

# Sectorwatch: IT Security

July 2020



# IT Security

- 4 Sector Dashboard
- 5 Public Basket Overview
- 6 Public Basket Performance
- 8 Operational Metrics
- 11 Vacation Comparison
- 14 Recent Deals
- 15 Appendix



# Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

### **RECENT DEALS**

The most recently announced deals in the sector



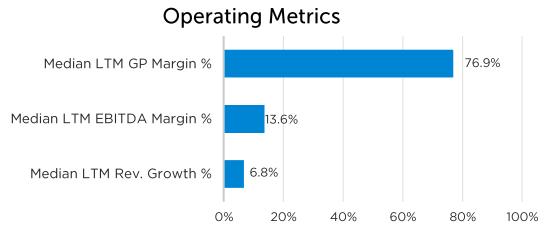
# Dashboard

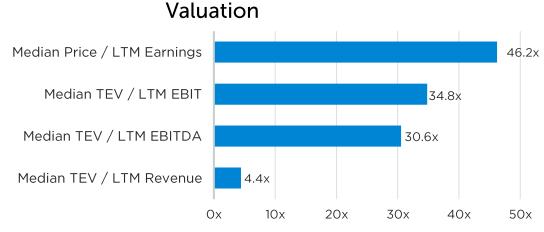
### **REVENUE GROWTH MOMENTUM**

-0.9%

1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining

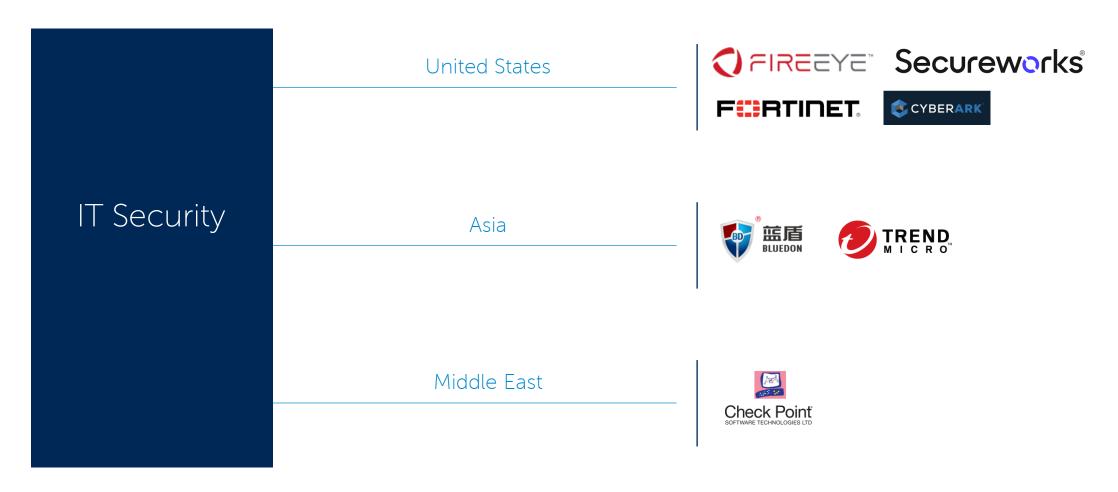








# Public Basket Overview



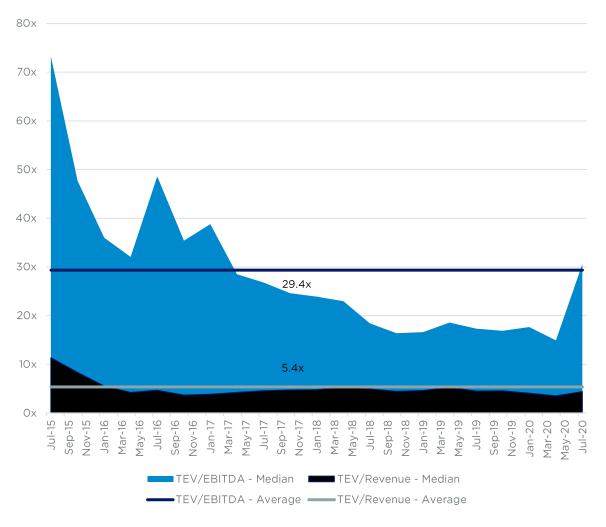


Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
Fortinet	20,166	458	2,261	20.6%	76.9%	20.3%	8.9x	44.0x	7,300	310
Check Point Software Technologies	15,396	901	2,027	3.6%	89.1%	44.4%	7.6x	17.1x	5,258	385
Trend Micro	6,807	520	1,543	3.7%	80.4%	33.7%	4.4x	13.1x	6,854	225
FireEye	3,112	-108	903	7.2%	64.7%	-12.0%	3.4x	-	3,400	266
SecureWorks	858	-5	561	6.8%	54.9%	-1.0%	1.5x	-	2,685	209
CyberArk Software	3,764	60	445	21.1%	85.1%	13.6%	8.5x	62.2x	1,380	322
Bluedon Information Security Technology	1,016	-131	239	-23.8%	42.0%	-55.1%	4.3x	-	1,316	181

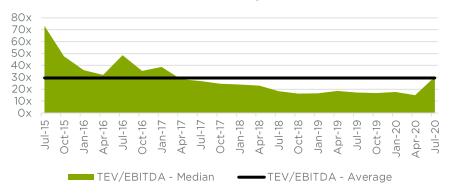
Average	7,303	242	1,140	5.6%	70.5%	6.3%	5.5x	34.1x	4,028	271
Median	3,764	60	903	6.8%	76.9%	13.6%	4.4x	30.6x	3,400	266

