

# Sectorwatch:

# Business Process Outsourcing

June 2020



# Business Process Outsourcing

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### Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### **DASHBOARD**

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

#### **VALUATION COMPARISON**

• Graphical, detailed comparison of valuation multiples for the public basket.

#### **RECENT DEALS**

The most recently announced deals in the sector

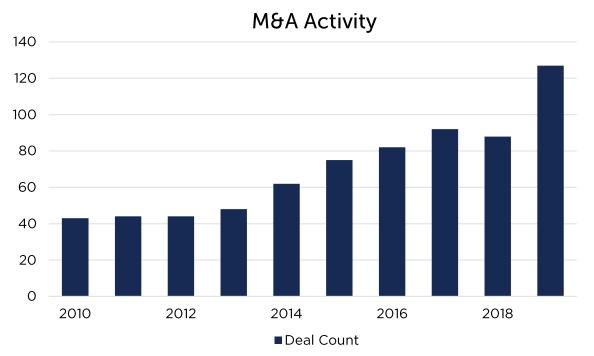


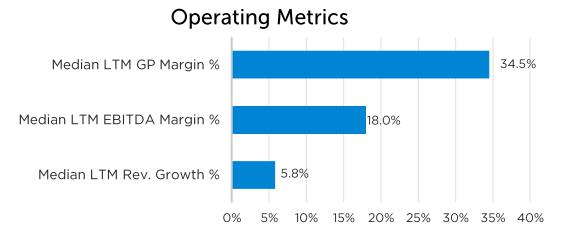
### Dashboard

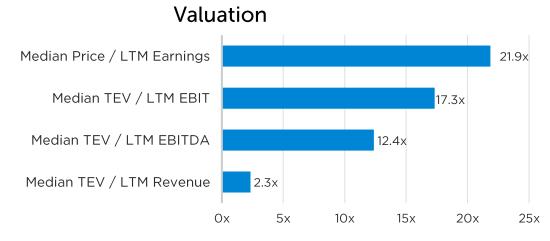
#### **REVENUE GROWTH MOMENTUM**



1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining

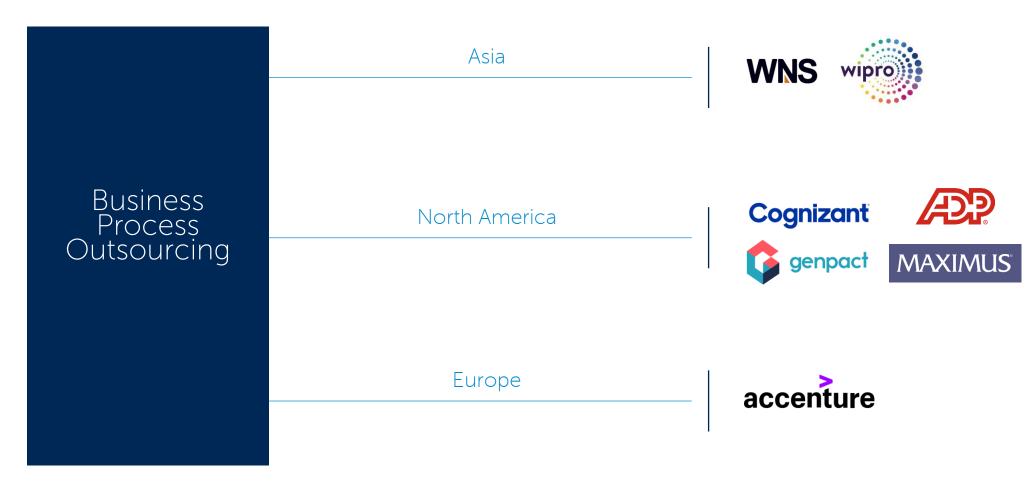








# Public Basket Overview



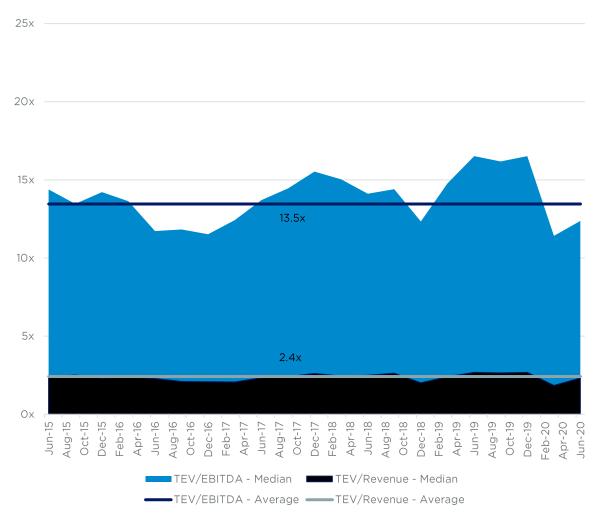


TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
2,720	220	928	14.7%	37.1%	23.7%	2.9x	12.4x	44,292	21
4,563	377	3,122	22.1%	21.5%	12.1%	1.5x	12.1x	29,600	105
8,448	612	3,635	16.5%	34.5%	16.8%	2.3x	13.8x	97,500	37
13,227	1,786	8,598	4.2%	28.5%	20.8%	1.5x	7.4x	175,000	49
29,168	2,855	16,898	3.5%	36.1%	16.9%	1.7×	10.2x	291,700	58
64,028	3,779	14,757	5.8%	42.8%	25.6%	4.4x	16.9x	58,000	254
135,989	8,016	44,547	4.4%	31.4%	18.0%	3.1x	17.0x	509,000	88
	2,720 4,563 8,448 13,227 29,168 64,028	2,720 220 4,563 377 8,448 612 13,227 1,786 29,168 2,855 64,028 3,779	2,720     220     928       4,563     377     3,122       8,448     612     3,635       13,227     1,786     8,598       29,168     2,855     16,898       64,028     3,779     14,757	2,720         220         928         14.7%           4,563         377         3,122         22.1%           8,448         612         3,635         16.5%           13,227         1,786         8,598         4.2%           29,168         2,855         16,898         3.5%           64,028         3,779         14,757         5.8%	2,720         220         928         14.7%         37.1%           4,563         377         3,122         22.1%         21.5%           8,448         612         3,635         16.5%         34.5%           13,227         1,786         8,598         4.2%         28.5%           29,168         2,855         16,898         3.5%         36.1%           64,028         3,779         14,757         5.8%         42.8%	2,720 220 928 14.7% 37.1% 23.7% 4,563 377 3,122 22.1% 21.5% 