









# **Managed Service Providers**

**June 2018** 

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### Overview

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions, and provide market assessments and benchmarking. As a close knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. We publish our sectorwatch, a review of M&A and operational trends in the industries we focus.

#### Dashboard

- Summary metrics on the sector
- Commentary on market momentum by comparing the most recent 12-month performance against the last 3-year averages.

#### **Public Basket Performance**

 Summary valuation and operating metrics for a basket of comparable public companies

#### Valuation Comparison

Graphical, detailed comparison of valuation multiples for the public basket

#### Recent Deals

 The most recently announced deals in the sector



# Dashboard



#### **Revenue Growth Momentum**

**↓-0.02** 

1 - year revenue growth compared to revenue growth average for last 3 years

Current revenue growth rate is less than the average of the last 3 years, indicating that the market may be flattening or declining

#### **Pricing / Gross Margin Momentum**

**-0.5**%

1 - year gross profit % compared to gross profit % average for last 3 years

Current gross profit margin is less than the average of the last 3 years gross profit margins, indicating customer pricing power

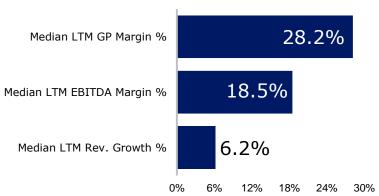
#### **Profitability Momentum**

**1**2.2%

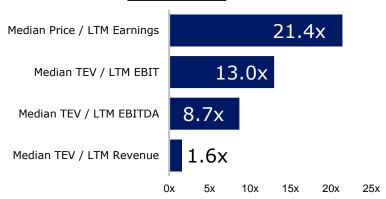
1 - year EBITDA % compared to EBITDA % average for last 3 years

Current EBITDA margin exceeds the average of the last 3 years EBITDA margin by this amount, a condition that may attract new entrants

#### **Operating Metrics**



#### **Valuation**







|   |         |                | Rev           |      |             |                | TEV /       |         |                  |
|---|---------|----------------|---------------|------|-------------|----------------|-------------|---------|------------------|
| Company                                     | TEV \$m | LTM Rev<br>\$m | Growth<br>YoY | GP % | EBITDA<br>% | TEV /<br>Rev X | EBITDA<br>X | # FTEs  | Rev /<br>FTE \$k |
| Pivot Technology Solutions, Inc.            | 196     | 1,558          | 7%            | 11%  | 2%          | 0.1            | 7.7         | 770     | 2,024            |
| Atos SE                                     | 14,398  | 15,239         | 5%            | 14%  | 13%         | 1.0            | 7.8         | 89,989  | 169              |
| CGI Group Inc.                              | 18,482  | 8,695          | 5%            | 29%  | 17%         | 2.2            | 13.2        | 71,000  | 122              |
| DXC Technology Company                      | 28,469  | 24,556         | 223%          | 27%  | 20%         | 1.2            | 5.7         | 150,000 | 164              |
| Cognizant Technology Solutions Corporation  | 41,280  | 15,176         | 10%           | 38%  | 21%         | 2.7            | 13.1        | 260,000 | 58               |
| International Business Machines Corporation | 159,949 | 80,056         | 1%            | 46%  | 21%         | 2.0            | 9.6         | 366,600 | 218              |
|   |         |                |               |      |             |                |             |         |                  |
|   |         |                |               |      |             |                |             |         |                  |
|   |         |                |               |      |             |                |             |         |                  |

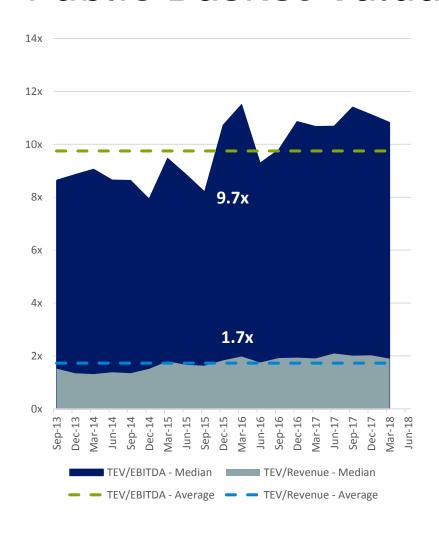
| Average | 43,796 | 24,213 | 42% | 28% | 15% | 1.5 | 9.5 | 156,393 | 459 |
|---------|--------|--------|-----|-----|-----|-----|-----|---------|-----|
| Median  | 23,475 | 15,208 | 6%  | 28% | 18% | 1.6 | 8.7 | 119,995 | 167 |

