7 Mile Advisors



# Sectorwatch: Healthcare IT & Consulting

Q4 2020



# Healthcare IT & Consulting

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### Overview

### 7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### DASHBOARD

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

#### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

#### **RECENT DEALS**

• The most recently announced deals in the sector



# Dashboard

### REVENUE GROWTH MOMENTUM

**↓** -4.7%

1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining

#### M&A Activity Deal Count

#### **Operating Metrics**







Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
Huron Consulting Group	1,292	36	926	-1.4%	29.6%	3.9%	1.4×	12.6x	3,750	247
Evolent Health	1,310	-462	987	22.9%	31.1%	-46.8%	1.3x	N/A	3,400	290
Hms Holdings	2,891	126	643	3.9%	30.3%	19.6%	4.5x	23.0x	3,100	207
Allscripts	3,222	210	1,676	-4.9%	39.6%	12.5%	1.9x	9.2x	9,600	175
Inovalon Holdings	3,801	175	651	7.6%	74.8%	26.8%	5.8x	17.2x	2,662	245
Cerner	23,162	1,704	5,553	-1.1%	82.4%	30.7%	4.2x	13.6x	27,400	203
Teladoc Health	28,278	-23	867	66.9%	62.7%	-2.7%	32.6x	N/A	2,588	335
IQVIA	43,809	1,949	10,956	0.7%	34.0%	17.8%	4.0x	22.5x	67,000	164
Average	13,471	464	2,782	11.8%	48.1%	7.7%	7.0x	16.3x	14,938	233
Median	3,512	150	957	2.3%	36.8%	15.2%	4.1x	15.4x	3,575	226

share price as of 01Dec20





### Public EBITDA Multiples over Time



#### Public Revenue Multiples over Time





# **Operational Metrics**

### LTM Gross Profit Margin %



LTM EBITDA %



# **Operational Metrics**

LTM Revenue Growth %

### **Teladoc Health** Evolent Health Inovalon Holdings Huron Consulting Group IQVIA Cerner Hms Holdings Allscripts Median (10%) 20% 30% 50% 10% 40%

### LTM Revenue per Full Time Employee x 000's





# **Operational Metrics**

#### Accounts Receivable Turnover



### Average Days Sales Outstanding





# Valuation



#### TEV / LTM Revenue

TEV / LTM EBITDA





# Valuation



### TEV / LTM EBIT

Price / LTM Earnings





# Valuation

### Historical Valuation Multiples versus Gross Profit



# Historical Valuation Multiples versus Revenue Growth Rate



EBITDA(x)



# Recent Transactions

Date	Target	Buyer	Total Transaction Amount	Target Revenue (TTM at time of deal)	TEV / Revenue	TEV / EBITDA
24-Nov-20	KloudScript	GTCR	-	-	-	-
23-Nov-20	Longboat	Advarra	-	-	-	-
19-Nov-20	Micro-Office Systems	Medsphere Systems	-	-	-	-
16-Nov-20	MedAptus	Volaris Group	-	-	-	-
15-Nov-20	Ivy Ventures	ABRY Partners	-	-	-	-
12-Nov-20	CUBEX (Medical Business Assets)	Becton, Dickinson and Company	-	-	-	-
10-Nov-20	Casetabs	Bain Capital Tech Opportunities	-	-	-	-
09-Nov-20	HSTechnology Solutions	MultiPlan	140.00	-	-	-
22-Oct-20	Transcarent	BridgeHealth	-	-	-	-
21-Oct-20	Verge Health	Five Arrows Capital Partners	-	-	-	-
15-Oct-20	EPSi	Strata Decision Technology	365.00	-	-	-
13-Oct-20	iClinic	Afya Educacional	33.22	-	-	-
13-Oct-20	WellSky	Leonard Green & Partners	-	-	-	-
12-Oct-20	Careport	Leonard Green & Partners	1350.00	-	-	-
12-Oct-20	ShiftWizard	HealthStream	32.00	-	-	-
09-Oct-20	MedeAnalytics	JLL Partners	225.00	-	-	-
07-Oct-20	Stryker Performance Solutions	Audax Group	-	-	-	-
01-Oct-20	Carebook	Pike Mountain Minerals	-	-	-	-
30-Sep-20	RVC Medical IT	Nexus (Germany)	-	-	-	-
30-Sep-20	Tasman Global	Health Enterprise Partners	-	-	-	-
24-Sep-20	Edifecs	Francisco Partners	-	-	-	-