12.1% 8,448 612 3,635 16.5% 34.5% 16.8% 13,227 1,786 8,598 4.2% 28.5% 20.8% 29,168 2,855 16,898 3.5% 36.1% 16.9% 64,028 3,779 14,757 5.8% 42.8% 25.6%	2,720         220         928         14.7%         37.1%         23.7%         2.9x           4,563         377         3,122         22.1%         21.5%         12.1%         1.5x           8,448         612         3,635         16.5%         34.5%         16.8%         2.3x           13,227         1,786         8,598         4.2%         28.5%         20.8%         1.5x           29,168         2,855         16,898         3.5%         36.1%         16.9%         1.7x           64,028         3,779         14,757         5.8%         42.8%         25.6%         4.4x	2,720         220         928         14.7%         37.1%         23.7%         2.9x         12.4x           4,563         377         3,122         22.1%         21.5%         12.1%         1.5x         12.1x           8,448         612         3,635         16.5%         34.5%         16.8%         2.3x         13.8x           13,227         1,786         8,598         4.2%         28.5%         20.8%         1.5x         7.4x           29,168         2,855         16,898         3.5%         36.1%         16.9%         1.7x         10.2x           64,028         3,779         14,757         5.8%         42.8%         25.6%         4.4x         16.9x	2,720         220         928         14.7%         37.1%         23.7%         2.9x         12.4x         44,292           4,563         377         3,122         22.1%         21.5%         12.1%         1.5x         12.1x         29,600           8,448         612         3,635         16.5%         34.5%         16.8%         2.3x         13.8x         97,500           13,227         1,786         8,598         4.2%         28.5%         20.8%         1.5x         7.4x         175,000           29,168         2,855         16,898         3.5%         36.1%         16.9%         1.7x         10.2x         291,700           64,028         3,779         14,757         5.8%         42.8%         25.6%         4.4x         16.9x         58,000

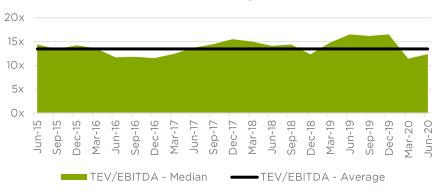
A	70.070	0.501	17.010	10.007	77.10/	10.107	0.5	10.0	170 150	
Average	36,878	2,521	13,212	10.2%	33.1%	19.1%	2.5x	12.8x	172,156	88
Median	13,227	1,786	8,598	5.8%	34.5%	18.0%	2.3x	12.4x	97,500	58