share price as of 29Jun18

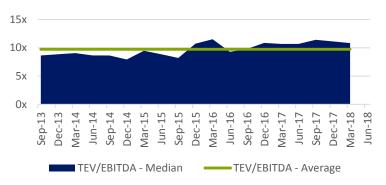


# Public Basket Valuation Trends

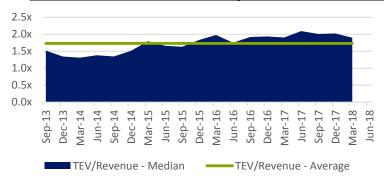




#### Public EBITDA Multiples over Time



#### <u>Public Revenue Multiples over Time</u>

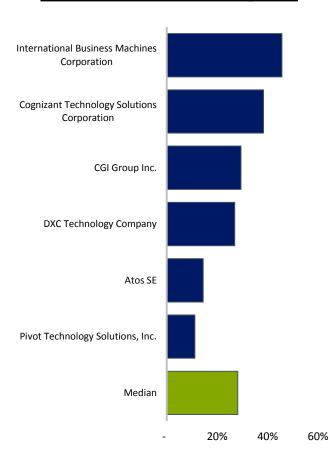




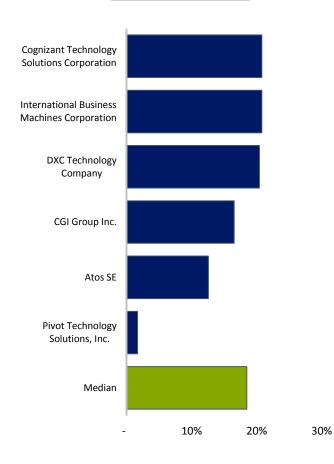
# Operational Metrics



#### LTM Gross Profit Margin %



#### LTM EBITDA %

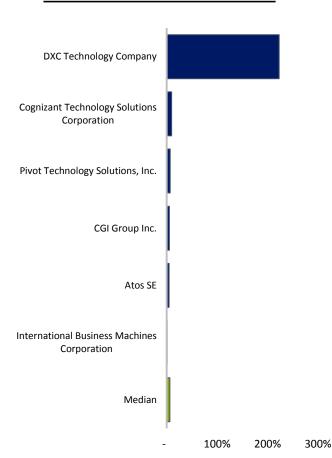




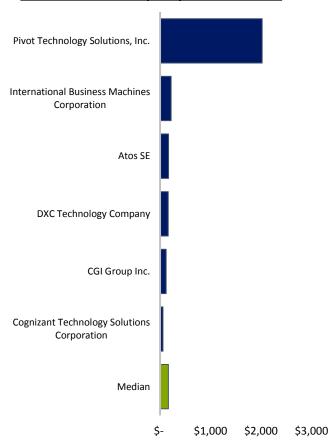
# **Operational Metrics**



#### LTM Revenue Growth %



#### LTM Revenue per Full Time Employee x 000's

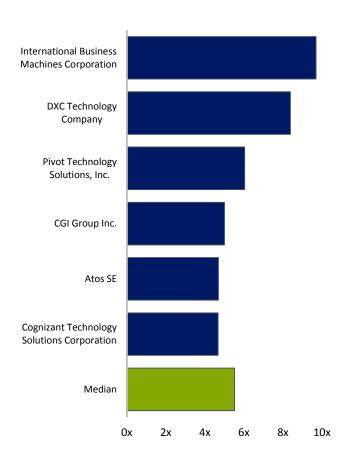




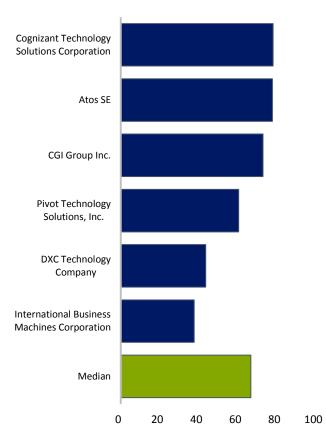
# Operational Metrics



#### **Accounts Receivable Turnover**



# Average Days Sales Outstanding

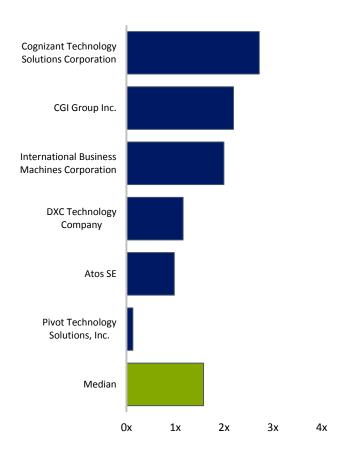




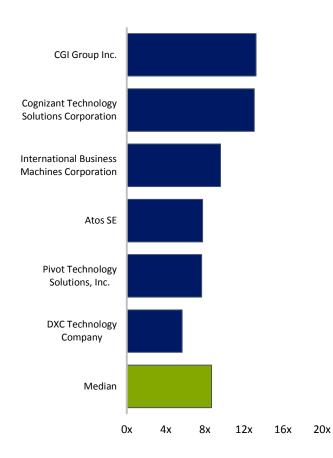
# **Valuation**

# \$

#### TEV / LTM Revenue



#### TEV / LTM EBITDA

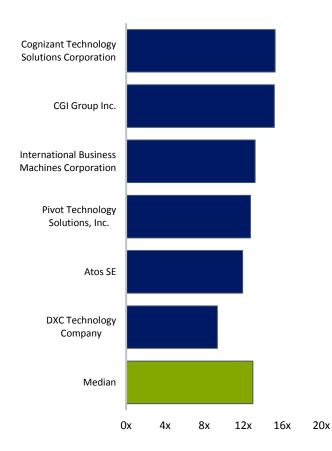




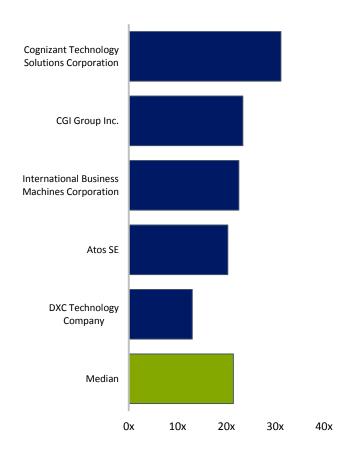
# **Valuation**



#### TEV / LTM EBIT



#### Price / LTM Earnings

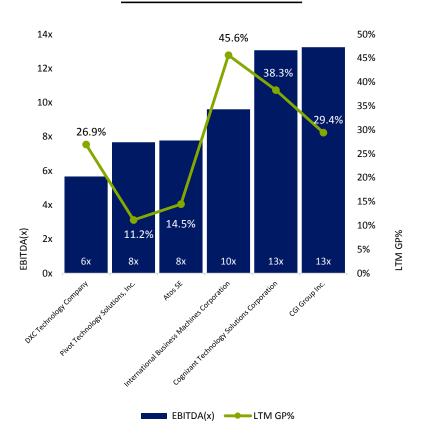




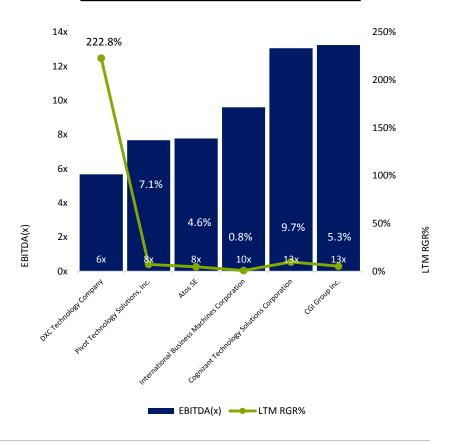
# Valuation



#### <u>Historical Valuation Multiples</u> <u>versus Gross Profit</u>



#### <u>Historical Valuation Multiples</u> <u>versus Revenue Growth Rate</u>





# **Recent Transactions**

| Date    | Target   | Buyer / Investor  | Transaction<br>Value | Target<br>Revenue | TEV /<br>Revenue | TEV /<br>EBITDA |
|---------|--|---|----------------------|-------------------|------------------|-----------------|
| 5Jun18  | Managed Services (US) Division of PTS<br>Consulting Group Ltd      | Business Technology Partners, Inc.                                    | -                    | -                 | -                | -               |
| 1Jun18  | Fargo Branch of Netrix Information Technologies, Inc.              | TrueIT LLC  | -                    | -                 | -                | -               |
| 31May18 | Infront Consulting Group Inc.                                      | Green House Data, Inc.  | -                    | -                 | -                | -               |
| 30Apr18 | Red Sky Solutions LLC  | Presidio, Inc.  | -                    | -                 | -                | -               |
| 11Apr18 | Ontai  | Operational Technology Integrators                                    | -                    | -                 | -                | -               |
