

# Sectorwatch:

Latin America - IT Services

January 2021



### Latin America - IT Services

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### Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

#### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

#### **RECENT DEALS**

• The most recently announced deals in the sector

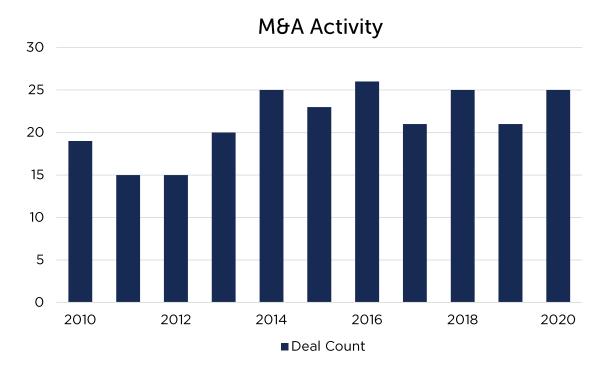


#### Dashboard

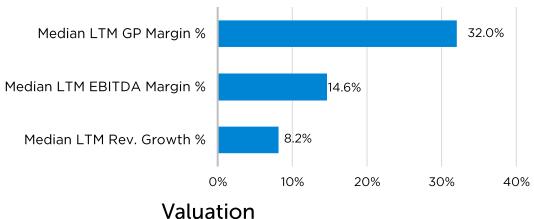
#### REVENUE GROWTH MOMENTUM

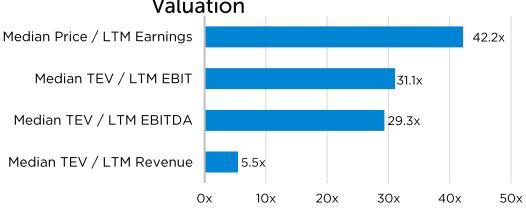


1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate exceeds the average of the last 3 years by this amount, indicating that market momentum is increasing



#### Operating Metrics



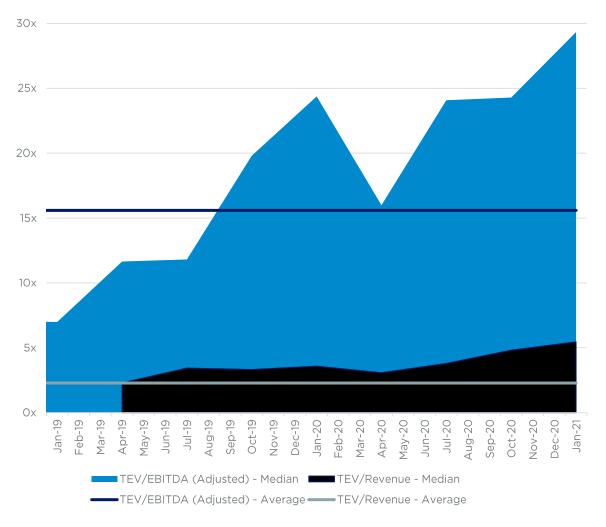




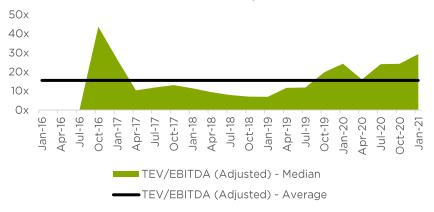
| Company        | TEV \$m | LTM<br>EBITDA \$m | LTM Rev<br>\$m | Rev<br>Growth<br>YoY | GP %  | EBITDA % | TEV / Rev X | TEV /<br>EBITDA X | # FTEs | Rev / FTE<br>\$k |
|----------------|---------|-------------------|----------------|----------------------|-------|----------|-------------|-------------------|--------|------------------|
| Sonda          | 700     | 104               | 1,024          | -3.4%                | 16.5% | 10.2%    | 0.7x        | 6.7x              | 14,123 | 72               |
| Indra Sistemas | 2,325   | 221               | 3,436          | -4.6%                | 35.6% | 6.4%     | 0.7x        | 10.5x             | 49,582 | 69               |
| Endava         | 4,740   | 98                | 463            | 19.7%                | 28.4% | 21.2%    | 10.2x       | 48.1x             | 6,624  | 70               |
| Globant        | 8,017   | 146               | 766            | 24.5%                | 37.2% | 19.1%    | 10.5x       | 54.8x             | 12,333 | 62               |
| Average        | 3,946   | 142               | 1,422          | 9.0%                 | 29.4% | 14.2%    | 5.5x        | 30.1x             | 20,666 | 68               |
| Median         | 3,533   | 125               | 895            | 8.2%                 | 32.0% | 14.6%    | 5.5x        | 29.3x             | 13,228 | 70               |

