

Sectorwatch: BPO

May 2020



BPO

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Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally.

We advise on M&A and private capital transactions and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets.

We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

DASHBOARD

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

PUBLIC BASKET PERFORMANCE

• Summary valuation and operating metrics for a basket of comparable public companies.

VALUATION COMPARISON

• Graphical, detailed comparison of valuation multiples for the public basket.

RECENT DEALS

The most recently announced deals in the sector



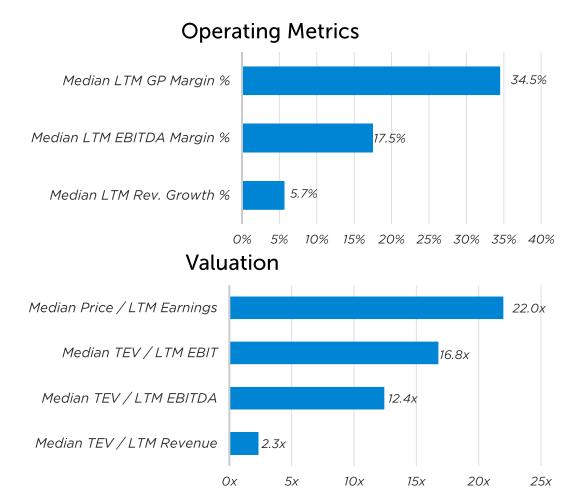
Dashboard

REVENUE GROWTH MOMENTUM



1 - year revenue growth compared to revenue growth average for last 3 years - Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining







Public Basket Overview

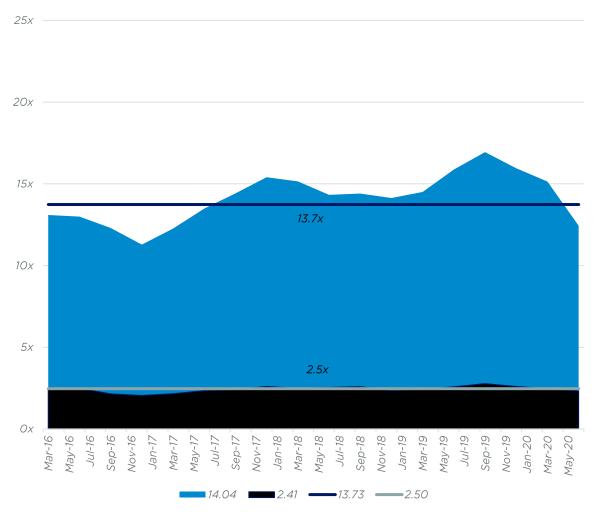




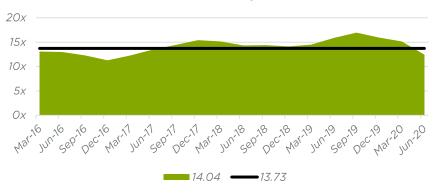
Company	TEV \$m	LTM EBITDA \$m	LTM Rev \$m	Rev Growth YoY	GP %	EBITDA %	TEV / Rev X	TEV / EBITDA X	# FTEs	Rev / FTE \$k
WNS Global Services	2,439	220	928	14.7%	37.1%	23.7%	2.6x	11.1×	44,292	21
Maximus	4,688	377	3,122	22.1%	21.5%	12.1%	1.5x	12.4x	29,600	105
Genpact	8,477	612	3,635	16.5%	34.5%	16.8%	2.3x	13.8x	97,500	37
Wipro	12,984	1,812	8,555	5.2%	28.9%	21.2%	1.5x	7.2x	175,000	49
Cognizant Technology Solutions	27,687	2,855	16,898	3.5%	36.1%	16.9%	1.6x	9.7x	291,700	58
Automatic Data Processing	63,211	3,779	14,757	5.5%	42.8%	25.6%	4.3x	16.7x	58,000	254
Accenture	128,158	7,808	44,656	5.7%	31.3%	17.5%	2.9x	16.4x	509,000	88
Average	35,378	2,495	13,222	10.4%	33.2%	19.1%	2.4x	12.5x	172,156	88
Median	12,984	1,812	8,555	5.7%	34.5%	17.5%	2.3x	12.4x	97,500	58
share price as of Ollun20	1	1	l	T. Committee of the Com	I .	1	1	ı	I .	I .