| 22Mar18 | TekTegrity, Inc.   | CIO Solutions, Inc.   | -                    | -                 | -                | -               |
| 15Mar18 | Bluelock, LLC  | InterVision Systems, LLC  | -                    | -                 | -                | -               |
| 19Feb18 | Performance Vision SA  | Accedian Networks Inc.  | -                    | -                 | -                | -               |
| 5Feb18  | Datos IO, Inc. (nka:Rubrik Datos IO)                               | Rubrik, Inc.  | -                    | _                 | -                | -               |
| 15Dec17 | Alexander Open Systems, Inc. (nka:AOS, a ConvergeOne Company)      | ConvergeOne, Inc. (nka:ConvergeOne Holdings, Inc.)                    | 65.86                | -                 | -                | -               |
| 13Dec17 | Nexus Technologies, Inc.   | ABRY Partners, LLC  | -                    | _                 | -                | -               |
| 12Dec17 | Mercury Technology Group, Inc.                                     | Velocity Technology Solutions, Inc.                                   | _                    | _                 | -                | _               |
| 16Nov17 | Netserve365, LLC   | Magna5 LLC  | _                    | _                 | -                | _               |
| 13Nov17 | Secure-24, Inc.  | NTT Communications Corporation  | -                    | 93.00             | -                | -               |
| 20ct17  | Forsythe Technology, Inc.  | Sirius Computer Solutions, Inc.                                       | _                    | 1,000.00          | -                | _               |
| 8Aug17  | Data Intensity, LLC  | EQT Partners AB; EQT Mid Market US                                    | -                    | -                 | -                | -               |
| 8Aug17  | We Are IT LLC  | Versent Group LLC   | -                    | _                 | -                | -               |
| 20Jul17 | Performance Data LLC   | Park Place Technologies, Inc.   | -                    | -                 | -                | -               |
| 9Jul17  | OnX Holdings LLC   | Cincinnati Bell Inc.  | 199.00               | 614.00            | 0.3x             | 6.9x            |
| 12Jun17 | ViaWest, Inc.  | Peak 10 Holding Corporation (nka:Flexential Intermediate Corporation) | 1,675.00             | _                 | _                | _               |