share price as of 20Jan21

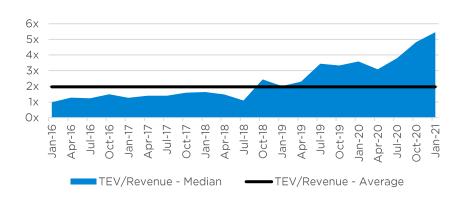




#### Public EBITDA Multiples over Time



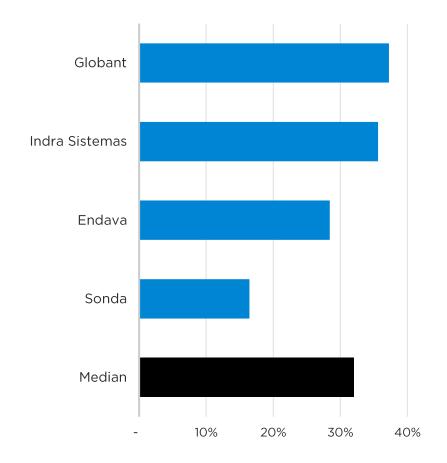
#### Public Revenue Multiples over Time



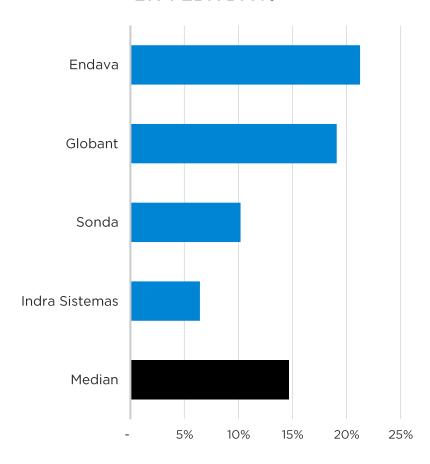


# Operational Metrics

#### LTM Gross Profit Margin %



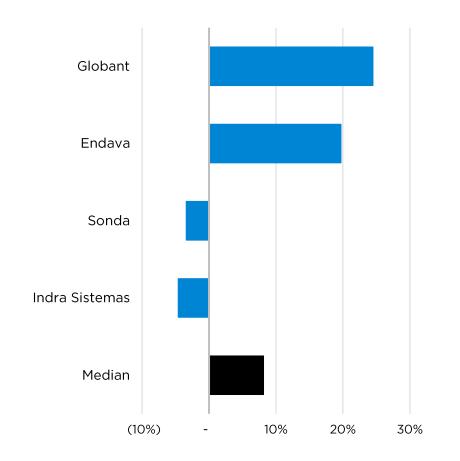
#### LTM EBITDA %



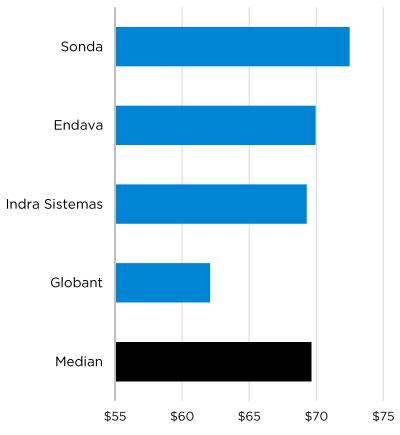


# Operational Metrics

#### LTM Revenue Growth %



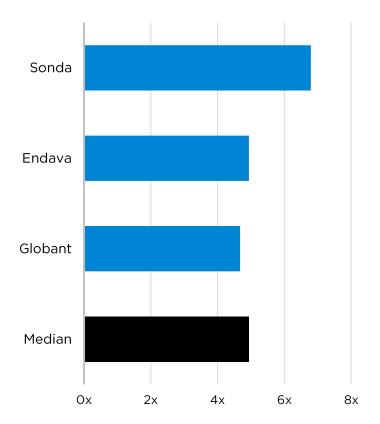
# LTM Revenue per Full Time Employee x 000's