share price as of 28Jul20

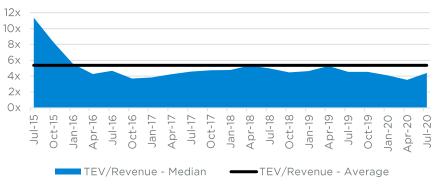




### Public EBITDA Multiples over Time



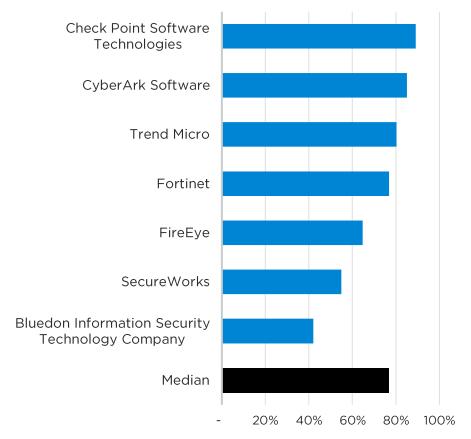
### Public Revenue Multiples over Time



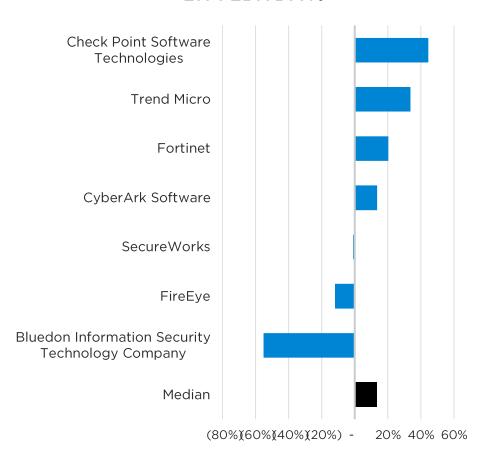


# Operational Metrics

### LTM Gross Profit Margin %



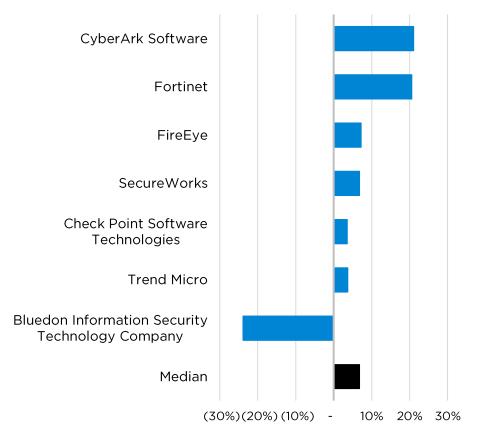
### LTM EBITDA %



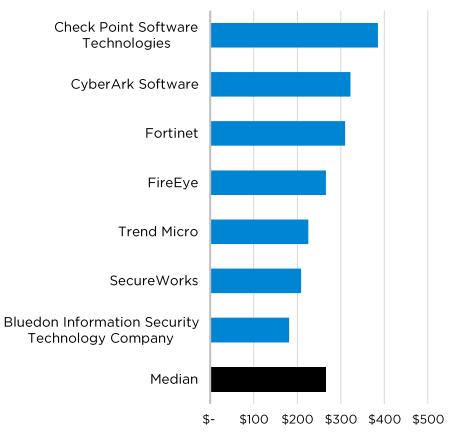


# Operational Metrics

### LTM Revenue Growth %



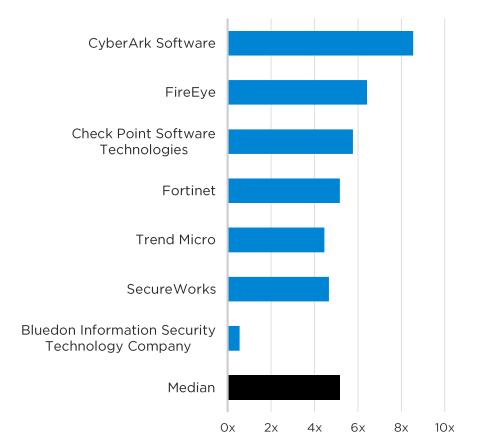
# LTM Revenue per Full Time Employee x 000's