| 7Jun17  | Arizona Internet, L.L.C.   | Nexus Technologies, Inc.  | -                    | -                 | -                | -               |
| 25May17 | TriCore Solutions, LLC   | Rackspace Hosting, Inc.   | -                    | _                 | -                | -               |
| 16May17 | OneCloud Consulting Inc.   | ePlus Technology, inc.  | 13.30                | _                 | -                | -               |
| 9May17  | Strut Digital Pty Ltd  | Deloitte Touche Tohmatsu Australia                                    | -                    | -                 | -                | -               |
| 8May17  | InsideTrack, Inc.  | Strada Education Network, Endownment Arm                              | -                    | _                 | -                | -               |
| 28Apr17 | Verizon Communications Inc., Cloud and<br>Hosting Service Business | International Business Machines Corporation                           | -                    | -                 | -                | -               |
| 1May17  | Paradigm Technology Consulting, LLC                                | Geisinger Medical Management Corporation                              | -                    | -                 | -                | -               |
| 18Apr17 | NetSPI, Inc.   | Sunstone Partners   | -                    | -                 | _                | _               |
| 12Apr17 | Softech Limited  | Eamon Moore IT Solutions Ltd.   | _                    | _                 | -                | _               |
| 27Mar17 | Velocity Managed Services, Inc., Medical Cloud<br>Hosting Division | Trapp Technology, Inc.  | -                    | -                 | -                | -               |
| 27Mar17 | Day1 Solutions LLC   | Deloitte Digital  | -                    | -                 | -                | -               |
| 6Mar17  | Maintech, Incorporated   | Oak Lane Partners, LLC  | 18.30                | -                 | _                | _               |
| 24Jan17 | DSM Computing Solutions Inc.                                       | Apogee IT Services, Inc.  | -                    | -                 | -                | -               |
|         |  |   |                      |                   |                  |                 |

Total









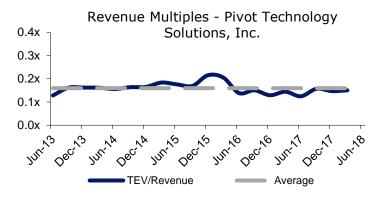
#### Pivot Technology Solutions, Inc.