share price as of 01Jun20

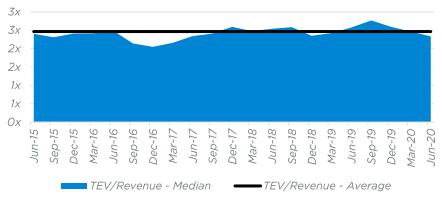




Public EBITDA Multiples over Time



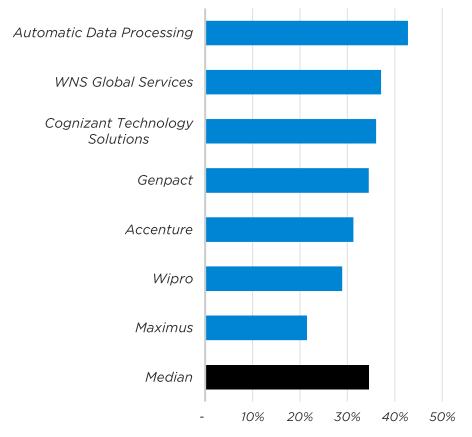
Public Revenue Multiples over Time



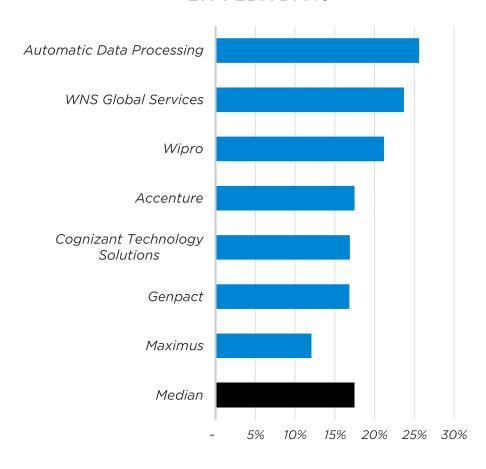


Operational Metrics

LTM Gross Profit Margin %



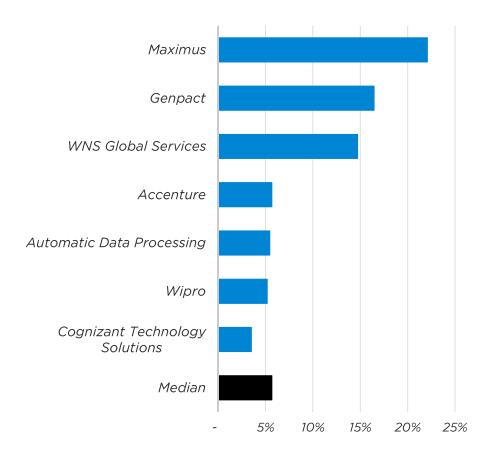
LTM EBITDA %



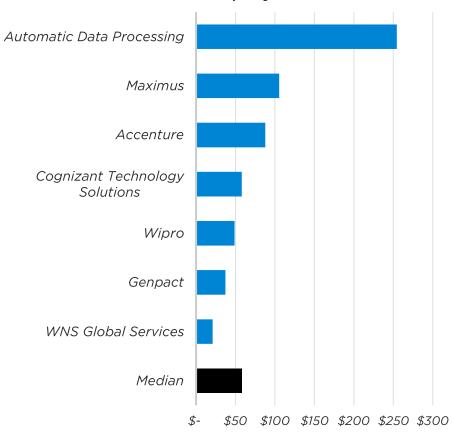


Operational Metrics



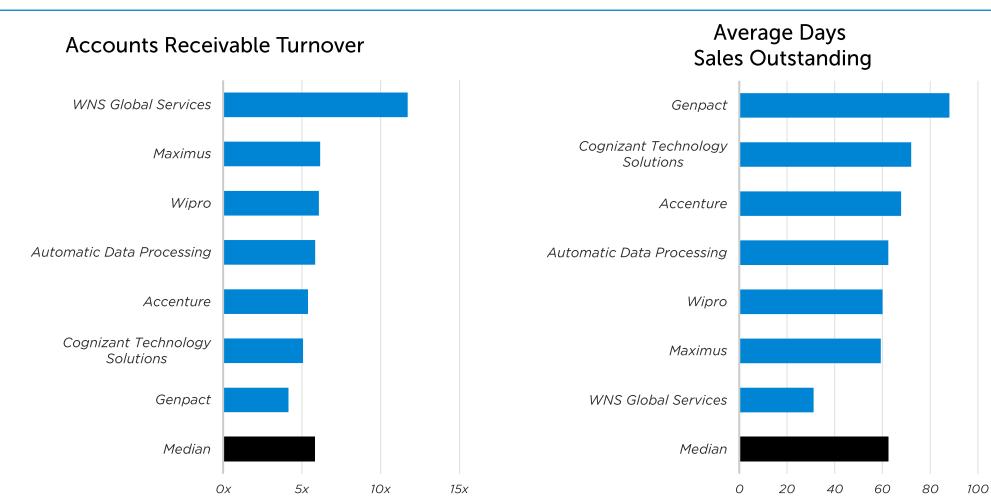


LTM Revenue per Full Time Employee x 000's





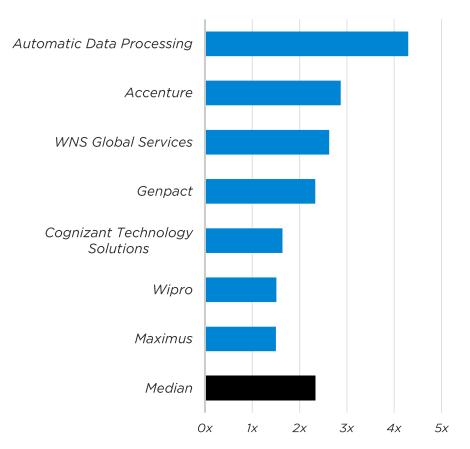
Operational Metrics



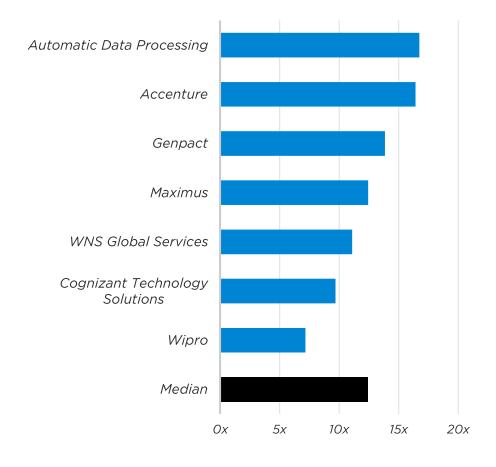


Valuation

TEV / LTM Revenue

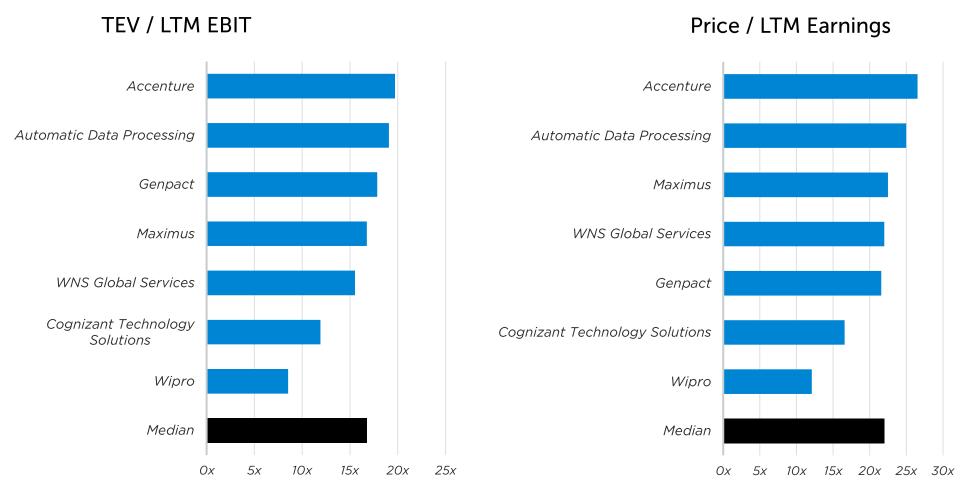


TEV / LTM EBITDA





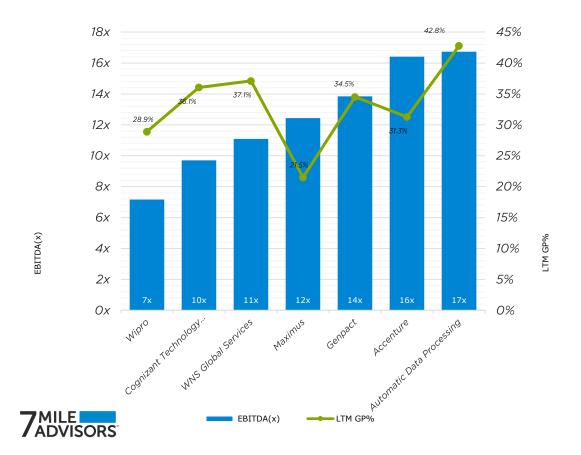
Valuation



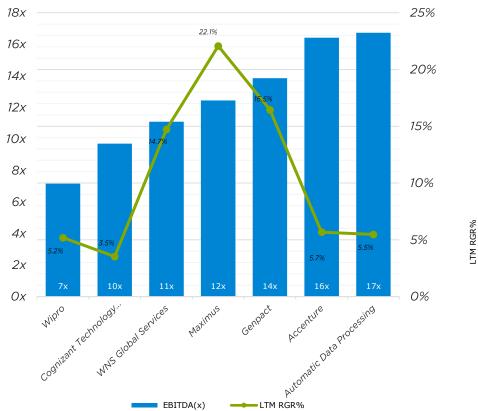


Valuation

Historical Valuation Multiples versus Gross Profit