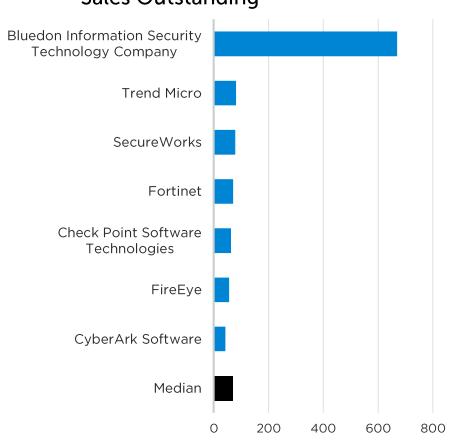


# Operational Metrics

### **Accounts Receivable Turnover**



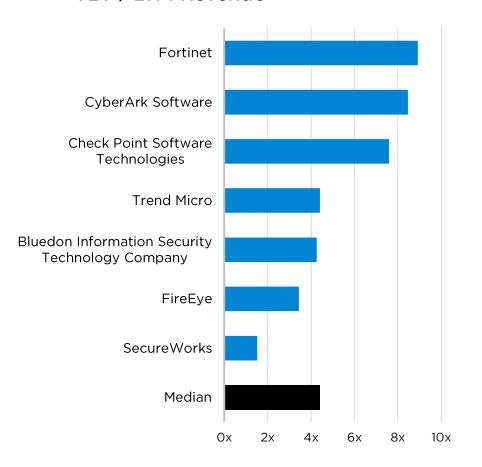
# Average Days Sales Outstanding



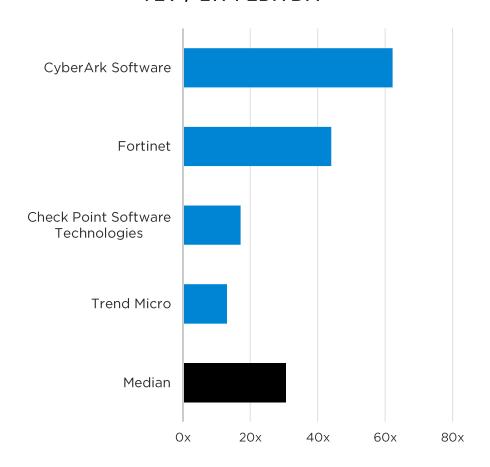


# Valuation

### TEV / LTM Revenue

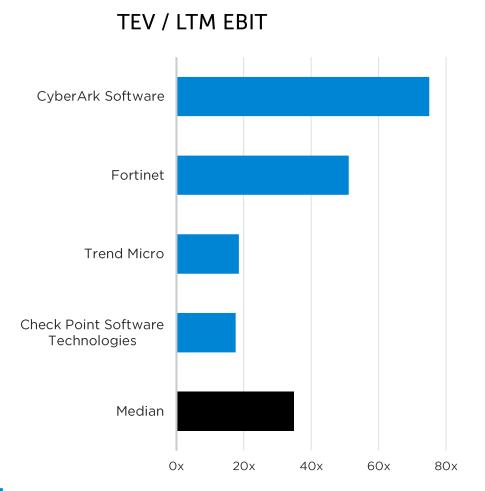


### TEV / LTM EBITDA

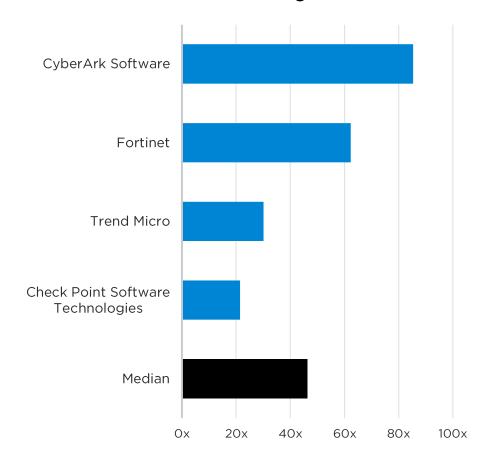




# Valuation



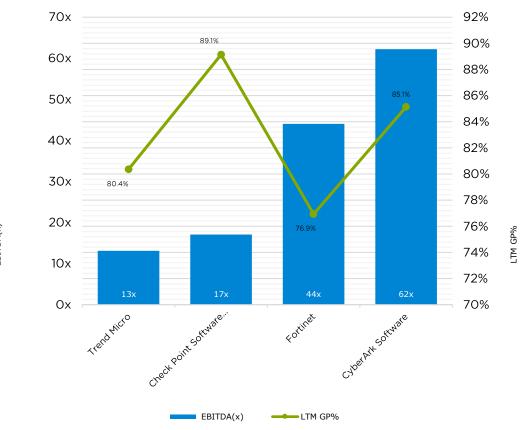
### Price / LTM Earnings



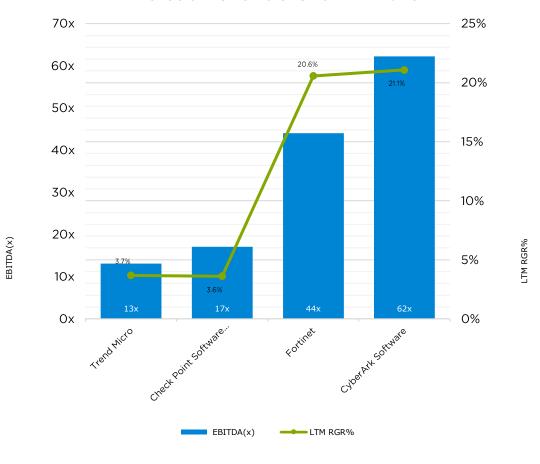


# Valuation

# Historical Valuation Multiples versus Gross Profit



# Historical Valuation Multiples versus Revenue Growth Rate





# Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Value	Target Revenue	TEV / Revenue	TEV / EBITDA
28-Jul-20	Hornetsecurity	Providence Equity Partners		_	-	-
10-Jun-20	Finjan Holdings	Fortress Investment Group	43.90	16.95	0.70	-0.71
21-Jul-20	Quorum Cyber Security	Maven Capital Partners	3.37	-	-	-
20-Jul-20	Applied Security	Swiss IT Security	-	_	_	_
20-Jul-20	Infogressive	Ascend Technologies (Chicago)	-	_	_	_
20-Jul-20	OPAO	Fortinet	-	-	_	_
15-Jul-20	ForeScout	Advent International	1430.00	318.39	4.18	-11.63
14-Jul-20	EMSEC Solutions	Calian Group	-	-	-	-
