. "The recovery in manufacturing is happening at a much faster pace than we were anticipating, with our total orders exceeding pre-pandemic levels. Demand was especially strong for Intelligent Devices and Information Solutions, which is expected to drive higher growth for the balance of the year. We continue to increase capacity and are expanding our manufacturing workforce to meet this sharp uptick in demand," said Blake Moret, Chairman and CEO.







PTC

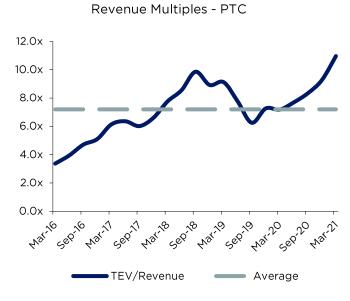
#### PTC

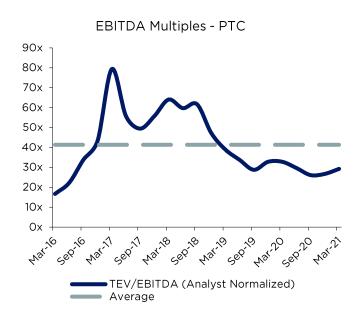
PTC offers high-end computer-assisted design (Creo) and product lifecycle management (Windchill) software as well as Internet of Things and AR industrial solutions.

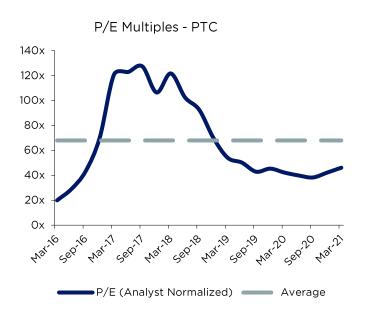
Founded in 1985, PTC has 28,000 customers, with revenue stemming mostly from North America (45%) and Europe (40%).











Company Name	Date
Company Hanne	Date

Deal Synopsis

Arena Solutions 15-Jan-21

The company was acquired by PTC (NAS: PTC) for \$715 million on January 15, 2021. The acquisition will help PTC to expand it's SaaS business unit and it's market-leading Vuforia augmented reality technology.

ioxp 22-Sep-20

The company was acquired by PTC (NAS: PTC) for an undisclosed amount on September 22, 2020. The acquirer plans to integrate ioxp technology for the validation and verification of procedural instructions into its Enterprise AR solution suite which will support critical manufacturing, assembly, inspection and service use cases, improve the operator experience and enable companies to more effectively ensure that quality assurance standards are being met.



### PTC - Q1 2021

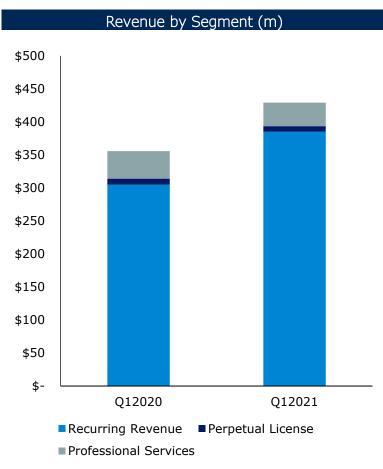


#### PTC reported FY 1Q21 revenues of \$429m, up 20% year-over-year.

Ticker		NAS: I	PTC	
Name		PTC		
52 Week Range		\$17.56 - \$59.068		
Market Cap (m)		\$15,946		
Enterprise Value (	m)	\$17,1	L89	
Historical Financia	ıls			
(m)	2018FY	2019FY	2020FY	
Revenue	\$1,242	\$1,256	\$1,458	
EBITDA (Adj.)	\$238	\$282	\$506	
EV	\$12,916	\$8,251	\$10,543	
Multiples	2018FY	2019FY	2020FY	
EV/Revenue	10.4x	6.6x	7.2x	
EV/EBITDA	54.2x	29.2x	20.9x	
DTC C0 D F00				







The Numbers. Revenue was \$429 million compared to \$356 million in FY Q1'20, growth of 20%, or 17% in constant

currency, driven primarily by strong large-deal results and longer contract durations. ARR was \$1.34 billion, which is growth of 16%, or 12% in constant currency, compared to Q1'20,

reflecting strong performance in PTC's Core and Growth businesses and in PTC's global channel.

**M&A.** PTC acquired SaaS PLM Leader Arena Solutions in January 2021. The Arena Solutions acquisition furthers PTC's strategy to be the leader in the rapidly-growing market for SaaS-based product development software, enabling the company to deliver a complete CAD and PLM SaaS solution.

Looking Ahead. Macroeconomic conditions related to the COVID-19 crisis remain stable near-term with conditions improving in the second-half of FY'21. Organic ARR growth of 10% to 12% on a constant currency basis, an increase of 100 basis points at the lowend of management's guidance vs. prior guidance.