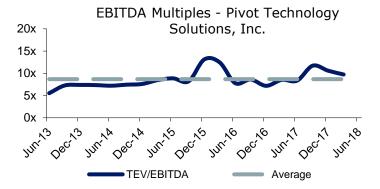
Pivot Technology Solutions, Inc. provides IT solutions to businesses, government, and education institutions. healthcare organizations in North America and Europe. The company operates through ACS, ARC, ProSys, Sigma, and TeraMach segments. The ACS segment provides systems, storage, security, and networking solutions. The ARC segment offers analysis, planning, design, procurement, installation, and consultation services. The ProSys segment provides IT infrastructure, hardware, and software solutions, as well as professional services. The Sigma segment offers implementation, maintenance, data centers, cloud, and mobility services. The TeraMach segment provides technical solutions, staffing, and cloud services. The company serves in IT spectrum, including data centers, unified communications, networking and storage, mobile and handheld devices, laptops and desktops, and computer peripherals. Pivot Technology Solutions, Inc. has a strategic partnership with VIQ Solutions Inc. The company was founded in 2010 and is headquartered in Toronto, Canada.

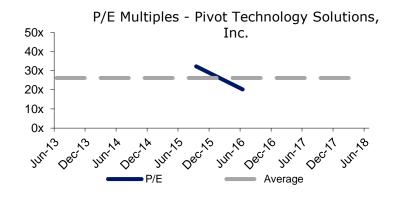


**Key Development Headline** 

11/12/17 Pivot Technology Solutions, Inc. (TSX:PTG) acquired 40% stake in Applied Computer Solutions, Inc. for \$14.2 million.







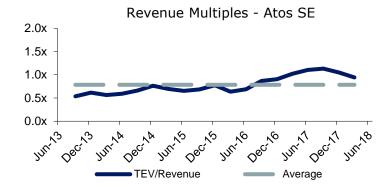


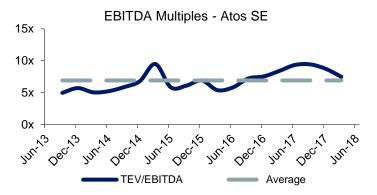


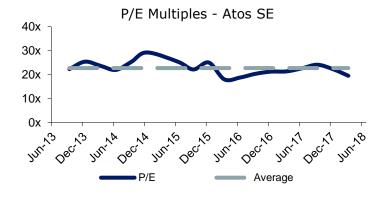
#### Atos SE

Atos SE provides information technology services and solutions worldwide. It offers infrastructure and data management services, including cloud services and digital workplace services, business and platform solutions, big data, and cybersecurity products and services, as well as transactional services. The company's solutions include automated help and interaction centers, cloud and mobile solutions, unified communications and collaboration tools; Atos Codex, a suite of business-driven analytics and IOT solutions and services; business process outsourcing; business and platform solutions for mobile apps and devices, as well as SaaS integration; and computing platforms, security solutions, software appliances, and services. It also offers payments and transactional services. The company primarily operates under the Atos, Atos Consulting, Atos Worldgrid, Bull, Canopy, Unify, and Worldline brands. It serves defense, financial services, health, manufacturing, media, utilities, public sector, retail, telecommunications, transportation sectors. The company has a strategic partnership with OutSystems. Atos SE was incorporated in 1982 and is headquartered in Bezons, France.

| Date    | Key Development Headline   |
|---------|--|
| 4/25/18 | Atos Seeks Acquisitions  |
| 4/11/18 | OutSystems Announces New Strategic Partnership in UK and Ireland with Atos |
| 4/10/18 | Atos SE (ENXTPA:ATO) acquired Air-Lyny SAS                                 |