share price as of 25Jun20

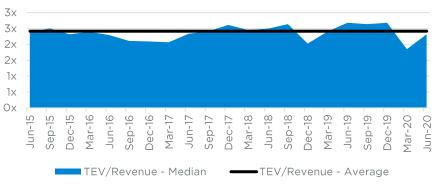




### Public EBITDA Multiples over Time



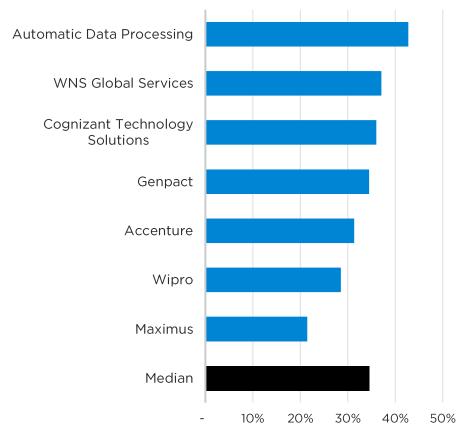
### Public Revenue Multiples over Time



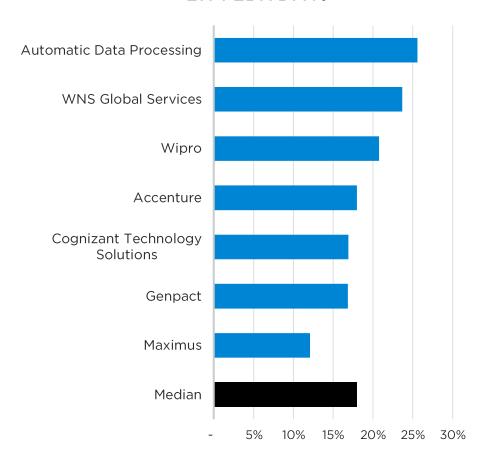


# Operational Metrics

### LTM Gross Profit Margin %



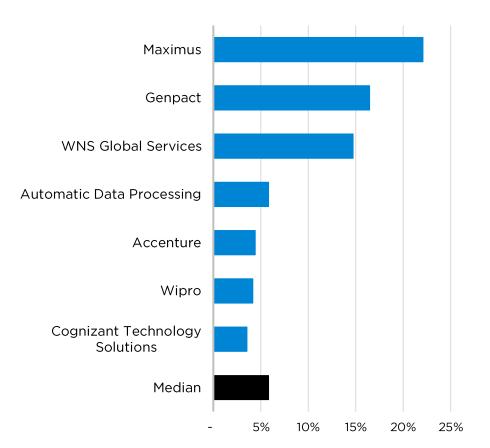
### LTM EBITDA %



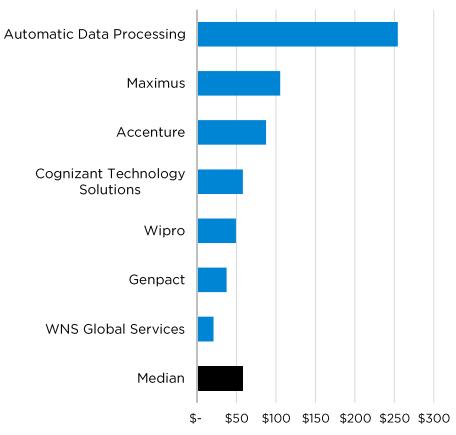


# Operational Metrics

#### LTM Revenue Growth %



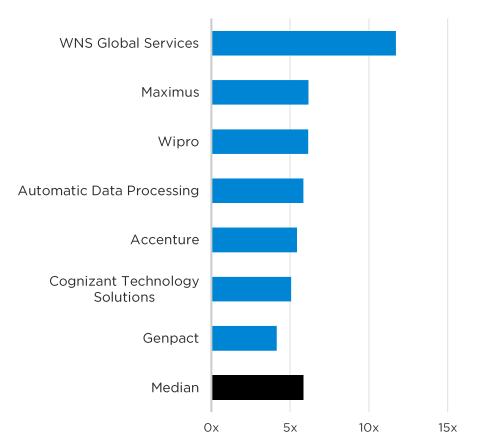
# LTM Revenue per Full Time Employee x 000's