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# Appendix

*Public Basket Contact Information* 



### Huron Consulting Group Huron Consulting Group Inc is a professional services firm.

The company provides expertise in strategy, technology, operations, advisory services, & analytics through three operating segments namely Healthcare, Education, and Business Advisory. Healthcare segment helps the firms to transform and innovate the delivery model to focus on patient wellness by improving quality outcomes, minimizing care variation and fundamentally improving patient and population health, Education segment provides management consulting and technology solutions, and Business Advisory segment provides services to large and middle-market organizations, not-for-profit organizations, and private equity firms. It generates a majority of its revenue from the Healthcare Segment.



### Huron Consulting Group



Medically Home

02-Dec-19

The company raised \$22.84 million of Series B venture funding from Cardinal Health and Huron Consulting Group on December 2, 2019, putting the company's pre-money valuation at \$46 million. The funds will be used to scale growth efforts.



**Evolent Health** 

# Evolent Health Inc is engaged in healthcare delivery and payment.

The company supports health systems and physician organizations in their migration toward value-based care and population health management. The company's reportable segments are Service segment which includes value-based care services, specialty care management services and comprehensive health plan administration services. and True Health segment consists of a commercial health plan it operates in New Mexico that focuses on small and large businesses. It generates a majority of its revenue from the Service segment.



### Evolent Health



Hms Holdings

### HMS Holdings Corp is a United States-based holding company that conducts businesses through its operating subsidiaries.

The company offers services that help customers contain healthcare insurance benefit costs. Its primary offerings comprise coordination of benefits, payment integrity, and eligibility verification. The coordination of benefits service ensures the right party pays a health claim. The payment integrity service ensures the billing and/or payment is accurate and appropriate. The eligibility verification service ensures individuals meet qualifying criteria for healthcare programs. The company's customers include Medicaid agencies, government health agencies, health plans, government and private employers, and others. The company operates only within the United States.



### Hms Holdings





### Allscripts Healthcare Solutions provides information technology and offerings to acute and ambulatory providers as well as hospital

### services.

The company supports electric medical records, private cloud hosting, and other clinical services that support patient engagement and better outcomes. Additionally, the company offers administrative tools and services to improve operations, such as practice management, revenue cycle management, and clinical care coordination. Allscripts was founded in 1986 and is headquartered in Chicago.



### Allscripts



**Inovalon Holdings** 

### Inovalon Holdings Inc provides cloud-based analytics and platforms for healthcare providers and pharmaceutical firms.

Its platform can be used to identify gaps in care, quality, data integrity, and financial performance. The primary capabilities of Inovalon's big data platform are data integration, advanced analytics, intervention platforms, and business processing. It maintains a registry of data compiled from several sources, including electronic health records, claims, and pharmacies. Analytics run on this data can determine the presence of a disease, gaps in clinical outcomes, or medical compliance.



### Inovalon Holdings





### Cerner

# Cerner is a leading supplier of health care information technology solutions and tech-enabled services.

The company offers a wide range of intelligent solutions and tech-enabled services that support the clinical, financial, and operational needs of healthcare organizations of varying sizes. The company employs nearly 30,000 associates and has a strong global installed base, including the lion's share of the top 100 health systems, physician practices, laboratories, ambulatory centers, behavioral health centers, cardiac facilities, radiology clinics, surgery centers, extended care facilities, retail pharmacies, and employer sites. The company is guided by the mission of the founding partners to provide seamless medical records across all healthcare providers to improve outcomes.