# Operational Metrics

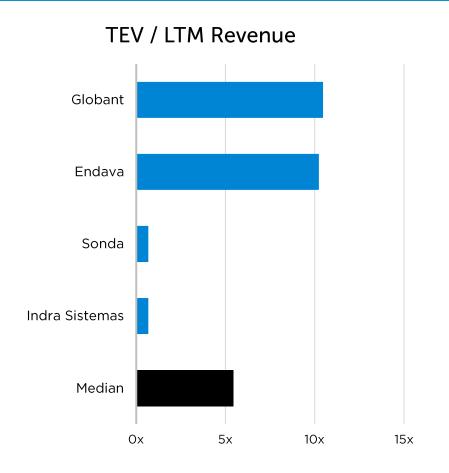
#### **Accounts Receivable Turnover**

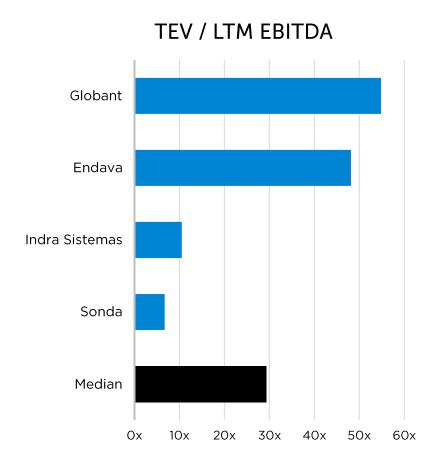






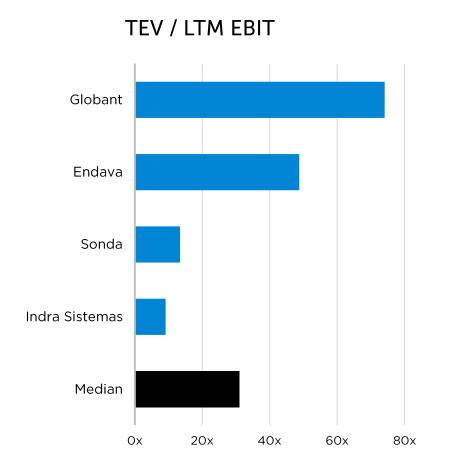
# Valuation



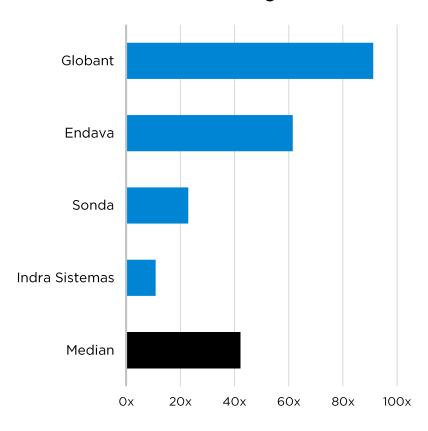




### Valuation



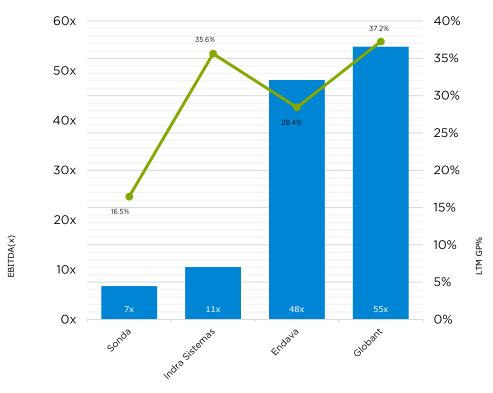
#### Price / LTM Earnings



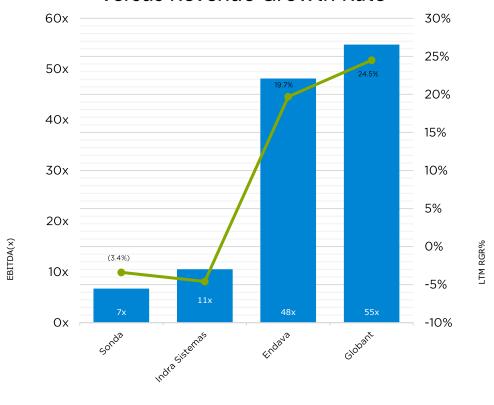


### Valuation

# Historical Valuation Multiples versus Gross Profit



### Historical Valuation Multiples versus Revenue Growth Rate





EBITDA(x) LTM RGR%

# Recent Transactions

| Date      | Target                                | Buyer  | Total<br>Transaction<br>Amount | Target Revenue (TTM at time of deal) | TEV /<br>Revenue | TEV /<br>EBITDA |
|-----------|---------------------------------------|--|--------------------------------|--------------------------------------|------------------|-----------------|
| 15-Jan-21 | Wolox                                 | Accenture  | -                              | -                                    | -                | -               |
| 11-Jan-21 | Real Protection                       | Accenture  | -                              | -                                    | -                | -               |
| 5-Jan-21  | Vindi                                 | Locaweb Internet Services                        | 34                             | -                                    | -                | -               |
| 21-Dec-20 | Gestionix                             | Konfio   | -                              | -                                    | -                | -               |
| 16-Dec-20 | Headways Media                        | Valtech via Capza, Kharis Capital and Verlinvest | -                              | -                                    | -                | -               |
| 8-Dec-20  | Tiempo Development                    | 3Pillar Global via CIP Capital                   | -                              | -                                    | -                | -               |
| 7-Oct-20  | San Pancho                            | Jellyfish Group                                  | -                              | -                                    | -                | -               |
| 21-Sep-20 | Silver Peak                           | Hewlett Packard Enterprise                       | 925                            | -                                    | -                | -               |
| 21-Aug-20 | Opennet                               | Amdocs   | 180                            | -                                    | -                | -               |
| 13-Aug-20 | Isthmus Software                      | 3Pillar Global via CIP Capital                   | -                              | -                                    | -                | -               |
| 10-Aug-20 | Organize Cloud Labs                   | Accenture  | -                              | -                                    | -                | -               |
| 3-Aug-20  | Grupo ASSA Worldwide                  | Globant  | 74.5                           | -                                    | -                | -               |
| 17-Jun-20 | Productora de Software S.A.S. ("PSL") | Perficient                                       | 93.1                           | 33                                   | 2.82             | -               |
| 1-Jun-20  | Digodat                               | MightyHive via S4 Capital                        | -                              | -                                    | -                | -               |