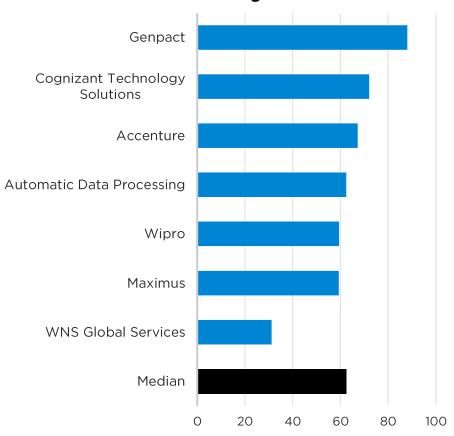


# Operational Metrics

#### **Accounts Receivable Turnover**



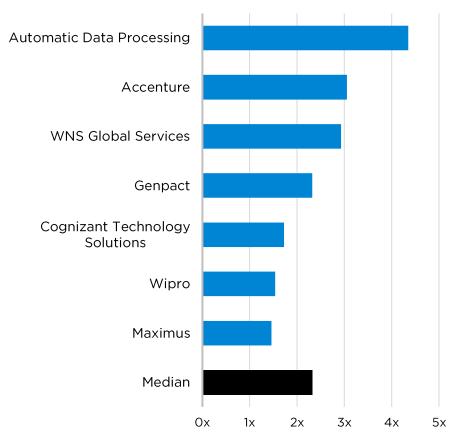
# Average Days Sales Outstanding



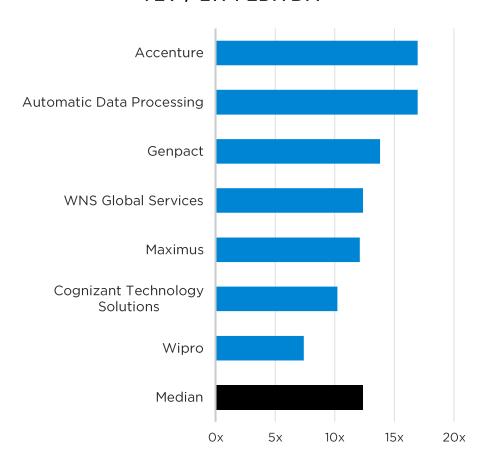


# Valuation

#### TEV / LTM Revenue



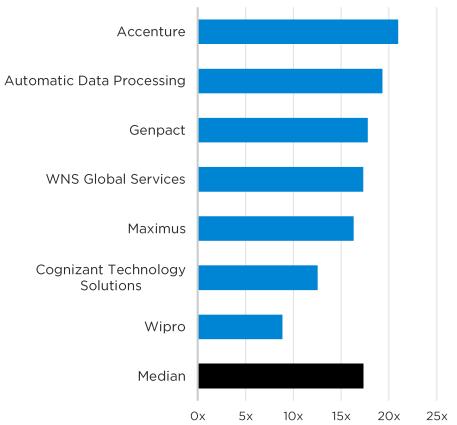
### TEV / LTM EBITDA



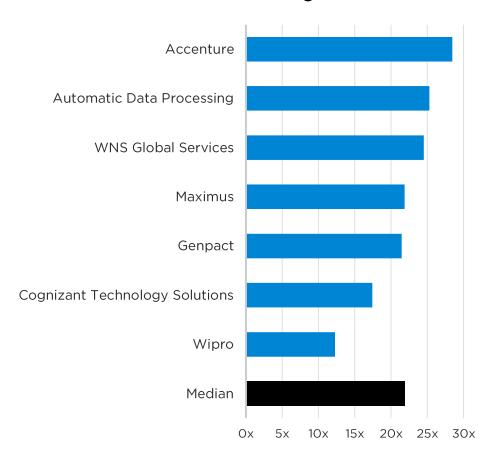


# Valuation





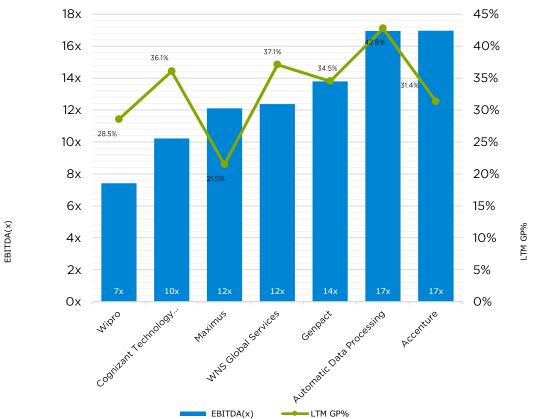
### Price / LTM Earnings



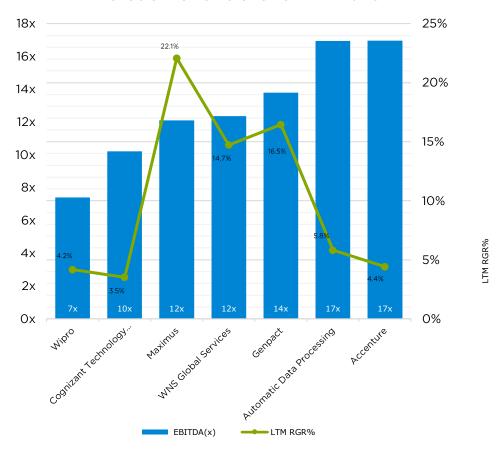


## Valuation





# Historical Valuation Multiples versus Revenue Growth Rate



EBITDA(x)



# Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Value	Target Revenue	TEV / Revenue	TEV / EBITDA
23-Jun-20	Netrics	Tineo	-	-	-	-
19-Jun-20	Digisource (Barendrecht)	Hallo (Dutch)	-	-	-	=
18-Jun-20	iTexico	Improving Holdings	-	-	-	=
16-Jun-20	Itomic Voice & Data	Calligo	-	-	-	=
12-Jun-20	Bristol IT Company	MDS Technologies	-	-	-	-
10-Jun-20	Interpreting Technology	Cyemptive Technologies	-	-	-	-
03-Jun-20	Cutaway	FÁSTWEB	-	-	-	-
02-Jun-20	DNM (Information Technology and Services)	Deloitte Touche Tohmatsu	-	-	-	=
28-May-20	Exakta Solucoes	Seidor Brasil	-	-	-	-
20-May-20	Arctic MSP	Saalex Information Technology	-	-	-	=
19-May-20	Amica Technology	Telappliant	-	-	-	-
07-Apr-20	Computex Technology Solutions	American Virtual Cloud Technologies	-	-	-	=
01-Apr-20	KPN ICT Consulting	Cegeka	-	-	-	-
16-Mar-20	Unisys Federal	Science Applications International	1,200.00	-	1.74	=
10-Mar-20	Open Line	Capital A	· -	-	-	-
09-Mar-20	Focus Group (UK)	Bowmark Capital	-	-	-	-
05-Mar-20	Apex Technology Management	New Charter Technologies	-	-	-	-
02-Mar-20	Digital Applications International	KION Group	131.04	-	2.93	-
02-Mar-20	MMRIT	BGF	-	-	-	-
01-Mar-20	ICS (New York)	ClearLight Partners	-	-	-	-
28-Feb-20	Integrated Archive Systems	General Datatech	-	-	-	-
12-Feb-20	TPx Communications	Siris Capital	-	-	-	-
10-Feb-20	FNZ	Temasek Holdings	-	-	-	-
06-Feb-20	Ictivity	Ingram Micro	=	-	_	-
04-Feb-20	Exel Informatique	Silicom Group	-	-	-	-
03-Feb-20	EdgeRock Technology	BG Staffing	21.70	-	0.53	-
03-Feb-20	Sinopsis	iS2 Intelligent Solution Services	-	-	-	-
28-Jan-20	Equilibrium IT Solutions	Ntiva	-	-	-	-
28-Jan-20	My IT	Enterprise Computing Services (Louisiana)	-	-	-	-





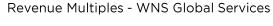
#### **WNS Global Services**

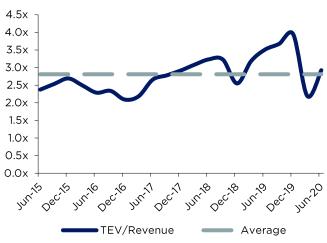
WNS (Holdings) Ltd is a global provider of business process management (BPM) services, offering comprehensive data, voice, analytical and business transformation services with a blended onshore, nearshore and offshore delivery model.

The company has two reportable segments namely WNS Global BPM and WNS Auto Claims BPM. It generates maximum revenue from WNS Global BPM segment. Geographically, it derives a majority of revenue from the US and also has a presence in the UK, Australia, Europe, South Africa and Rest of the world.

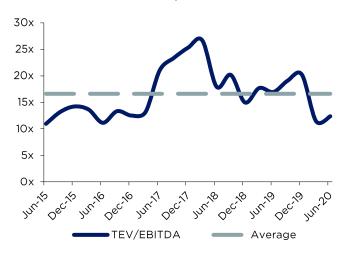


### WNS Global Services

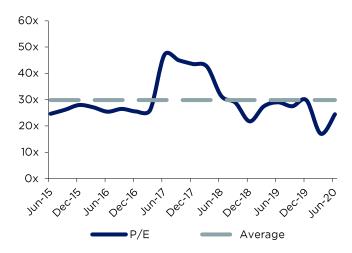




#### EBITDA Multiples - WNS Global Services



#### P/E Multiples - WNS Global Services



#### Company Name

#### Date

#### Deal Synopsis

HealthHelp

15-Mar-17

The company was acquired by WNS (NYSE: WNS) for \$95 million on March 15, 2017. With the acquisition of HealthHelp, WNS has taken a major step forward in strengthening their end-to-end Healthcare and Insurance BPM offerings.

Denali Sourcing Services

31-Jan-17

The company was acquired by WNS (Holdings) (NYSE: WNS) for \$40 million on January 31, 2017. The acquisition of Denali Sourcing Services adds a strategic procurement capability to the existing Finance and Accounting solutions.