Historical Valuation Multiples versus Revenue Growth Rate



EBITDA(x)

Recent Transactions

Date	Target	Buyer / Investor	Total Transaction Value	Target Revenue	TEV / Revenue	TEV / EBITDA
20-May-20	Arctic MSP	Saalex Information Technology	-	-	-	-
19-May-20	Amica Technology	Telappliant	-	-	-	_
07-Apr-20	Computex Technology Solutions	American Virtual Cloud Technologies	-	_	-	-
01-Apr-20	KPN ICT Consulting	Cegeka	-	-	-	-
16-Mar-20	Unisys Federal	Science Applications International	1200.0	-	1.7	-
10-Mar-20	Open Line	Capital A	-	-	-	-
09-Mar-20	Focus Group (UK)	Bowmark Capital	-	-	-	-
05-Mar-20	Apex Technology Management	New Charter Technologies	-	-	-	-
02-Mar-20	Digital Applications International	KION Group	131.0	-	2.9	-
02-Mar-20	MMRIT	BGF	-	-	-	-
01-Mar-20	ICS (New York)	ClearLight Partners	-	-	-	-
28-Feb-20	Integrated Archive Systems	General Datatech	-	=	-	=
12-Feb-20	TPx Communications	Siris Capital	-	-	-	-
10-Feb-20	FNZ	Temasek Holdings	-	=	-	=
06-Feb-20	Ictivity	Ingram Micro	-	-	-	-
04-Feb-20	Exel Informatique	Silicom Group	-	-	-	-
03-Feb-20	EdgeRock Technology	BG Staffing	21.6	-	0.5	-
03-Feb-20	Sinopsis	iS2 Intelligent Solution Services	-	-	-	-
28-Jan-20	Equilibrium IT Solutions	Ntiva	-	-	-	-
28-Jan-20	My IT	Enterprise Computing Services (Louisiana)	-	-	-	-
28-Jan-20	Pact-One Solutions	Executech	-	-	-	-
20-Jan-20	Insignis IT	FSN Capital	-	=	-	-
15-Jan-20	Etaeria	Wiit	3.9	-	-	-
09-Jan-20	DC Networks	Calligo	-	=	-	-
07-Jan-20	ActiveCo Computer Solutions	New Charter Technologies	-	-	-	-
07-Jan-20	CCC Technologies	-	-	-	-	-
06-Jan-20	DataBank	Colony Capital	185.0	-	-	-
30-Dec-19	West Monroe Managed Services	M/C Partners	-		-	_
20-Dec-19	Dataprise	Trinity Hunt Partners	26.0	-	-	-