14-Jul-20	GuidePoint Security	ABS Capital Partners	-	_	_	_
13-Jul-20	Altinet	Arrow Business Communications	-	-	_	_
13-Jul-20	TR Consult	4iG	-	_	_	_
10-Jul-20	ATAR Labs	Micro Focus International	-	-	-	-
07-Jul-20	Commissum	Eurofins Digital Testing	-	_	-	-
07-Jul-20	Exostar	Thoma Bravo	100.00	-	-	-
07-Jul-20	Pango (Network Management Software)	Aura Company	-	_	-	-
06-Jul-20	Novi (Ireland)	Welltel	3.38	-	-	-
03-Jul-20	Computer Telecom	EASI Jump	-	_	-	_
02-Jul-20	Sophicity	Abacus Finance Group	-	-	_	_
02-Jul-20	Valona Labs	HMD Global	-	_	_	_
17-Jun-20	Haven Cyber Technologies	C5 Capital	6.35	-	_	_
15-Jun-20	Spanugo	International Business Machines	-	-	-	-
11-Jun-20	Peach Tech	GitLab	<u>-</u>	-	-	-
11-Jun-20	TitanHQ	Livingbridge	-	_	-	-
10-Jun-20	Finjan Holdings	Fortress Investment Group	43.90	16.95	0.70	-0.71
04-Jun-20	Guardian Analytics	NICE Systems	-	-	-	-
04-Jun-20	Lastline	VMware	-	-	-	-
02-Jun-20	DNM (Information Technology and Services)	Deloitte Touche Tohmatsu	-	-	-	-
02-Jun-20	Onion ID	Thycotic Software	-	-	-	-
02-Jun-20	Panda Security	Francisco Partners	-	-	-	-





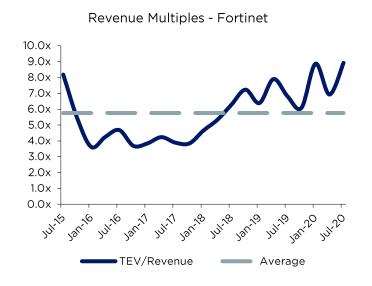
### **Fortinet**

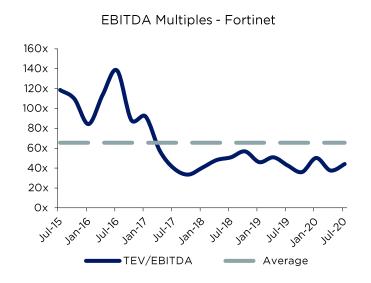