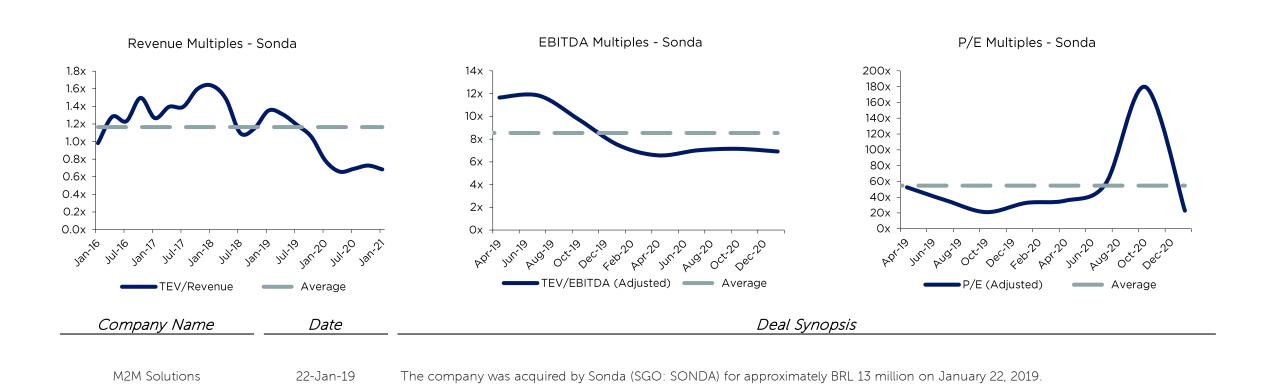
Sonda

#### Sonda

# Sonda SA provides information technology solutions and services.

The firm has IT Services, Applications, and Platform segments. The company provides its products and services to banking, education, governance, health, manufacturing, mining, retail, transportation and utility industries. It operates mainly in Argentina, Brazil, Chile, Columbia, Costa Rica, Ecuador, Mexico, Panama, Peru, and Uruguay.





10, 2016. Subsequently the deal was cancelled.

Cia Energética de Minas Gerais (BSP: CMIG3) was in talks to sell its 49% stake in the company to an undisclosed investor as of August



Ativas Data Center

10-Aug-16

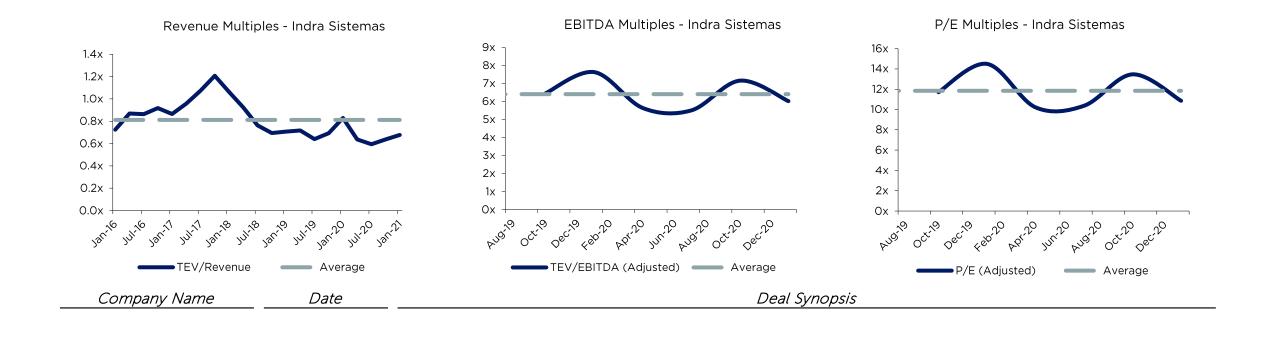
#### **Indra Sistemas**

Indra Sistemas is a Spain-based provider of information technology offerings for finance, insurance, public administration, airports, defense, healthcare, media, telecom, security, energy, and infrastructure end markets.

Its product capabilities include analytics, cloud computing, enterprise resource planning, networks and communications, electoral processes, bus technology, subway technology, and sustainability solutions. The firm generates revenue in Europe, Africa, the Middle East, the Americas, and Asia-Pacific.



#### Indra Sistemas





Sistemas Informaticos Abiertos

Advanced Control Systems

31-Dec-19

10-Sep-18

The company was acquired by Indra Sistemas (MCE: IDR) for \$46 million on September 10, 2018. The acquisition enables Indra Sistemas to add a highly complementary line of business to its portfolio as well as greatly expand its operations in United States and Canada.

The company was acquired by Indra Sistemas (XMAD: IDR) for EUR 72.896 million on December 31, 2019.

Endava

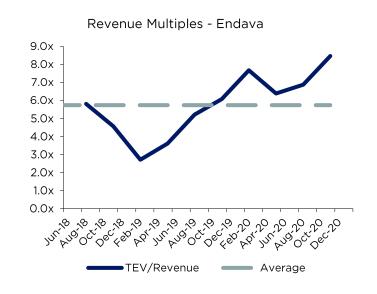
#### Endava

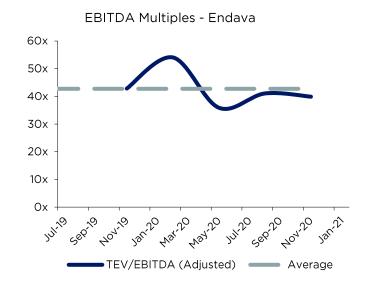
#### Endava PLC provides technology solutions.