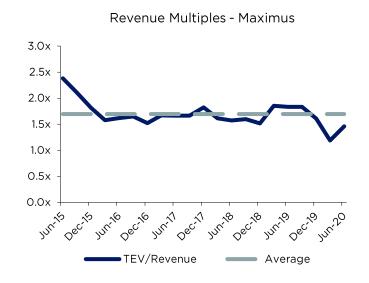
#### **Maximus**

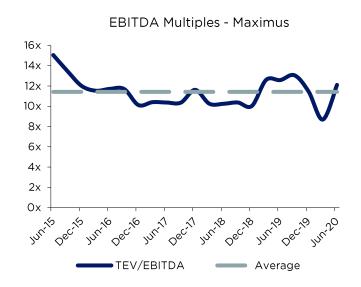
Maximus Inc is an operator of government health and human services programs in the United States, United Kingdom, Canada, Australia, and Saudi Arabia.

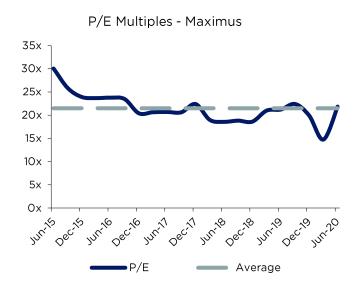
The company offers business solutions to improve the cost-effectiveness, efficiency, and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Health Insurance BC, and child support programmes. Most of its revenue is derived from long-term contractual arrangements with governments around the world. The largest segment by revenue, health services, provides customer center operations and support services, health insurance enrollment services, and health plan oversight services.



### Maximus







Deal Synopsis

Gt Hiring Solutions

16-Aug-19

The company was acquired by Maximus (NYS: MMS) for CAD 8.1 million on August 16, 2019. The acquisition will improve Maximus's reach and capabilities of the company's Canadian employment services.

General Dynamics Information Technology (Call Center Operations)

16-Nov-18

The company, a subsidiary of General Dynamics Information Technology, was acquired by Maximus (NYS: MMS) for \$430.723 million on November 16, 2018. The acquisition enables the acquirer to add scale to what they are doing in the federal market.



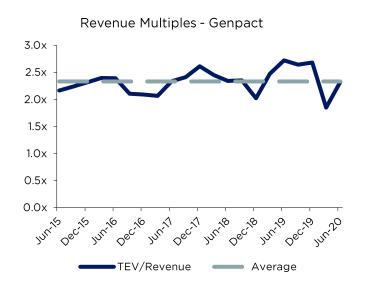
### Genpact

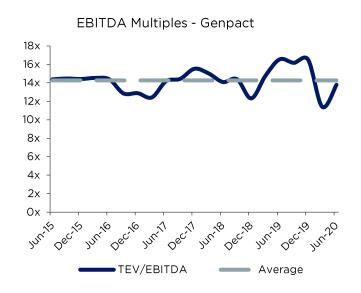
# Genpact Ltd is a provider of business process management services.

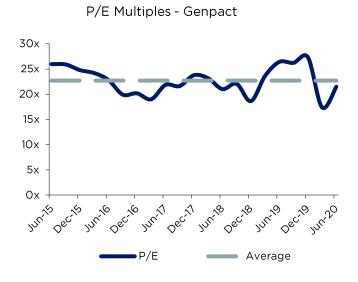
Clients are industry verticals and operate in banking and financial services, insurance, capital markets, consumer product goods, life sciences, infrastructure, manufacturing and services, healthcare, and high-tech. Genpact's services include aftermarket, direct procurement, risk and compliance, human resources, IT, industrial solutions, collections, finance and accounting, and media services. Genpact's end market by revenue is India. The company is a General Electric spin-off, which is still a large source of revenue for Genpact.



### Genpact







Dear by Hopers	Company Name	Date	Deal Synopsis
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RightPoint Consulting 12-Nov-19

The company was acquired by Genpact (NYS: G) for an undisclosed amount on November 12, 2019. This acquisition combines Genpact's deep process, domain and digital expertise with the company's proven ability to create impact experiences, thus enabling the company's continued expansion which also includes expanding core offerings.

riskCanvas 08-Jan-19

The company was acquired by Genpact (NYS: G) for an undisclosed amount on January 8, 2019. With the risk and compliance landscape continuing to evolve and posing challenges for financial institutions, this agreement extends Genpact's strategic priority of providing end-to-end risk management services to the financial services clients.



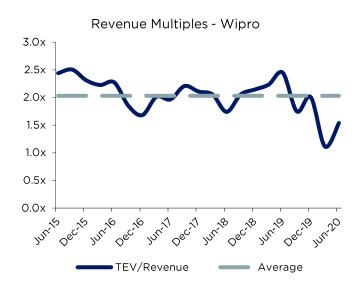
### Wipro

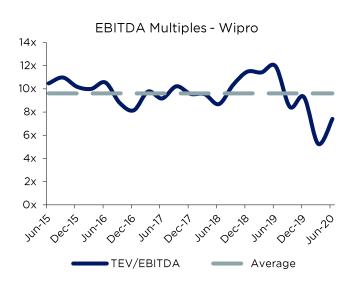
Established in 1945, Wipro has grown to become one of the world's largest IT services vendors, providing services such as systems integration, IT outsourcing, business process outsourcing, and consulting, among others.