#### CGI Group Inc.

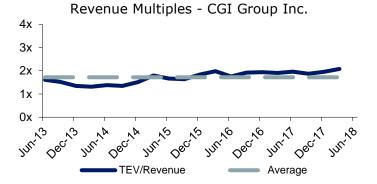
CGI Group Inc. provides information technology and business process services in Canada and internationally. It offers application development and maintenance, portfolio management, quality assurance and testing, modernization, and migration services; agile, business transformation, change management, CIO advisory, cybersecurity, data analytics, digital enterprise, project management, and industry-specific business services: business-to-business and consulting customer operations support, purchase management, revenue management, and supplier payment services; and data center facilities and management, technical service desk, printing and document management, remote infrastructure, transformation, storage as a service, data vaulting, disaster recovery and archiving as a service, bottomless edge-to-core storage, and file sync and share as a service, as well as infrastructure solutions and consulting services. The company was founded in 1976 and is headquartered in Montreal, Canada.

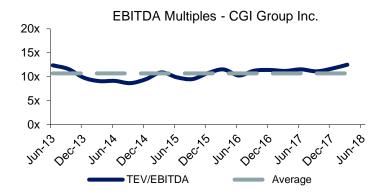


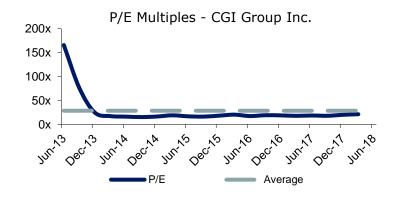
#### **Key Development Headline**

5/15/18 CGI Group Inc. (TSX:GIB.A) acquired Facilite Informatique Canada Inc.

5/2/18 CGI Seeks Acquisitions







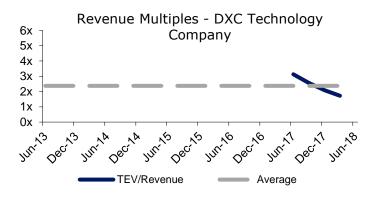


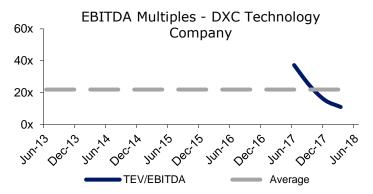


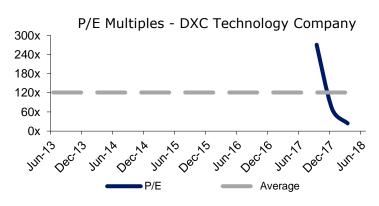
#### **DXC Technology Company**

DXC Technology Company, together with its subsidiaries, provides information technology services and solutions primarily in North America, Europe, Asia, and Australia. The GBS segment offers technology solutions comprising enterprise, cloud application, and consulting services; application services; analytics services; business process services; and industry software and solutions. The GIS segment offers cloud and platform services; workplace, mobility, and Internet of Things services; and security solutions. The USPS segment delivers IT services and business solutions to all levels of government in the United States. DXC Technology Company was founded in 1959 and is headquartered in Tysons, Virginia.

| Date    | Key Development Headline                                      |
|---------|---|
| 6/26/18 | DXC Technology Company (NYSE:DXC) entered into a purchase     |
|         | and sale agreement to acquire Molina Information Systems, LLC |
|         | from Molina Healthcare, Inc. (NYSE:MOH) for \$266 million.    |
| 5/30/18 | KeyPoint Government Solutions, Inc. and Vencore Holding Corp. |
|         | completed the acquisition of U.S. Public Sector Business from |
|         | DXC Technology Company (NYSE:DXC) in a Reverse Morris         |
|         | trust transaction on June 1, 2018.                            |
| 5/24/18 | DXC Technology Mulls Acquisitions                             |
| 4/3/18  | DXC Technology Company (NYSE:DXC) acquired Sable37 and        |
|         | eBECS.  |
| 2/8/18  | DXC Technology Seeks Acquisitions                             |







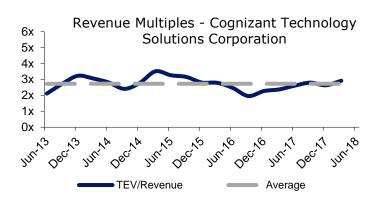


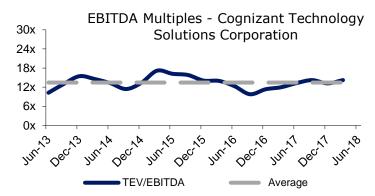


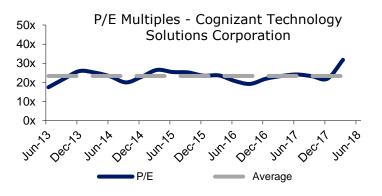
#### Cognizant Technology Solutions Corporation