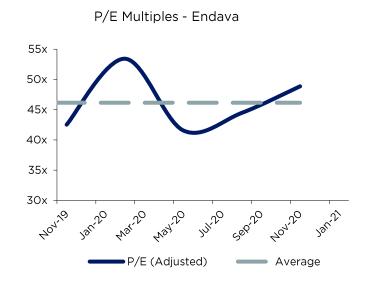
It offers various services such as Agile Transformation, through which the company identify, define, and implement the mix of process, technology, and culture. It also provides Digital Evolution and Automation, Test Automation and Engineering, Cloud, Architecture, Software Engineering, and others. The company offers its services to various industries such as Finance, Retail and Consumer Goods, Telecommunication, Media, and Technology, Insurance and Healthcare, and others.



#### Endava







| Company Name                  | Date | Deal Synopsis                       |
|-------------------------------|------|-------------------------------------|
| · · · <b>/</b> · · · <b>/</b> |      | =·· - <b>J</b> · · - <b>J</b> - · - |

Comtrade Digital Services

3/23/20

The business unit of Comtrade Group was acquired by Endava (NYS: DAVA), a subsidiary of Concise, for an undisclosed amount on August 17, 2020. The acquisition will help Endava to reinforces its presence in South Eastern Europe and strengthen its industry verticals in payments and financial services.

Exozet

1/6/20

The company was acquired by Endava (NYS: DAVA), a subsidiary of Concise, for an undisclosed amount on December 17, 2019.

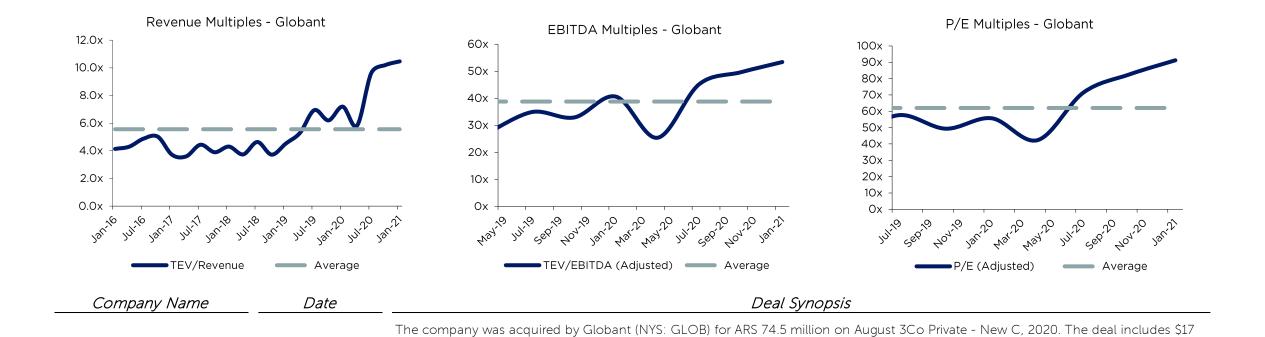


#### Globant

# Globant SA is a software technology developer based in Luxemburg.

It creates platforms which are powered by native digital technology, better known as digital journeys. The digital journey incorporates various software products, mobile apps and sensors that assist its clients in knowing its end user's behavioral pattern. The key aspects of the digital journey are stay relevant, discover and build. The stay relevant helps its clients in staying abreast of the developments in its industry and taking preemptive measures. The discover conceives digital journeys for the users based on consumer behaviors and technologies and the build creates each digital journey leveraging the work of its studios. The company's revenue is primarily generated by its technology services in the United States.





million on the 24th month anniversary of the closing date and an additional amount of \$12.5 subject to upwards or downwards

The company received an undisclosed amount of convertible debt financing from Globant on December 16, 2019.

adjustment based on Grupo ASSA's achievement of specified revenue and gross margin targets for the period from August 1, 2020



Grupo ASSA Worldwide

Singularity University

03-Aug-20

16-Dec-19

through December 31, 2020.

# Contact Info

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As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.



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