AbleVets

The company was acquired by Cerner (NAS: CERN) for approximately \$75 million on October 25, 2019. The acquisition is expected to provide Cerner with greater scale and technical expertise in designing and implementing modernization solutions, particularly in the federal space and will accelerate it's success in providing integrated, seamless care for Veterans, Service members and their families.

i2i Population Health

14-May-19

25-Oct-19

The company raised \$30 million of Series B venture funding from Cerner an other undisclosed investors on May 14, 2019.



#### **Teladoc Health**

Teladoc Health Inc is virtual health provider with a telehealth platform delivering 24-hour, on-demand healthcare via mobile devices, the Internet, video, and phone.

Its platform connects members with a network of physicians and behavioral health professionals. Most of the company's revenues are generated on a subscription basis (per-member-per-month) and the balance comes from visit fees. Since inception, Teledoc has primarily partnered with employers, health plans, and health systems to offer network access to their members, however, most recently, the company has also started to market directly to consumers while expanding its service portfolio. The cornerstone of Teladoc's business is to provide healthcare access to members in real time to avoid excessive health plan costs.



### Teladoc Health





### IQVIA

### IQVIA is the result of the 2016 merger of Quintiles, a leading global contract research organization, and IMS Health, a leading healthcare data and analytics provider.

The CRO segment focuses primarily on providing outsourced late-stage clinical trials for pharmaceutical, device, and diagnostic firms. The legacy IMS business provides aggregated information and technology services to clients in the healthcare industry, including pharmaceutical companies, providers, payers, and policymakers.







ObvioHealth 14-Apr-20 The company raised \$16.8 million of Series A venture funding in a deal led by IQVIA on April 14, 2020. Tikehau IM and VIGO Ventures also participated in the round.

The company raised \$6 million of Series A1 venture funding in a deal led by IQVIA on January 22, 2020, putting the company's premoney valuation at \$19.88 million. Windham Venture Partners, Neogen Capital and other undisclosed investors also participated in the round. The funding raised will be used to put towards growing HelpAround's data science services in order to help patients find specialty therapies and clinical trials.



Company Name

HelpAround

22-Jan-20

# Contact Info

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Leroy Davis, Partner	704.899.5962	leroy@7mileadvisors.com
Tripp Davis, Partner	704.899.5762	tripp@7mileadvisors.com
Andy Johnston, Partner	704.899.5961	andy@7mileadvisors.com
John Cooper, Managing Director	704.973.3996	john@7mileadvisors.com
Mark Landry, Managing Director	561.972.0609	mark@7mileadvisors.com
Ben Lunka, Managing Director	704.496.2995	ben@7mileadvisors.com
Ariail Barker, Director, Sales & Marketing	704.981.2908	ariail@7mileadvisors.com
Kristina Sergueeva, Director	704.899.5149	kristina@7mileadvisors.com
Tim Frye, Director	704.973.3994	tim@7mileadvisors.com
Ben Garber, Vice President	412.626.7898	ben.garber@7mileadvisors.com
Garth Martin, Vice President	704.973.3997	garth.martin@7mileadvisors.com
Nicholas Prendergast, Vice President	704.973.3995	nicholas@7mileadvisors.com
Ben Bruggeworth, Vice President, Business Development	704.365.8859	ben.bruggeworth@7mileadvisors.com
Emily Halstenberg, Marketing & Sales Coordinator	704.409.9912	emily@7mileadvisors.com
Marty Johnson, Senior Associate	704.973.3999	marty@7mileadvisors.com
Sydney Scadden, Senior Associate	704.973.3998	sydney@7mileadvisors.com
Steve Buffington, Associate	704.960.1828	steve@7mileadvisors.com
Dennis Fox, Associate	704.706.9168	dennis@7mileadvisors.com
Daniel Kim, Associate	704.912.4584	daniel@7mileadvisors.com
Robin Siegel, Analyst	704.285.8173	robin@7mileadvisors.com