Fortinet is a cybersecurity vendor that sells products, support, and services to small and midsize businesses, enterprises, and government entities.

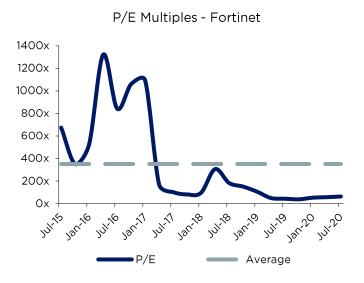
Its products include unified threat management appliances, firewalls, network security, and its security platform, Security Fabric. Services revenue is primarily from FortiGuard security subscriptions and FortiCare technical support. At the end of 2019, products were 37% of revenue and services were 63% of sales. The California-based company sells products worldwide, with the Americas representing 43% of sales in 2019.



### Fortinet







Company Name Date Deal Synop	Company Name	Date	Deal Synops
------------------------------	--------------	------	-------------

CyberSponse

12-Dec-19

The company was acquired by Fortinet (NAS: FTNT) for \$26.1 million on December 12, 2019.

EnSilo

28-Oct-19

The company was acquired by Fortinet (NAS: FTNT) for \$15.8 million on October 28, 2019. The acquisition will further enhance the Fortinet Security Fabric platform and strengthen endpoint and network security solutions by providing customers with advanced endpoint security.