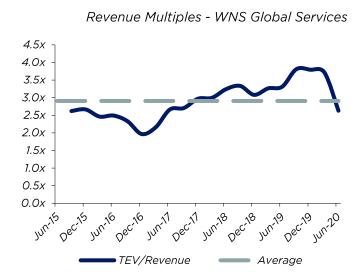
WNS Global Services

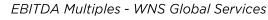
WNS (Holdings) Ltd is a global provider of business process management (BPM) services, offering comprehensive data, voice, analytical and business transformation services with a blended onshore, nearshore and offshore delivery model.

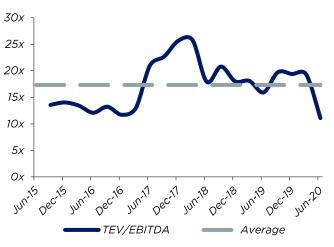
The company has two reportable segments namely WNS Global BPM and WNS Auto Claims BPM. It generates maximum revenue from WNS Global BPM segment. Geographically, it derives a majority of revenue from the US and also has a presence in the UK, Australia, Europe, South Africa and Rest of the world.



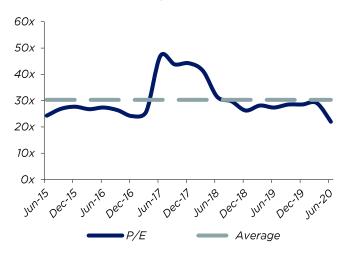
WNS Global Services







P/E Multiples - WNS Global Services



Company Name	Date	Deal Synopsis

HealthHelp 15-Mar-17

The company was acquired by WNS (NYSE: WNS) for \$95 million on March 15, 2017. With the acquisition of HealthHelp, WNS has taken a major step forward in strengthening their end-to-end Healthcare and Insurance BPM offerings.

Denali Sourcing Services

31-Jan-17

The company was acquired by WNS (Holdings) (NYSE: WNS) for \$40 million on January 31, 2017. The acquisition of Denali Sourcing Services adds a strategic procurement capability to the existing Finance and Accounting solutions.



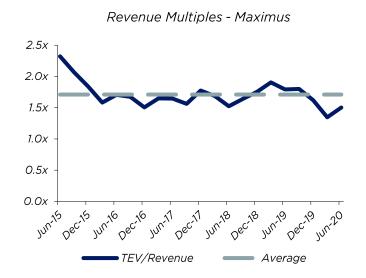
Maximus

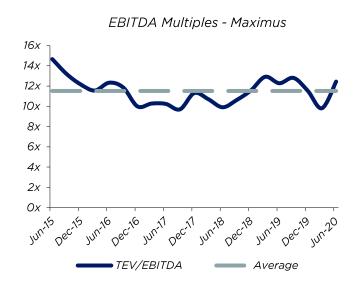
Maximus Inc is an operator of government health and human services programs in the United States, United Kingdom, Canada, Australia, and Saudi Arabia.