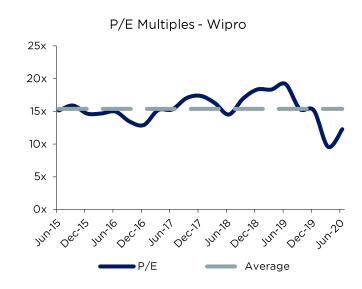
The firm employs more than 170,000 staff, operates in more than 50 countries, and serves six primary business segments comprised of 27 industry verticals.



### Wipro







Company Name Date Deal Syn
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International TechneGroup

04-Oct-19

The company was acquired by Wipro (BOM: 507685) for \$45 million on October 4, 2019. The acquisition complements Wipro's core strengths in Industry 4.0 and allows us to offer end-to-end solutions in Digital Engineering and Manufacturing.

Alight HR Services

20-Jul-18

The company, a subsidiary of Alight Solutions, was acquired by Wipro (BOM: 507685) for \$117 million on July 20, 2018. This acquisition will enable Alight to accelerate investment in consumer-facing technologies and services across its health, wealth and cloud businesses by leveraging Wipro's strengths in automation, machine learning and data analytics.



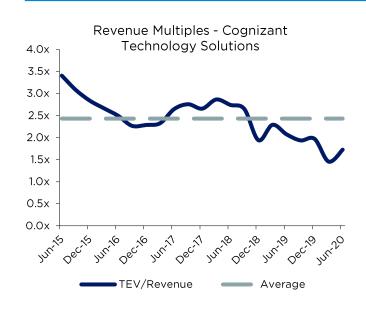
### **Cognizant Technology Solutions**

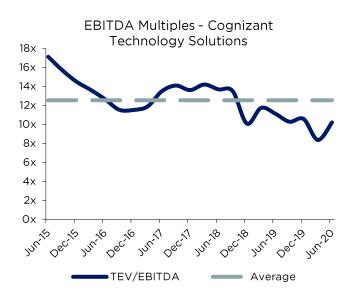
Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries.

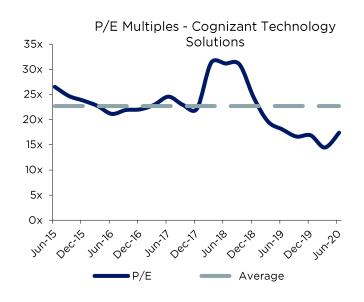
Cognizant employs nearly 300,000 people globally, roughly 70% of whom are in India, although the company's headquarters are in Teaneck, New Jersey.



### Cognizant Technology Solutions







Company Name	<i>Date</i>	Deal Synop	วรเร

Collaborative Solutions

12-Jun-20

The company was acquired by Cognizant Technology Solutions (NAS: CTSH) for \$385 million on June 12, 2020. The deal will enable Cognizant to add new finance and HR advisory and implementation services to its cloud offerings.

El-Technologies

02-Jun-20

The company was acquired by Cognizant Technology Solutions (NAS: CTSH) for an undisclosed amount on June 2, 2020.



### Automatic Data Processing

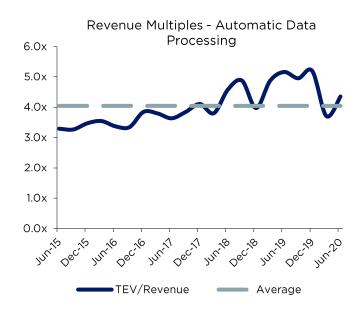
#### **Automatic Data Processing**

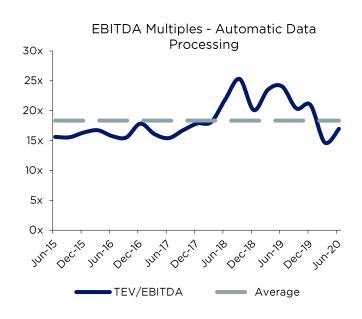
# ADP competes in the human resources administration services industry.

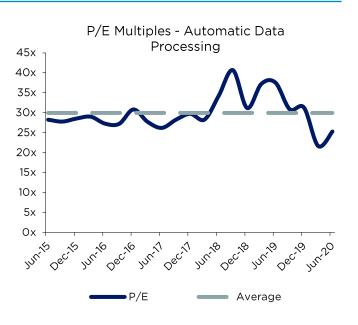
It provides services that satisfy companies' human resources needs, such as payroll processing and benefits administration. ADP was founded in 1949 and has its headquarters in Roseland, New Jersey.