## Check Point Software Technologies

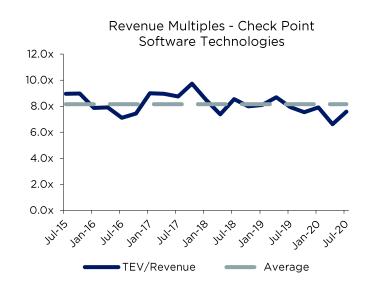
### **Check Point Software Technologies**

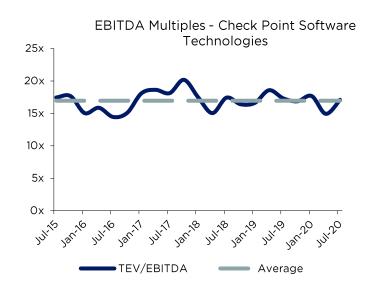
# Check Point Software Technologies is a pure-play cybersecurity vendor.

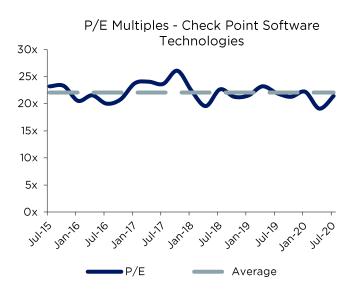
The company offers solutions for network, endpoint, cloud, and mobile security in addition to security management. Check Point, a software specialist, sells to enterprises, businesses, and consumers. At the end of 2017, 47% of its revenue was from the Americas, 36% from Europe, and 17% from Asia-Pacific, Middle East, and Africa. The firm, based in Tel Aviv, Israel, was founded in 1993 and has about 5,000 employees.



## Check Point Software Technologies







Company Name Date Deal Synop
------------------------------

Protego Labs

02-Dec-19

The company was acquired by Check Point Software Technologies (NAS: CHKP) for \$40 million on December 2, 2019.

Cymplify

14-Nov-19

The company was acquired by Check Point Software Technologies (NAS: CHKP) for an undisclosed amount on November 14, 2019. As a result of this acquisition, Check Point Software Technologies will defend IoT devices against highly-sophisticated attacks by hardening and protecting the devices' firmware.



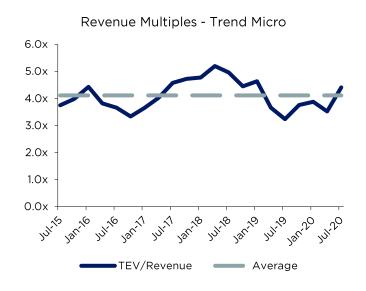
### **Trend Micro**

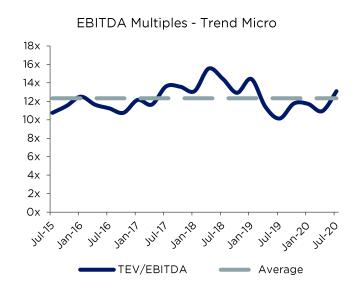
Trend Micro provides antivirus and other security products that protect the flow of information on PCs, file servers, e-mail servers, and the Internet gateway.

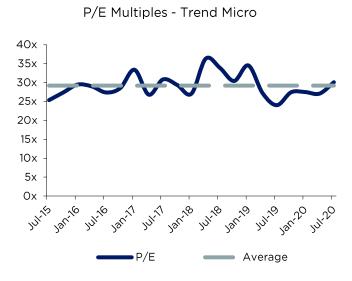
Sales have averaged 75% annual growth over the past decade. Customers include British Airways, Merrill Lynch, Microsoft, Pacific Bell, and governmental agencies in the United States and Japan.



### Trend Micro







Company Name	Date	Deal Synopsis

Cloud Conformity

21-Oct-19

The company was acquired by Trend Micro (TKS: 4704) for \$70 million on October 21, 2019.

Immunio

27-Nov-17

The company was acquired by Trend Micro (TKS: 4704; TSE: 4704) for an undisclosed amount on November 27, 2017. The acquisition will enable Trend Micro customers to increase protection against software vulnerabilities within the applications and expand Hybrid Cloud Security for DevOps Lifecycle.

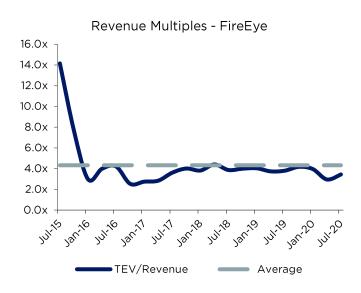


### FireEye

# FireEye is a pure-play cybersecurity firm that offers solutions for networks, endpoints, and email.

FireEye's products for on-premises and cloud-based security are supplemented by its services division, with its Mandiant consulting group as a main player in the market for breach responses and security assessments. The company's security experts can be used ondemand by customers and help FireEye innovative its product offerings. The California-based company sells products worldwide, was founded in 2004, and went public in 2013.