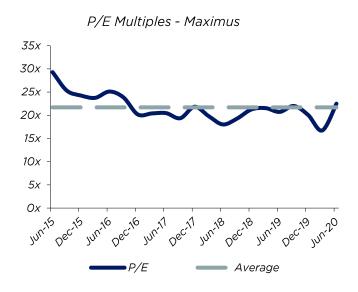
The company offers business solutions to improve the cost-effectiveness, efficiency, and quality of government-sponsored benefit programs, such as Medicaid, Medicare, Health Insurance BC, and child support programmes. Most of its revenue is derived from long-term contractual arrangements with governments around the world. The largest segment by revenue, health services, provides customer center operations and support services, health insurance enrollment services, and health plan oversight services.



Maximus







Company Name	Date	
Gt Hiring Solutions	16-Aua-19	The company was acquir

The company was acquired by Maximus (NYS: MMS) for CAD 8.1 million on August 16, 2019. The acquisition will improve Maximus's reach and capabilities of the company's Canadian employment services.

Deal Synopsis

General Dynamics Information Technology (Call Center Operations)

16-Nov-18

The company, a subsidiary of General Dynamics Information Technology, was acquired by Maximus (NYS: MMS) for \$430.723 million on November 16, 2018. The acquisition enables the acquirer to add scale to what they are doing in the federal market.



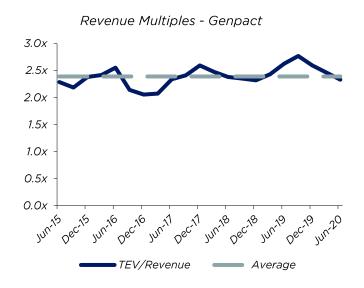
Genpact

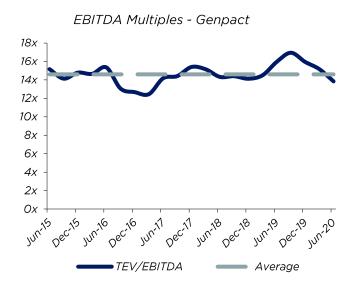
Genpact Ltd is a provider of business process management services.

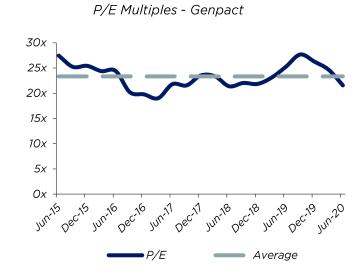
Clients are industry verticals and operate in banking and financial services, insurance, capital markets, consumer product goods, life sciences, infrastructure, manufacturing and services, healthcare, and high-tech. Genpact's services include aftermarket, direct procurement, risk and compliance, human resources, IT, industrial solutions, collections, finance and accounting, and media services. Genpact's end market by revenue is India. The company is a General Electric spin-off, which is still a large source of revenue for Genpact.



Genpact







RightPoint Consulting	3/23/20
riskCanvas	1/6/20

Date

Company Name

The company was acquired by Genpact (NYS: G) for an undisclosed amount on November 12, 2019. This acquisition combines Genpact's deep process, domain and digital expertise with the company's proven ability to create impact experiences, thus enabling the company's continued expansion which also includes expanding core offerings.

Deal Synopsis

The company was acquired by Genpact (NYS: G) for an undisclosed amount on January 8, 2019. With the risk and compliance landscape continuing to evolve and posing challenges for financial institutions, this agreement extends Genpact's strategic priority of providing end-to-end risk management services to the financial services clients.



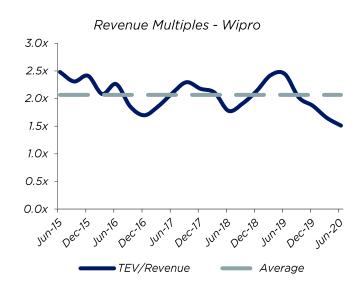
Wipro

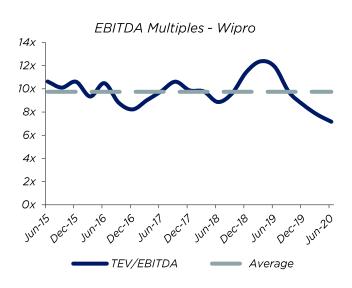
Established in 1945, Wipro has grown to become one of the world's largest IT services vendors, providing services such as systems integration, IT outsourcing, business process outsourcing, and consulting, among others.