Cognizant Technology Solutions Corporation, a professional services company, provides consulting and technology, and outsourcing services worldwide. The company operates through four segments: Financial Services; Healthcare; Products and Resources; and Communications, Media and Technology. It offers business, process, operations, and technology consulting services; application design and development, and systems integration services; application testing, consulting, and engineering services; and enterprise information management services. The company was founded in 1994 and is headquartered in Teaneck, New Jersey.

| Date     | Key Development Headline  |
|----------|---|
| 5/6/18   | Cognizant Technology Solutions Eyes Acquisition   |
| 5/1/18   | Cognizant Technology Solutions Corporation (NasdaqGS:CTSH) acquired Hedera Consulting BVBA.   |
| 4/18/18  | Cognizant Technology Solutions Corporation (NasdaqGS:CTSH) completed the acquisition of Bolder Healthcare Solutions LLC from Bolder Capital, LLC and The Edgewater Funds. |
| 3/11/18  | Cognizant Technology Solutions Corporation (NasdaqGS:CTSH) agreed to acquire Bolder Healthcare Solutions LLC from Bolder Capital, LLC and The Edgewater Funds.            |
| 11/29/17 | Cognizant Technology Solutions Corporation (NasdaqGS:CTSH) completed the acquisition of Netcentric AG.  |







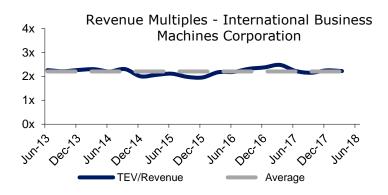


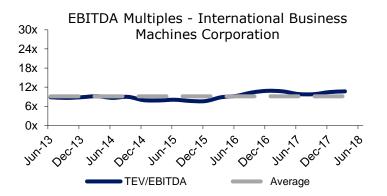


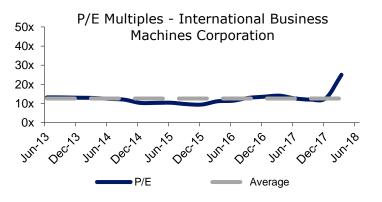
#### **International Business Machines Corporation**

International Business Machines Corporation operates as an integrated technology and services company worldwide. Its Cognitive Solutions segment offers Watson, a cognitive computing platform that interacts in natural language, processes big data, and learns from interactions with people and computers. This segment also offers data and analytics solutions, including analytics and data management platforms, cloud data services, enterprise social software, talent management solutions, and solutions tailored by industry; and transaction processing software that runs mission-critical systems in banking, airlines, and retail industries. International Business Machines Corporation was founded in 1911 and is headquartered in Armonk, New York.

| Date    | Key Development Headline  |
|---------|---|
| 6/14/18 | International Business Machines Corporation (NYSE:IBM)          |
|         | acquired Oniqua Pty Ltd. from ASCO Holdings Limited.            |
| 6/7/18  | Intellect Design Arena Limited and International Business       |
|         | Machines Corporation to Deliver Seamless Digital Transformation |
|         | to the Large Banks with IBM Cloud                               |
| 4/26/18 | Host Hotels & Resorts, Inc. Announces Joint Development         |
|         | Agreement with IBM Research                                     |
| 2/22/18 | Industrial Realty Group, LLC completed the acquisition of the   |
|         | Rochester, Minnesota technology campus of International         |
|         | Business Machines Corporation (NYSE:IBM) for \$33.9 million.    |
| 2/15/18 | IBM and SpaceBelt Collaborate on Innovative Architecture for    |
|         | Secure Cloud Management and Storage in Space                    |









# **Contact Information**

7MA provides Investment Banking & Advisory Services to the Business Services and Technology Industries globally. We advise on M&A and private capital transactions, and provide market assessments and benchmarking. As a close-knit team with a long history together and a laser focus on our target markets, we help our clients sell their companies, raise capital, grow through acquisitions, and evaluate new markets. Securities offered through 7M Securities LLC.

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