Company Name	Date	Deal Synopsis
Cloudvisory	17-Jan-20	The company was acquired by FireEye (NAS: FEYE) for an undisclosed amount on January 17, 2020. The acquisition will expand cloud security capabilities of company which will allow customers to monitor multi-cloud environments, manage hybrid-cloud firewalls and integrate security for container platforms.
Verodin	28-May-19	The company was acquired by FireEye (NAS: FEYE) for an estimated \$264.9 million through a combination of stock and cash on May 28, 2019.



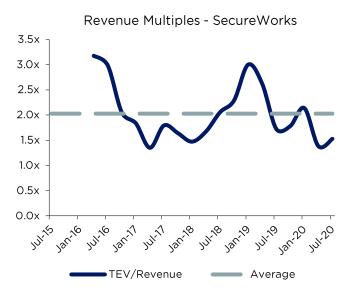
### **SecureWorks**

SecureWorks Corp is a provider of intelligencedriven information security solutions exclusively focused on protecting its clients from cyberattacks.

Its solutions enable organizations to fortify their cyber defenses to prevent security breaches. The company's solutions include managed security, threat intelligence, security and risk consulting, and incident response. Its solutions enable organizations to fortify their cyber defenses to prevent security breaches, detect malicious activity in real time, prioritize and respond to security incidents, and predict emerging threats.



### SecureWorks



Company Name	Date	Deal Synopsis
DNS Limited	09-Dec-09	The company was acquired by SecureWorks via its financial sponsors Mellon Ventures, GE Equity, SBK Capital, Alliance Technology Ventures, ITC Holdings, and Noro-Moseley Partners on December 9, 2009. The company became SecureWorks UK.
Verisign (Managed Security Services Business)	07-Jul-09	The company was acquired by SecureWorks, via its financial sponsors GE Capital, Navigation Capital Partners and SBK Capital through an LBO on July 7, 2009 for an undisclosed sum.



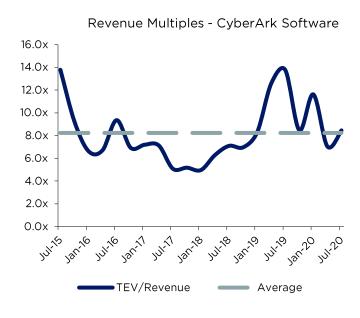
### CyberArk Software

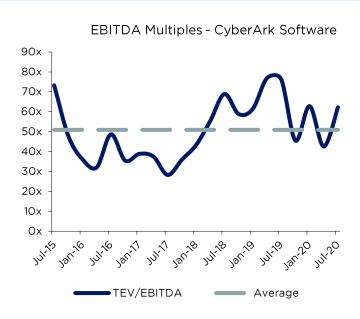
# CyberArk Software Ltd provides Information technology security solutions to protect data, infrastructure, and assets across the enterprise.

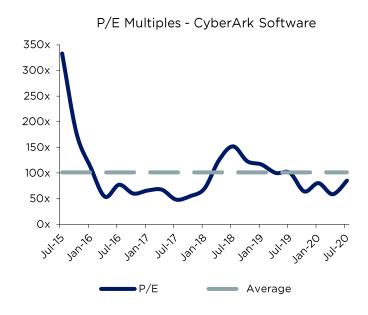
The company software solutions focused on protecting privileged accounts, credentials, and secrets. Its products and services include Enterprise Password Vault, Privileged Session Manager, Privileged Threat Analytics, CyberArk Privilege Cloud. The company provides a solution on Audit and Compliance, Security and Risk Management, Industry Solutions. Geographically, it generates maximum revenue from the United States and also has a presence in the United Kingdom; Europe, the Middle East and Africa and Other countries.