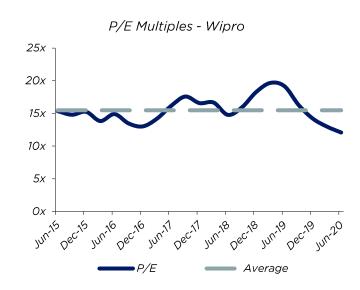
The firm employs more than 170,000 staff, operates in more than 50 countries, and serves six primary business segments comprised of 27 industry verticals.



Wipro







Company Name	Date	Deal Synopsis
International TechneGroup	04-Oct-19	The company was acquired by Wipro (BOM: 507685) for \$45 million on October 4, 2019. The acquisition complements Wipro's core strengths in Industry 4.0 and allows us to offer end-to-end solutions in Digital Engineering and Manufacturing.
Alight HR Services	20-Jul-18	The company, a subsidiary of Alight Solutions, was acquired by Wipro (BOM: 507685) for \$117 million on July 20, 2018. This acquisition will enable Alight to accelerate investment in consumer-facing technologies and services across its health, wealth and cloud businesses by leveraging Wipro's strengths in automation, machine learning and data analytics.



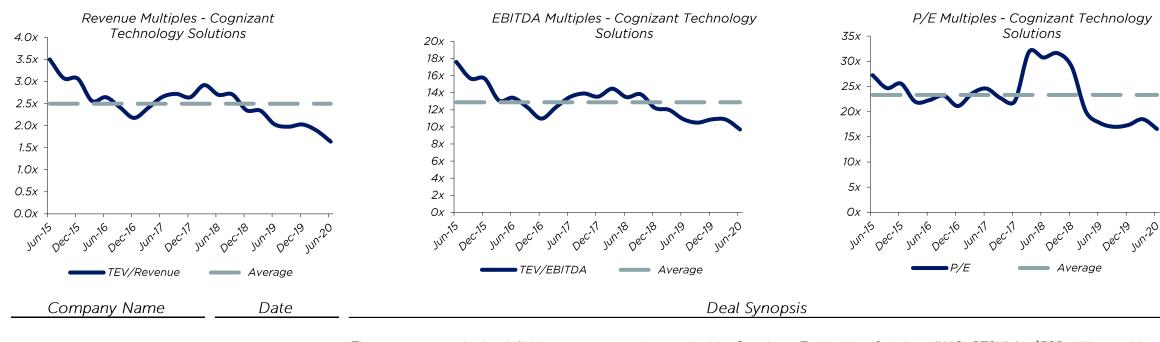
Cognizant Technology Solutions

Cognizant is a global IT services provider, offering consulting and outsourcing services to some of the world's largest enterprises spanning the financial services, media and communications, healthcare, natural resources, and consumer products industries.

Cognizant employs nearly 300,000 people globally, roughly 70% of whom are in India, although the company's headquarters are in Teaneck, New Jersey.



Cognizant Technology Solutions



Collaborative Solutions 05-May-20

The company reached a definitive agreement to be acquired by Cognizant Technology Solutions (NAS: CTSH) for \$385 million on May 5, 2020. The deal will enable Cognizant to add new finance and HR advisory and implementation services to its cloud offerings.

Lev plus 23-Mar-20

The company was acquired by Cognizant Technology Solutions (NAS: CTSH) for an undisclosed amount on March 23, 2020. The acquisition further expands Cognizant's Digital Salesforce Marketing practice.