#### Cognex

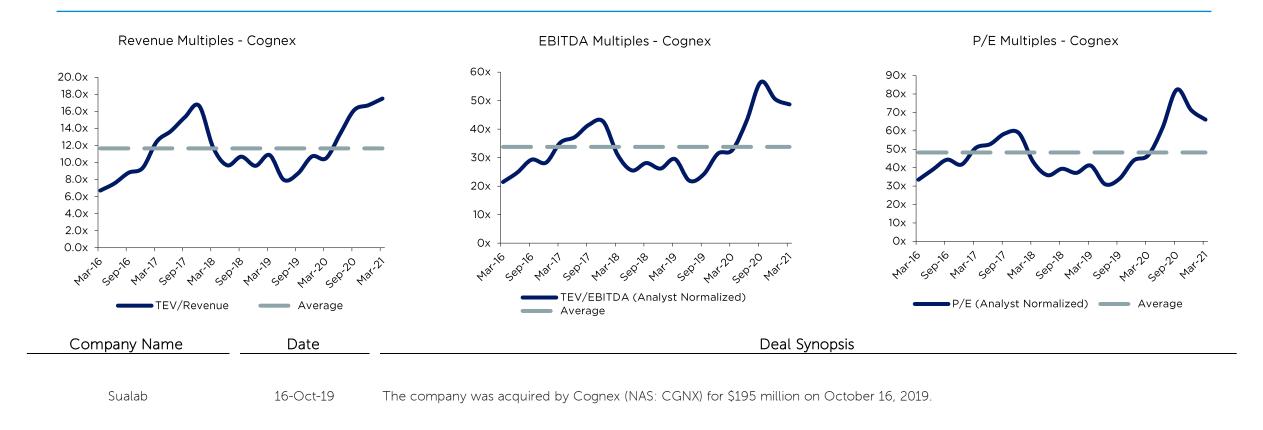
# Cognex Corp provides machine vision products that help automate manufacturing processes.

The firm's products include vision software, vision systems, vision sensors, and ID products. Vision software combines vision tools with a customer's own cameras and peripheral equipment and can help with several vision tasks, including part location, identification, measurement, and robotic guidance. Vision systems combine a camera, processor, and vision software into a single package. Vision sensors deliver simple, low-cost solutions for common vision applications, such as checking the size of parts. ID products read codes that have been applied to items during the manufacturing process. Cognex generates the largest proportion of its sales in the United States and Europe.



04-Apr-17

### Cognex



scope of applications that can be addressed at a world-class level with Cognex vision.

The company was acquired by Cognex (NASDAQ: CGNX) for \$23.015 million on April 4, 2017. This acquisition helps Cognex to broaden the

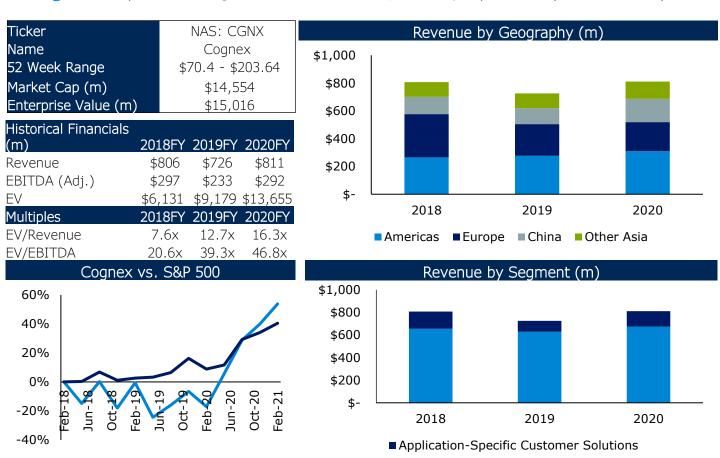


ViDi Systems

## Cognex - Q4 2020

### COGNEX

#### Cognex reported 4Q20 revenues of \$223m, up 32% year-over-year.



Standard Products & Services

The Numbers. Cognex reported record fourth quarter revenue for 2020. Revenue increased by 32% from Q4-19 and declined by 11% from Q3-20. Growth year-on-year was due to continued strong performance in the e-commerce sector of logistics and higher revenue from manufacturers of consumer electronics.

**M&A.** Management considers business acquisitions to be an important part of Cognex's growth strategy, and continue to actively seek out acquisition opportunities, management is selective in choosing businesses that they believe will enhance long-term growth rate and profitability, as well as fit within Cognex's corporate culture. Management plans to continue to seek opportunities to expand product lines, customer base, distribution network, and technical talent through acquisitions in the machine vision industry.

**Looking Ahead.** Cognex believes revenue in Q1-21 will be between \$225 million and \$245 million. The company expects growth over both Q1-20 and Q4-20 due primarily to higher revenue anticipated from the e-commerce sector of logistics.



NAS: CGNX ——S&P: SPX

### Contact Info

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