### Automatic Data Processing







Company N	lame
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Date

Deal Synopsis

Celergo 01-Aug-18

The company was acquired by Automatic Data Processing (NASDAQ: ADP) for an undisclosed amount on August 1, 2018. The acquisition will enhance Automatic Data Processing's international payroll offerings with a strong platform and new solutions, including cross-currency and expatriate payment services.

WorkMarket

22-Jan-18

The company was acquired by Automatic Data Processing (NAS: ADP) for \$125 million on January 22, 2018.



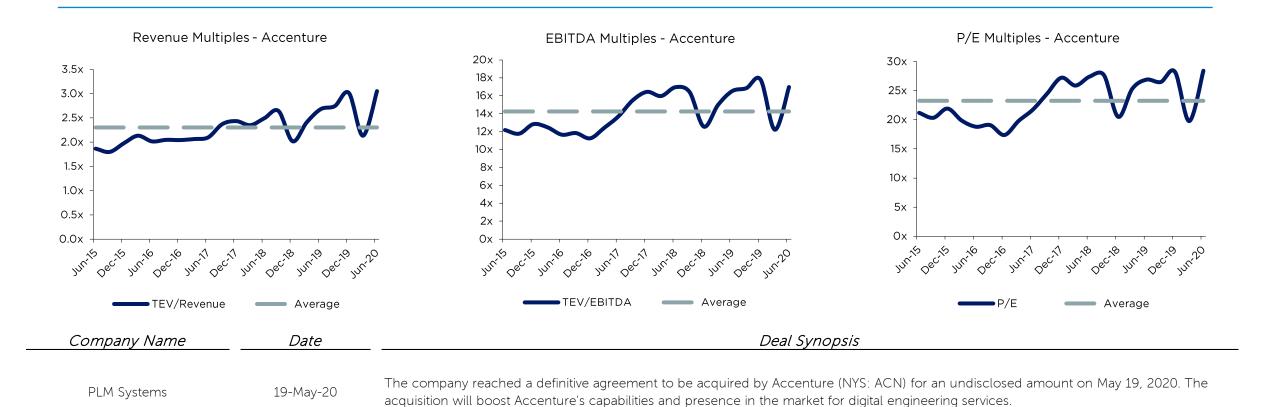
#### Accenture

Accenture is a leading global IT services firm that provides consulting, strategy, and technology and operational services.

These services run the gamut from aiding enterprises with digital transformation, to procurement services, to software system integration. The company provides its IT offerings to a variety of sectors, including communications, media and technology, financial services, health and public services, consumer products, and resources. Accenture employs just under 500,000 people throughout 200 cities in 51 countries.



### Accenture



and agility of delivering advanced analytics, data and AI solutions to enterprises.

The company was acquired by Accenture (NYS: ACN) for an undisclosed amount on May 18, 2020. The acquisition helps to improve speed



Byte Prophecy

18-May-20

## Contact Info

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions and provide market assessments and benchmarking.

As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.

Leroy Davis, Partner	704.899.5962	leroy@7mileadvisors.com
Tripp Davis, Partner	704.899.5762	tripp@7mileadvisors.com
Andy Johnston, Partner	704.899.5961	andy@7mileadvisors.com
John Cooper, Managing Director	704.973.3996	john@7mileadvisors.com
Mark Landry, Managing Director	561.972.0609	mark@7mileadvisors.com
Ben Lunka, Managing Director	704.496.2995	ben@7mileadvisors.com
Ariail Barker, Director, Sales & Marketing	704.981.2908	ariail@7mileadvisors.com
Kristina Sergueeva, Director	704.899.5149	kristina@7mileadvisors.com
Tim Frye, Director	704.973.3994	tim@7mileadvisors.com
Ben Garber, Vice President	412.626.7898	ben.garber@7mileadvisors.com
Garth Martin, Vice President	704.973.3997	garth.martin@7mileadvisors.com
Nicholas Prendergast, Vice President	704.973.3995	nicholas@7mileadvisors.com
Emily Halstenberg, Marketing & Sales Coordinator	704.409.9912	emily@7mileadvisors.com
Marty Johnson, Senior Associate	704.973.3999	marty@7mileadvisors.com
Sydney Scadden, Senior Associate	704.973.3998	sydney@7mileadvisors.com
Steve Buffington, Associate	704.960.1828	steve@7mileadvisors.com
Dennis Fox, Associate	704.706.9168	dennis@7mileadvisors.com
Daniel Kim, Associate	704.912.4584	daniel@7mileadvisors.com
Robin Siegel, Analyst	704.285.8173	robin@7mileadvisors.com