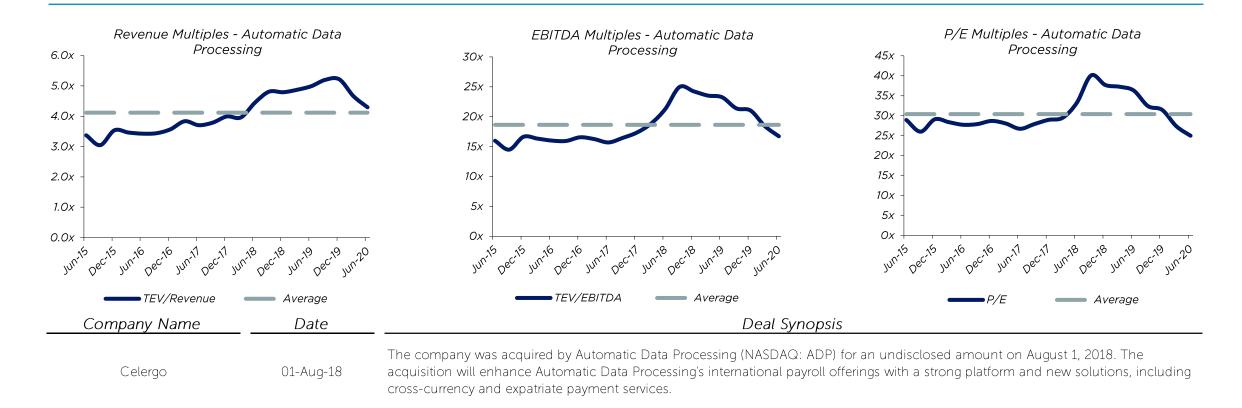
Automatic Data Processing

ADP competes in the human resources administration services industry.

It provides services that satisfy companies' human resources needs, such as payroll processing and benefits administration. ADP was founded in 1949 and has its headquarters in Roseland, New Jersey.



Automatic Data Processing



The company was acquired by Automatic Data Processing (NAS: ADP) for \$125 million on January 22, 2018.



WorkMarket

22-Jan-18

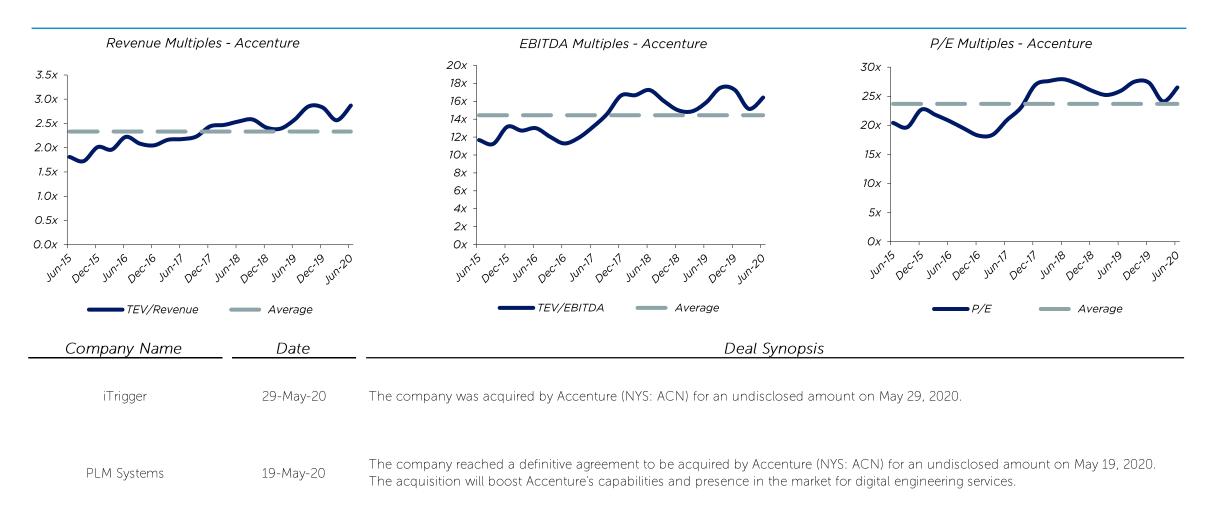
Accenture

Accenture is a leading global IT services firm that provides consulting, strategy, and technology and operational services.

These services run the gamut from aiding enterprises with digital transformation, to procurement services, to software system integration. The company provides its IT offerings to a variety of sectors, including communications, media and technology, financial services, health and public services, consumer products, and resources. Accenture employs just under 500,000 people throughout 200 cities in 51 countries.



Accenture





Contact Info

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