## CyberArk Software







Com	nanv	Name
$\sim$	$\nu$	1 4 4 1 1 1 1 0

Date

Deal Synopsis

Idaptive

13-May-20

The company was acquired by CyberArk Software (NAS: CYBR) for \$70 million on May 13, 2020.

Vaultive

12-Mar-18

The company was acquired by CyberArk (NASDAQ: CYBR) for \$19 million on March 12, 2018. The acquisition will enable CyberArk to add additional depth and proactive protection for enterprises facing an expanding attack surface in the cloud.



# Bluedon Information Security Technology Company

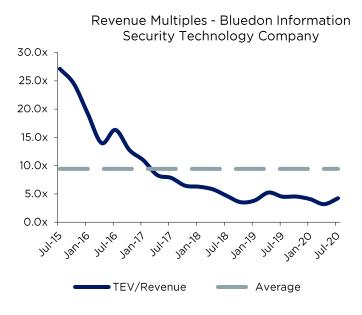
### Bluedon Information Security Technology Company

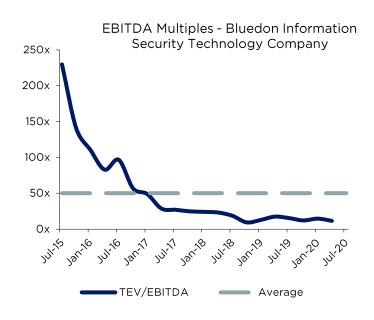
# Bluedon Information Security Technologies Co Ltd provides information security solutions in China.

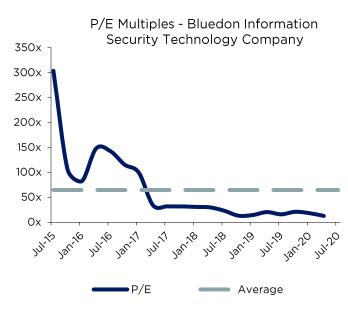
The company covers security solutions, security services, and security operations by providing one-stop information security solutions for customers in all major industries. The company offers a broad range of products grouped into major product categories namely border security, security management, audit security, application security, confidential inspection products, education industry products, mobile security and emergency industry products.



# Bluedon Information Security Technology Company







Company Name

Date

Deal Synopsis

Guangzhou Hopewell Technology

15-Sep-15

The company was acquired by Bluedon Information (SHE: 300297) for CNY 390 million on September 15, 2015.



# Contact Info

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking.

As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.

Leroy Davis, Partner	704.899.5962	leroy@7mileadvisors.com
Tripp Davis, Partner	704.899.5762	tripp@7mileadvisors.com
Andy Johnston, Partner	704.899.5961	andy@7mileadvisors.com
John Cooper, Managing Director	704.973.3996	john@7mileadvisors.com
Mark Landry, Managing Director	561.972.0609	mark@7mileadvisors.com
Ben Lunka, Managing Director	704.496.2995	ben@7mileadvisors.com
Ariail Barker, Director, Sales & Marketing	704.981.2908	ariail@7mileadvisors.com
Kristina Sergueeva, Director	704.899.5149	kristina@7mileadvisors.com
Tim Frye, Director	704.973.3994	tim@7mileadvisors.com
Ben Garber, Vice President	412.626.7898	ben.garber@7mileadvisors.com
Garth Martin, Vice President	704.973.3997	garth.martin@7mileadvisors.com
Nicholas Prendergast, Vice President	704.973.3995	nicholas@7mileadvisors.com
Ben Bruggeworth, Vice President, Business Development	704.365.8859	ben.bruggeworth@7mileadvisors.com
Emily Halstenberg, Marketing & Sales Coordinator	704.409.9912	emily@7mileadvisors.com
Marty Johnson, Senior Associate	704.973.3999	marty@7mileadvisors.com
Sydney Scadden, Senior Associate	704.973.3998	sydney@7mileadvisors.com
Steve Buffington, Associate	704.960.1828	steve@7mileadvisors.com
Dennis Fox, Associate	704.706.9168	dennis@7mileadvisors.com
Daniel Kim, Associate	704.912.4584	daniel@7mileadvisors.com
Robin Siegel, Analyst	704.285.8173	robin@7mileadvisors.com

